
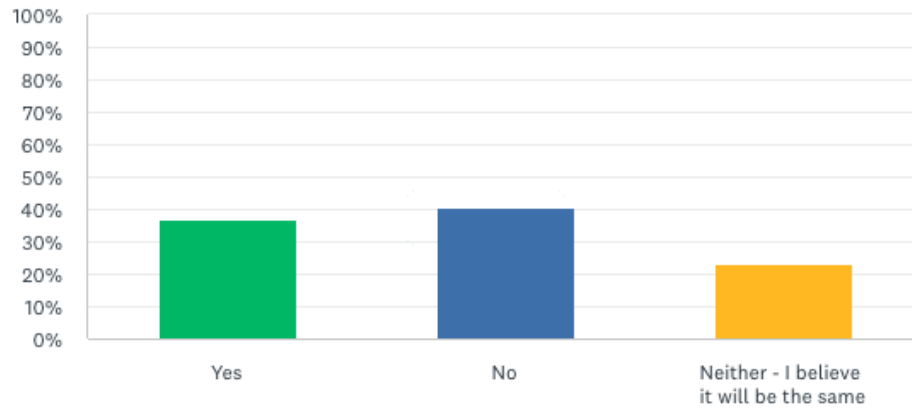

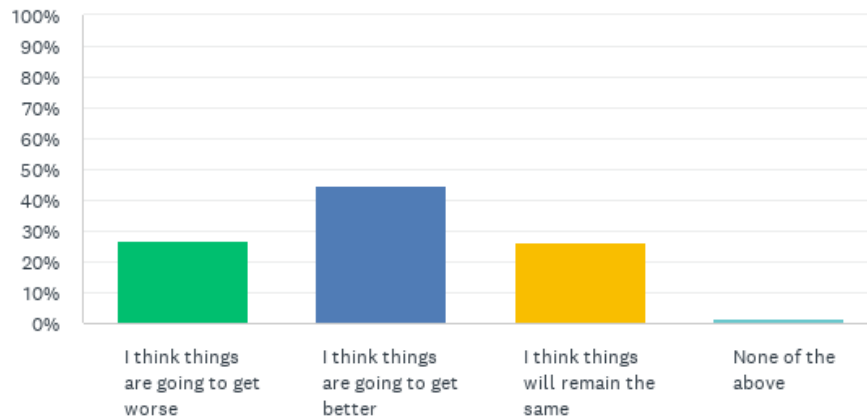


 **UK Findings: General**

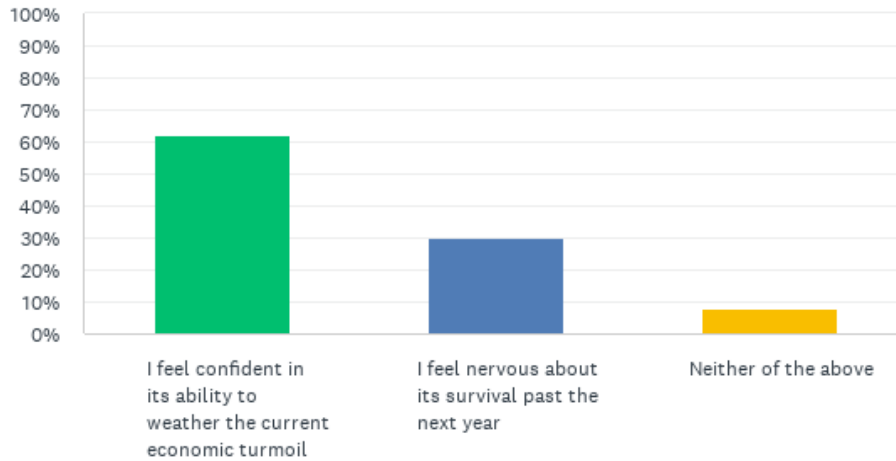
 **Thinking back to how the COVID-19 pandemic affected your business (incl. Government support provided), do you believe this year could be worse for the long-term health of your business than the COVID pandemic?**



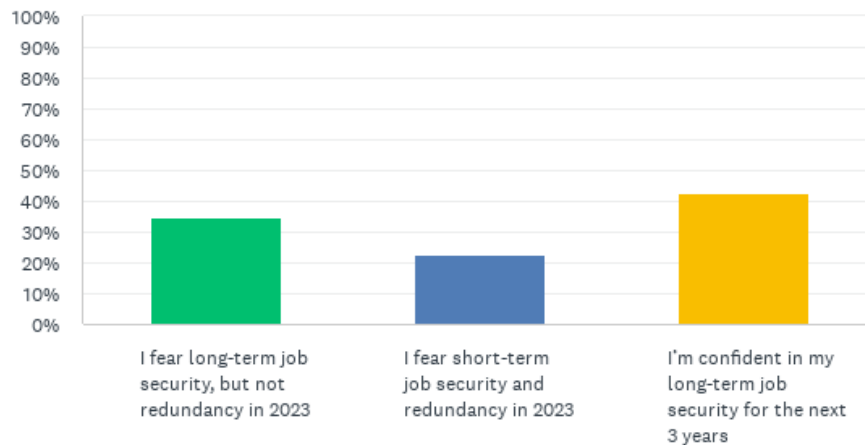
 **When thinking about the outlook for your business this year in general, how are you feeling?**



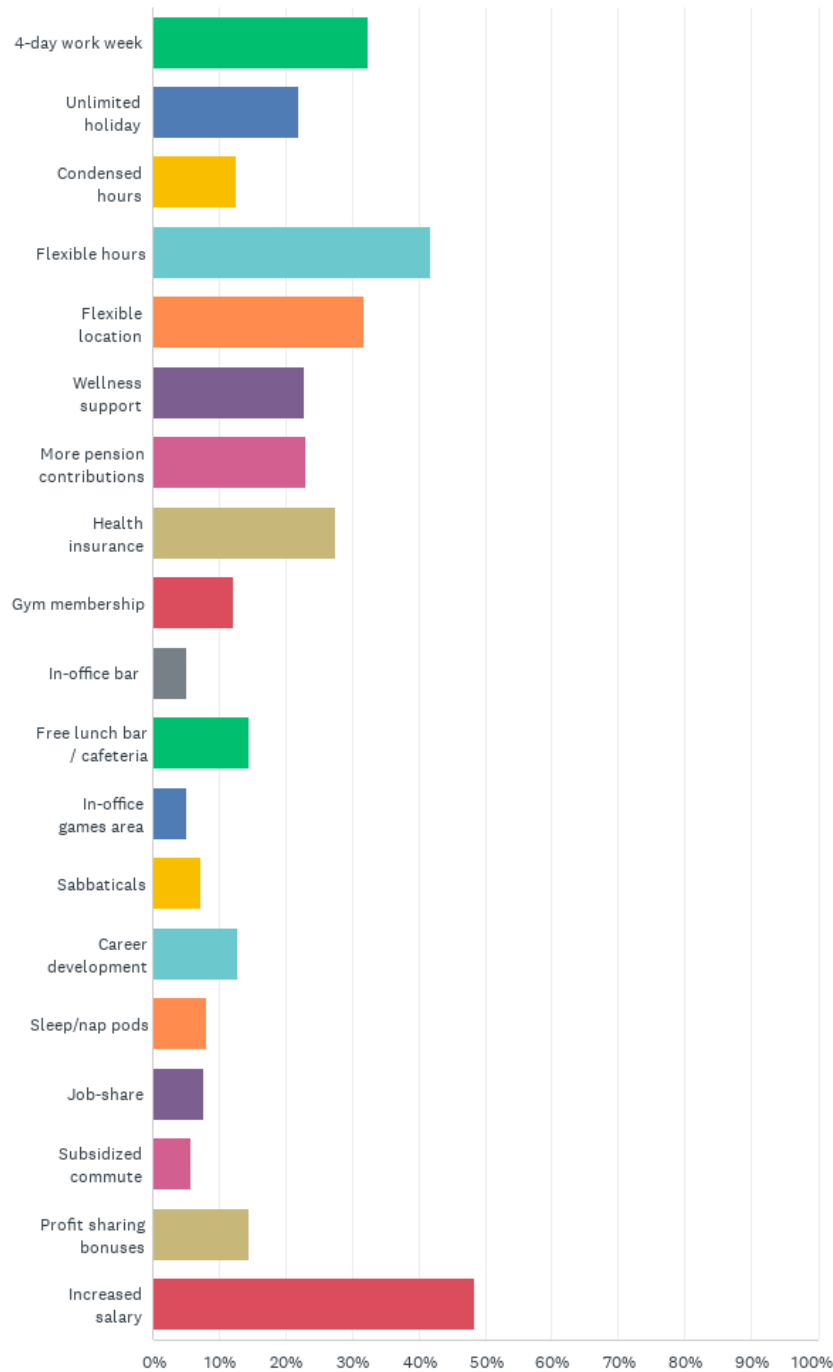
 **When thinking about the long-term survival of your business, which of the following statements is most true?**




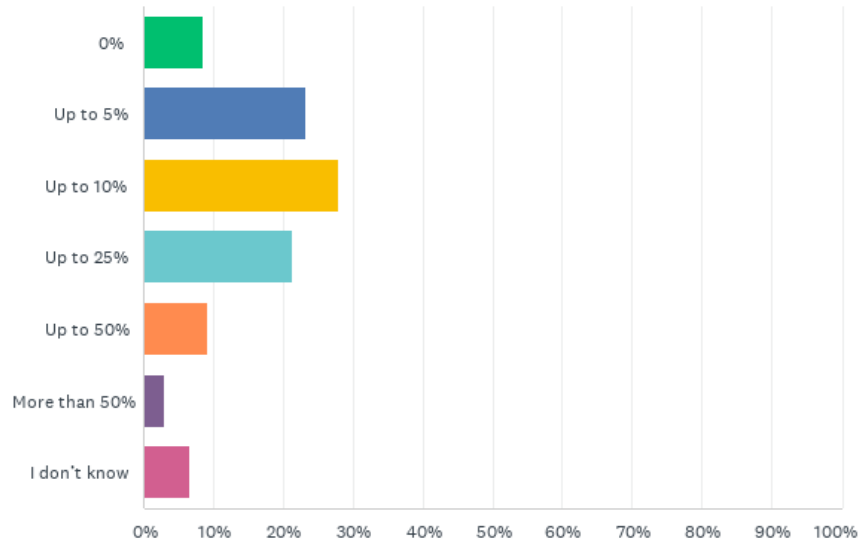
 **When thinking about the long-term security of your current job, which of the following statements best describes how you feel about it?**




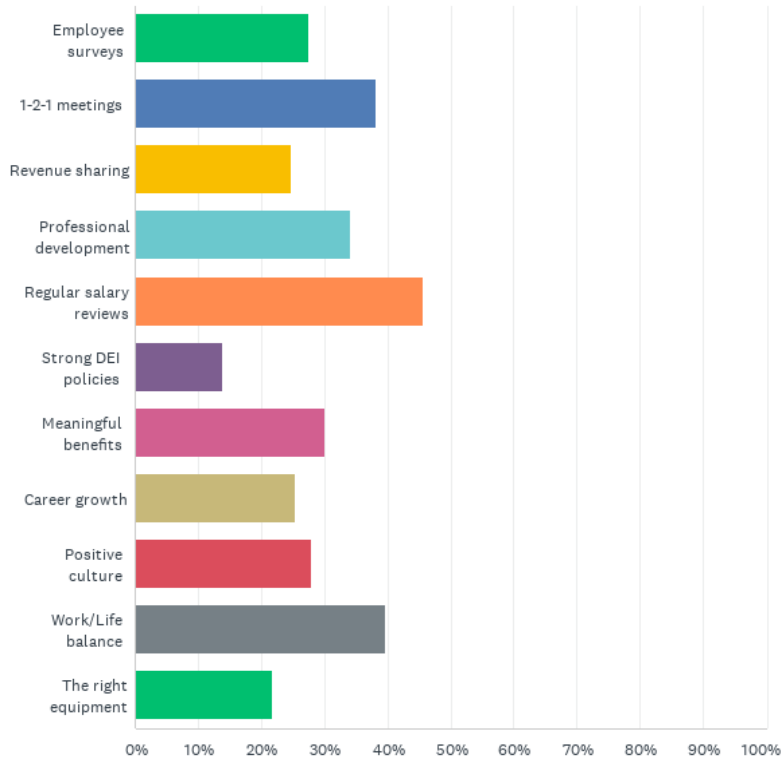
 **When thinking about coming up to retirement age, which of the following benefits would encourage you to stay in your job for longer and postpone retirement?**



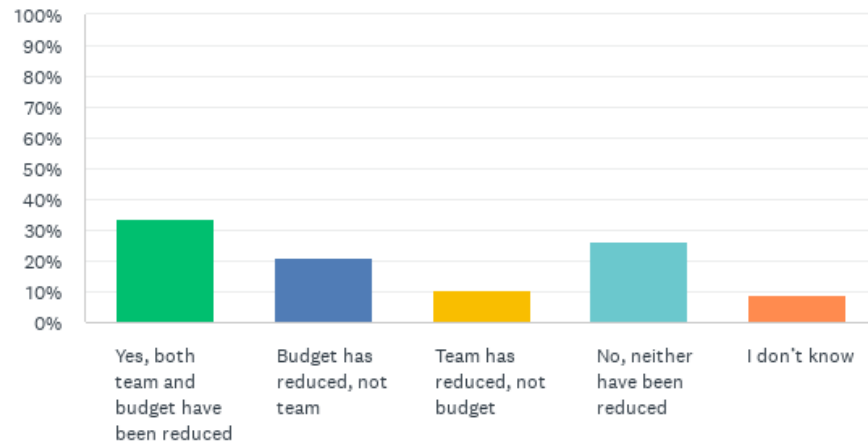
 **When thinking about staff retention, what percentage of staff do you estimate have left/been let go in the past year, or are currently serving notice (including those affected by mass layoffs)?**



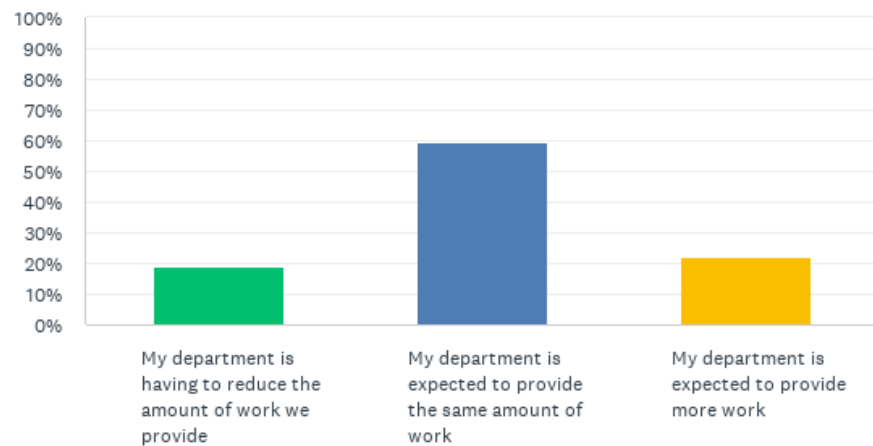
 **When thinking about employee engagement, which of the following practices do you think most benefits overall talent retention? (Select all that apply.)**



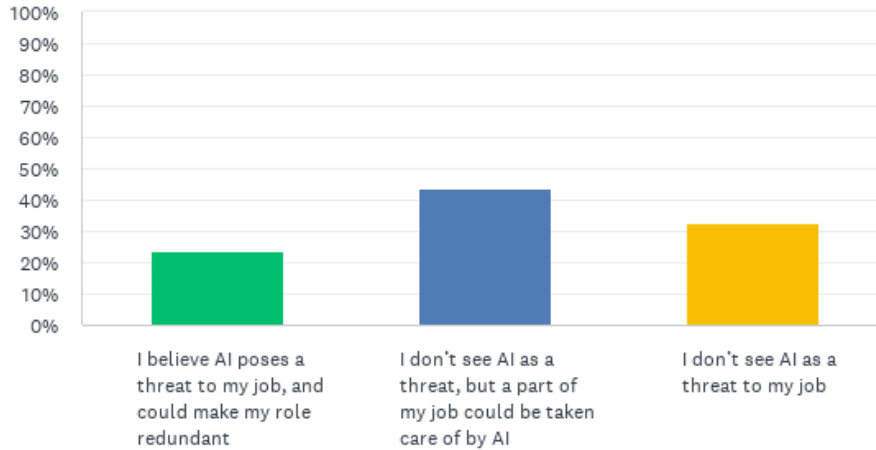
 **Do you feel like your department's budget or team has been cut in the last 12 months?**



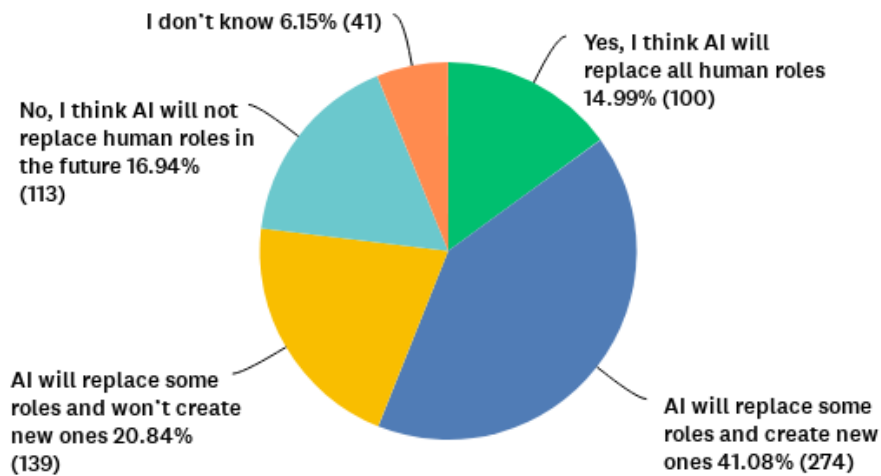
 **If your department's budget or team has been reduced over the past 12 months, how has this affected your job and department?**



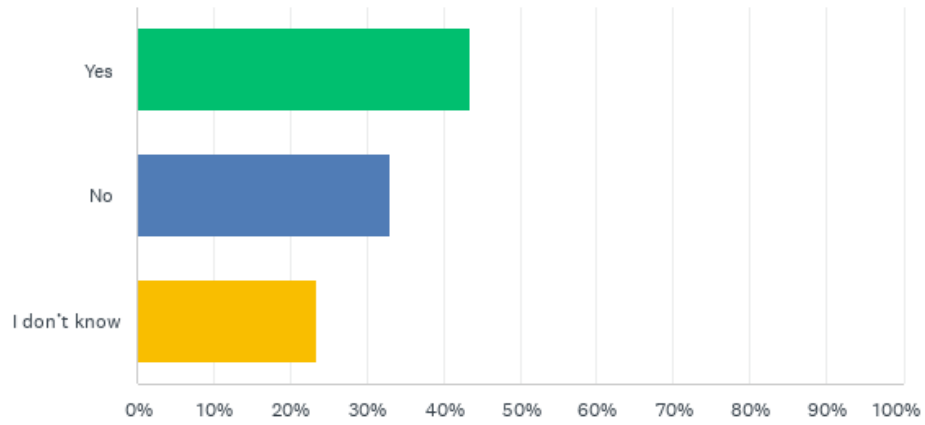
 **When thinking about ChatGPT and related AI within the workplace, how do you believe this could affect your job in the future?**



 **When thinking about ChatGPT and AI within the workplace, do you believe AI will replace human roles in the future?**

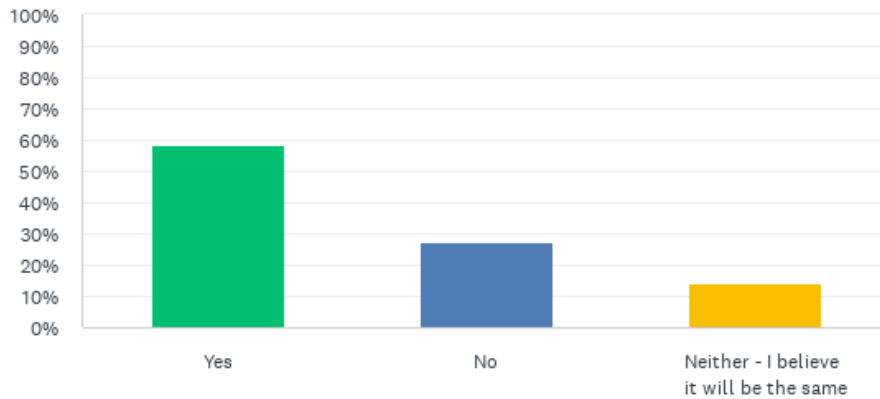


 **Do you think investing in AI is essential to improve long-term survival of your business?**

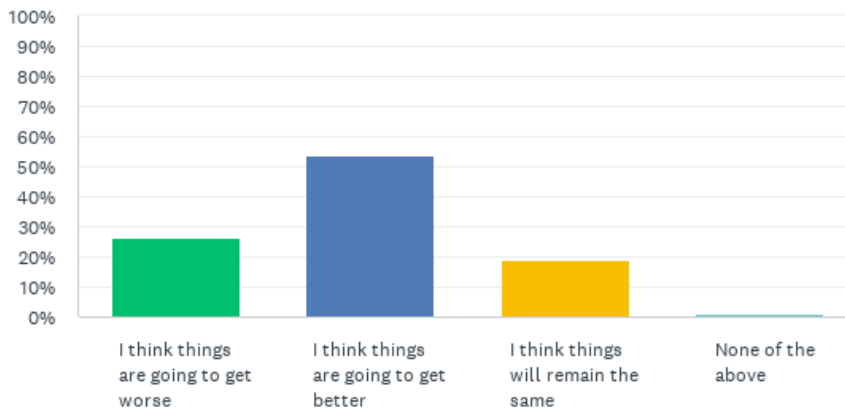


 **UK Findings: Marketing**

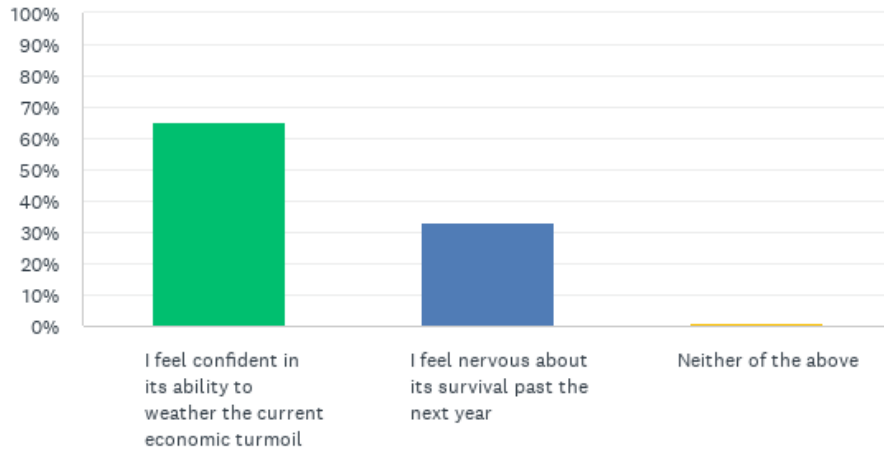
 **Thinking back to how the COVID-19 pandemic affected your business (incl. Government support provided), do you believe this year could be worse for the long-term health of your business than the COVID pandemic?**



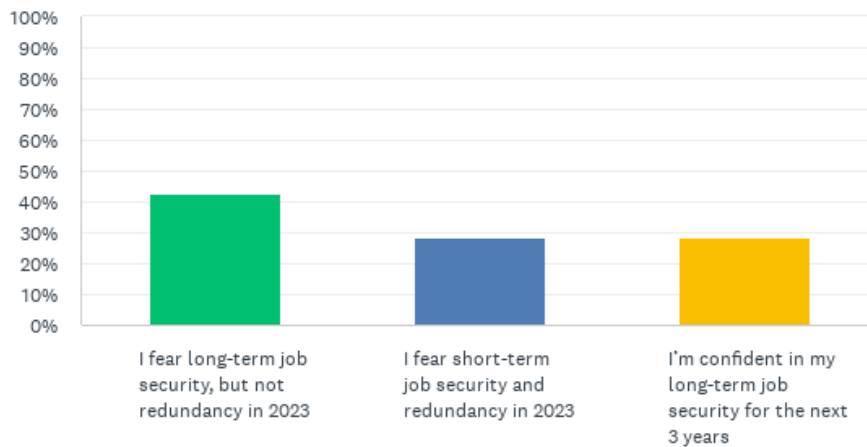
 **When thinking about the outlook for your business this year in general, how are you feeling?**



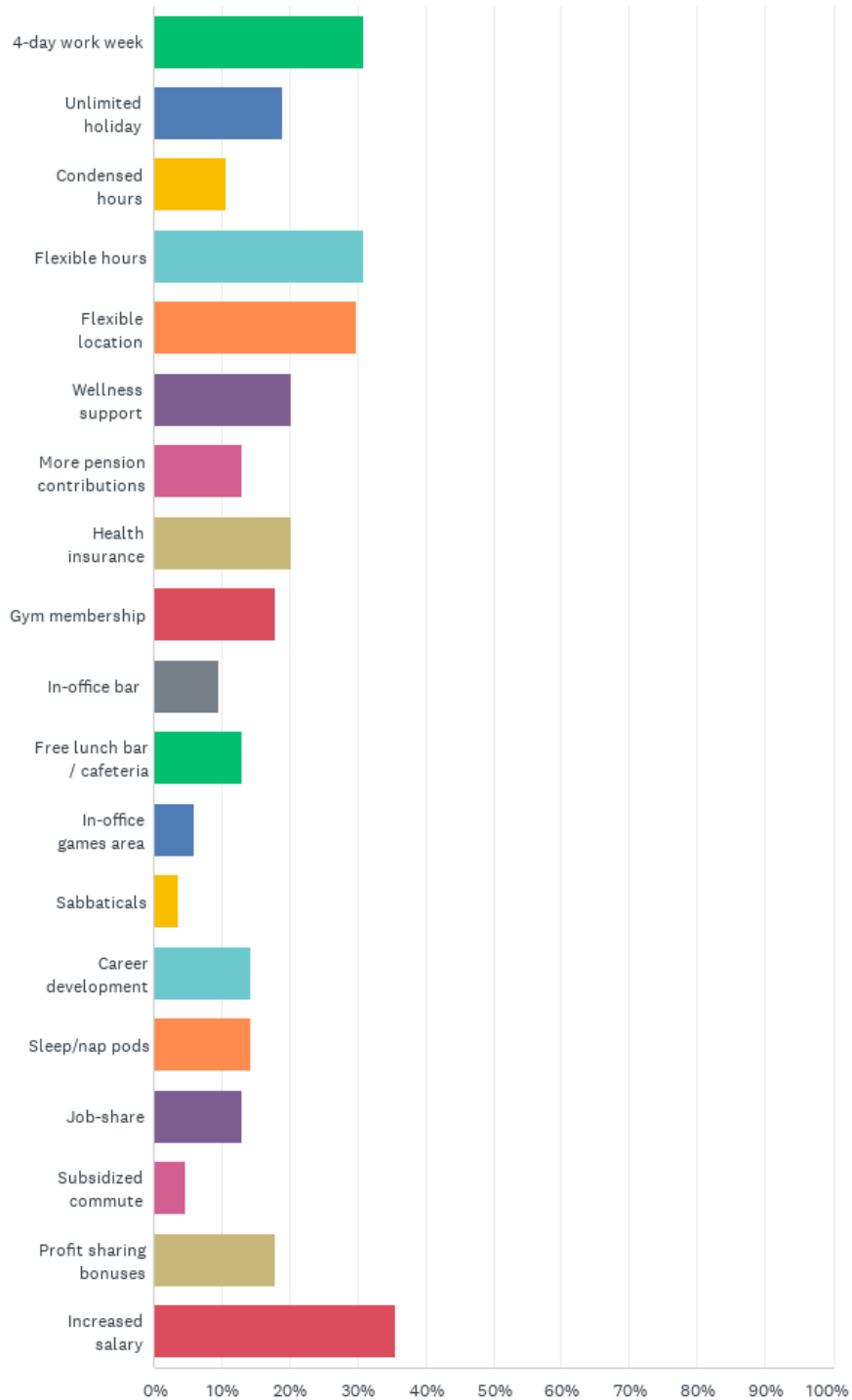
 **When thinking about the long-term survival of your business, which of the following statements is most true?**




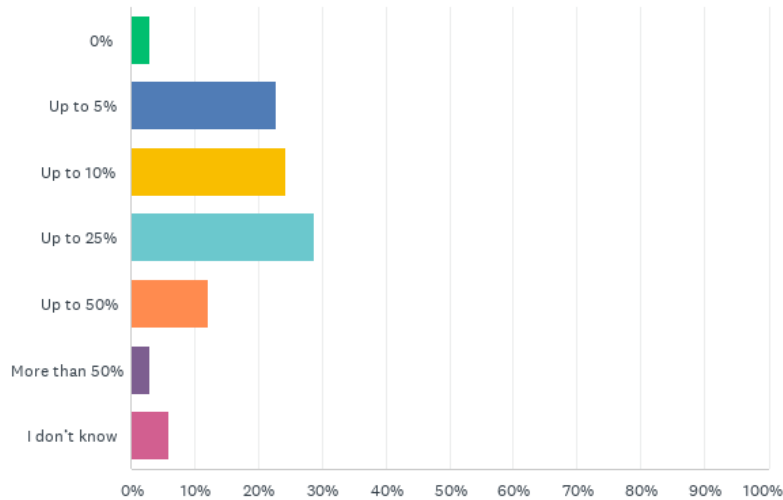
 **When thinking about the long-term security of your current job, which of the following statements best describes how you feel about it?**



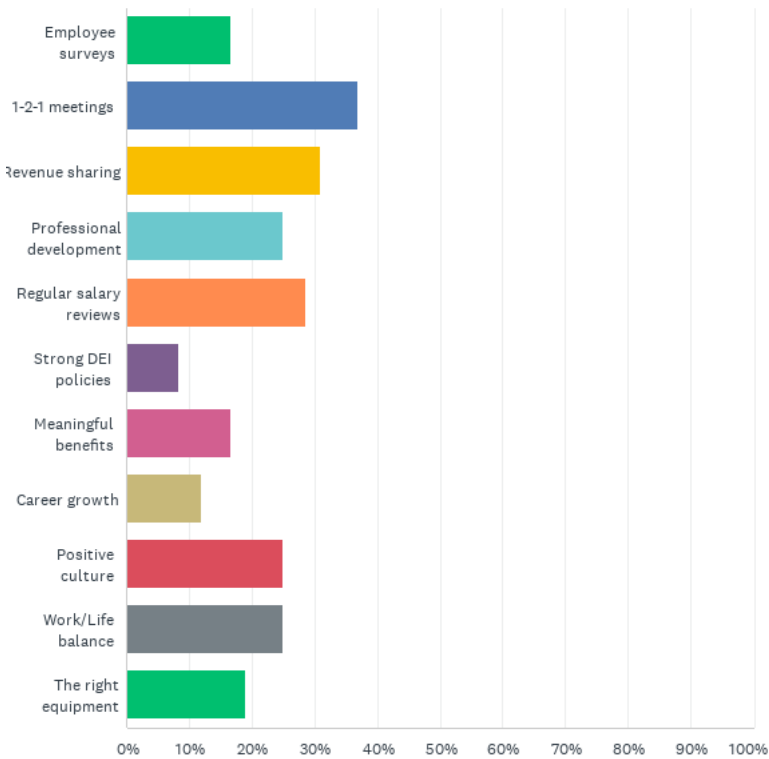
 **When thinking about coming up to retirement age, which of the following benefits would encourage you to stay in your job for longer and postpone retirement? (Select up to 5.)**



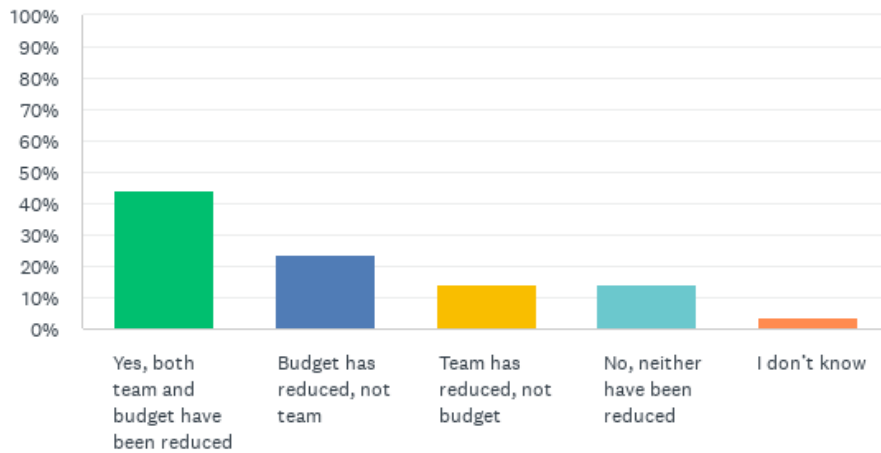
 **When thinking about staff retention, what percentage of staff do you estimate have left/been let go in the past year, or are currently serving notice (including those affected by mass layoffs)?**



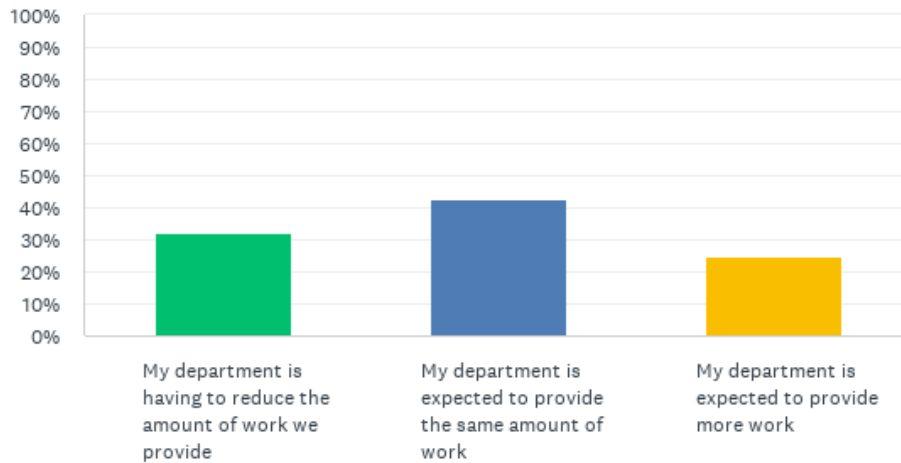
 **When thinking about employee engagement, which of the following practices do you think most benefits overall talent retention? (Select all that apply.)**



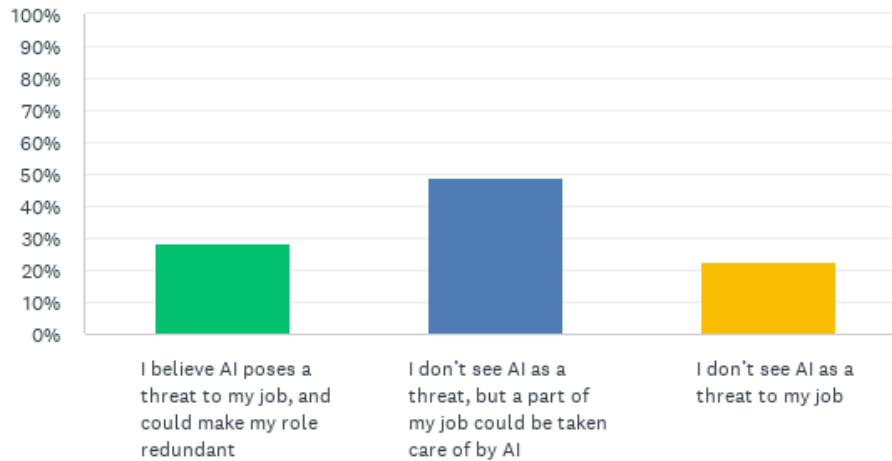
 **Do you feel like your department's budget or team has been cut in the last 12 months?**



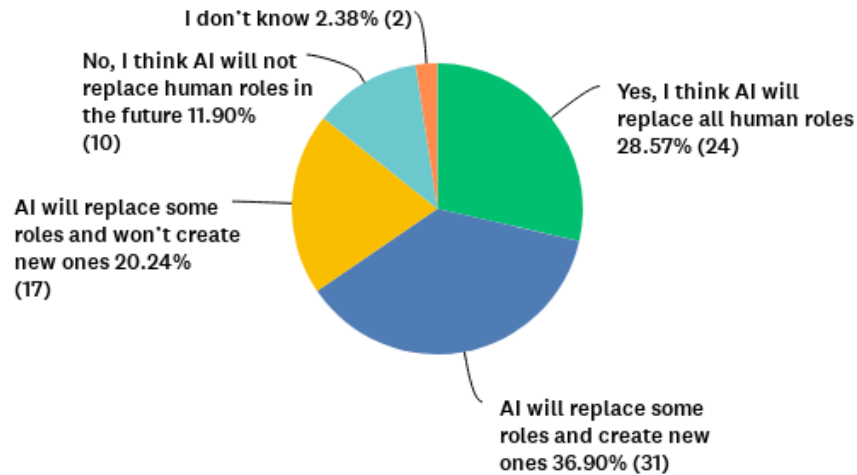
 **If your department's budget or team has been reduced over the past 12 months, how has this affected your job and department?**



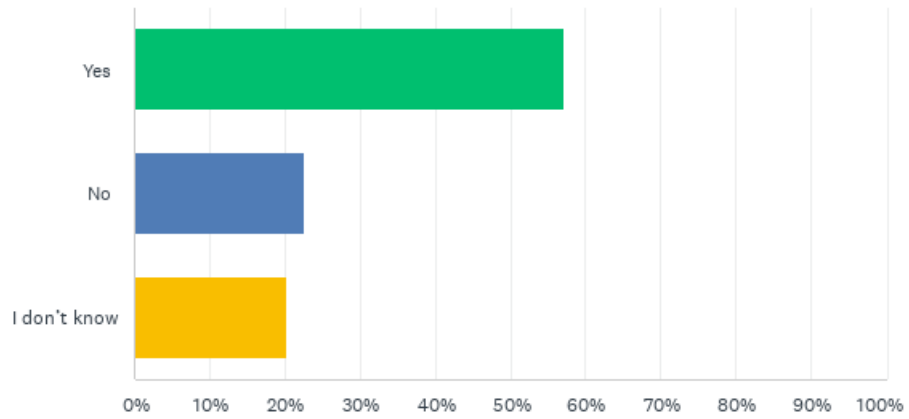
 **When thinking about ChatGPT and related AI within the workplace, how do you believe this could affect your job in the future?**



 **When thinking about ChatGPT and AI within the workplace, do you believe AI will replace human roles in the future?**

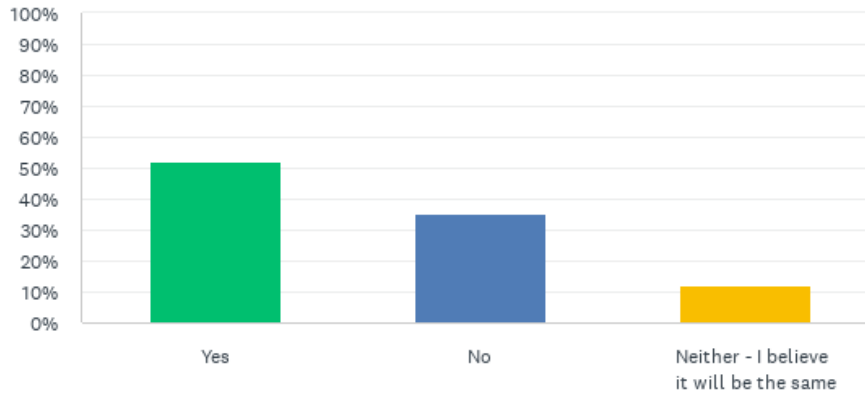



 **Do you think investing in AI is essential to improve long-term survival of your business?**

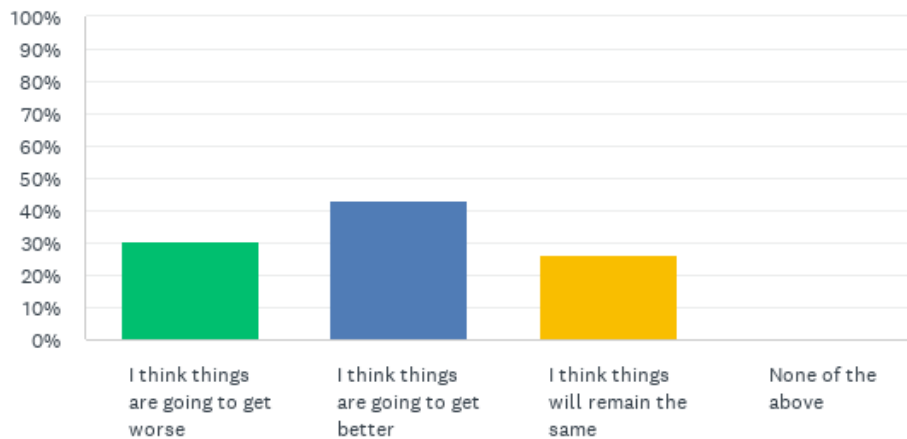


 **UK Findings: Human Resources (HR)**

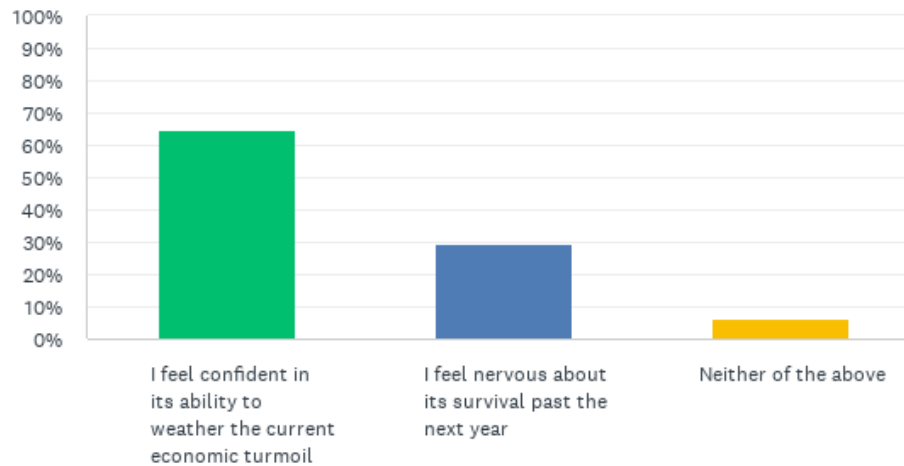
 **Thinking back to how the COVID-19 pandemic affected your business (incl. Government support provided), do you believe this year could be worse for the long-term health of your business than the COVID pandemic?**



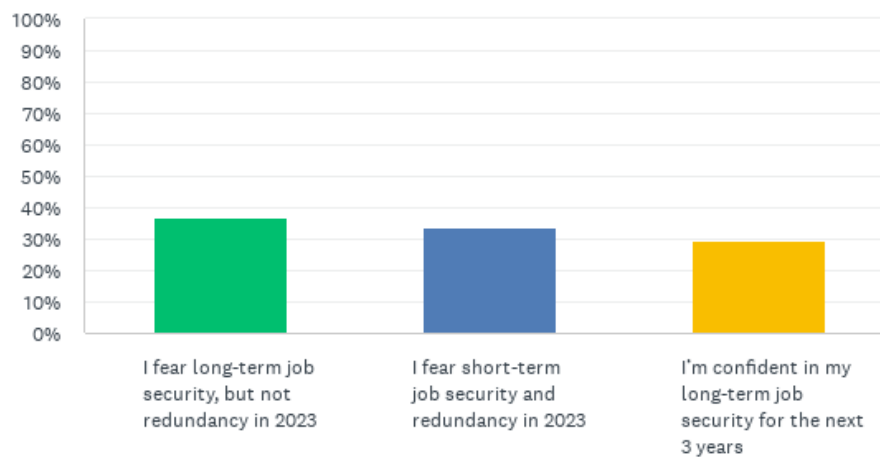
 **When thinking about the outlook for your business this year in general, how are you feeling?**



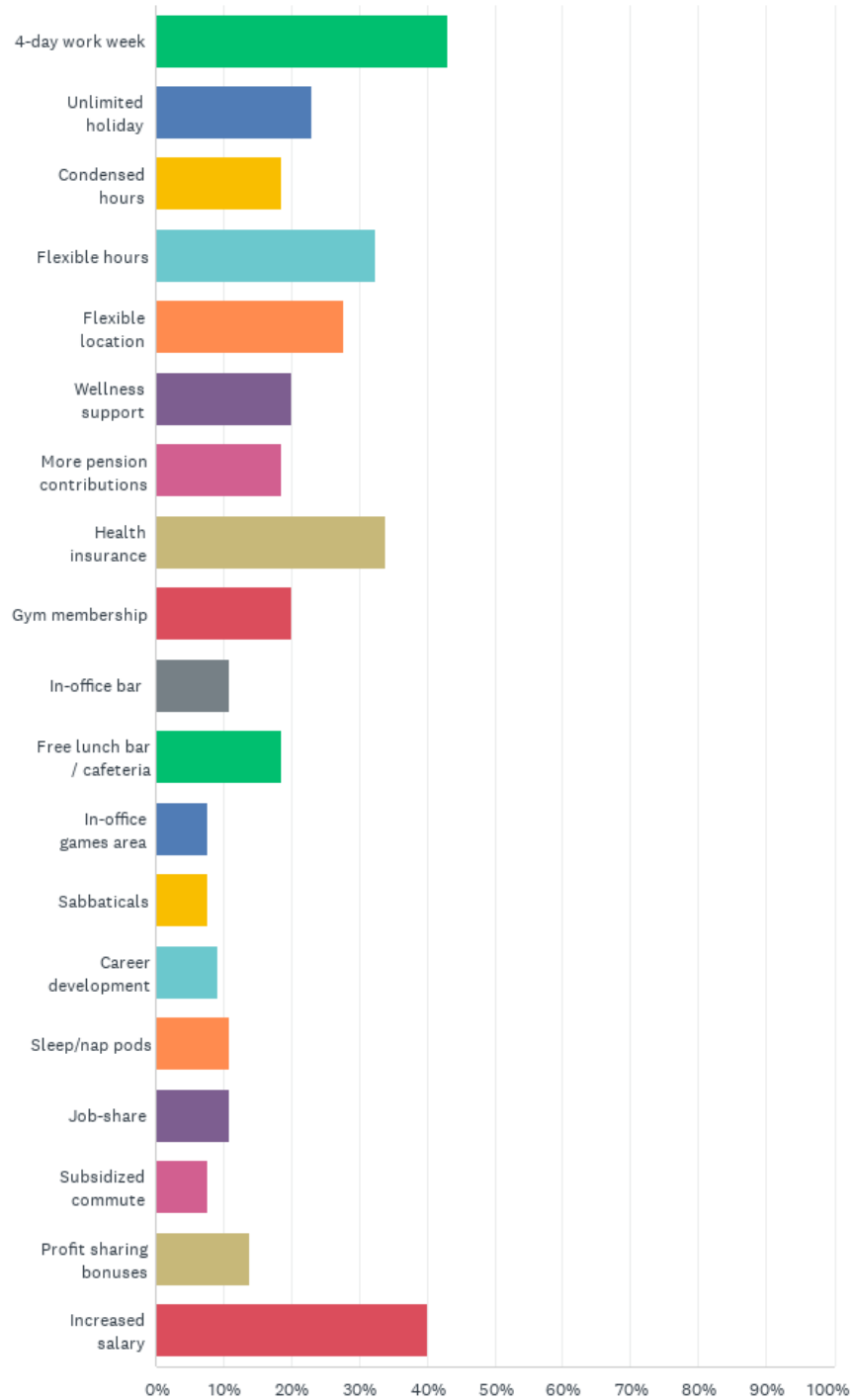
 **When thinking about the long-term survival of your business, which of the following statements is most true?**




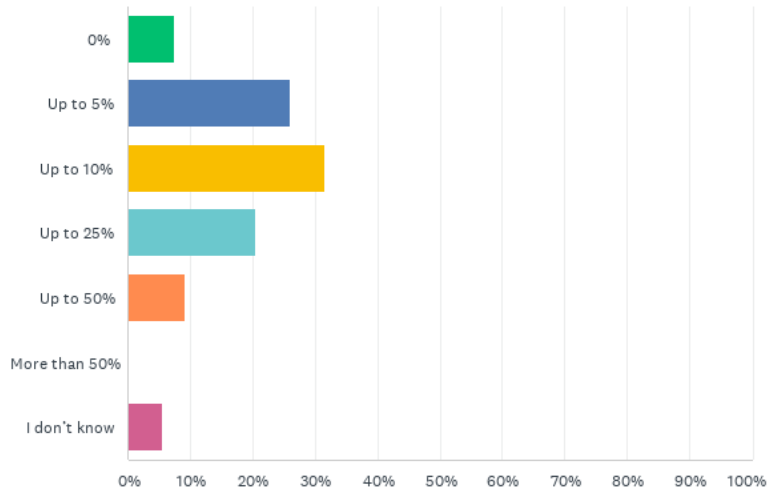
 **When thinking about the long-term security of your current job, which of the following statements best describes how you feel about it?**



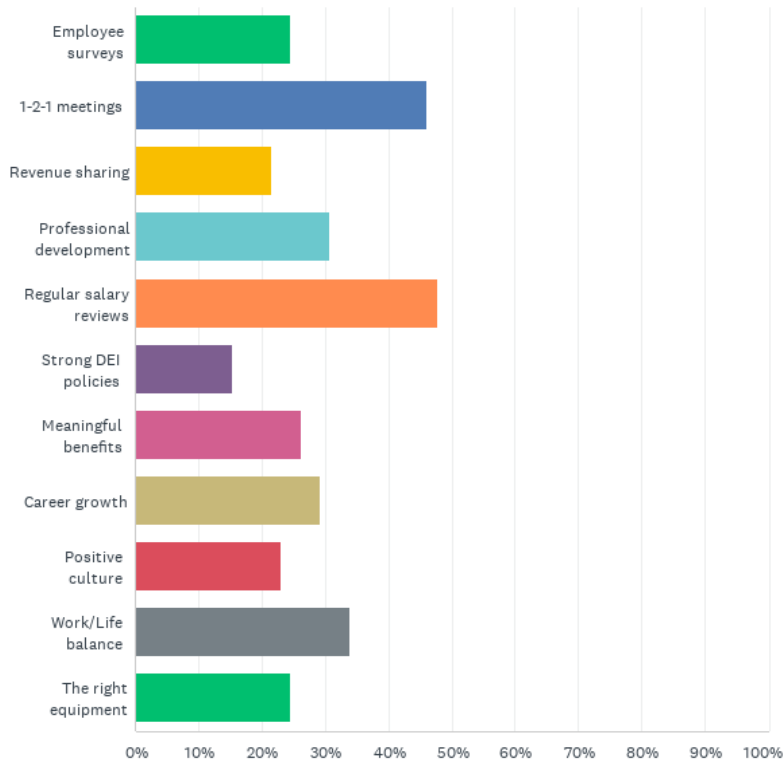
 **When thinking about coming up to retirement age, which of the following benefits would encourage you to stay in your job for longer and postpone retirement? (Select up to 5.)**



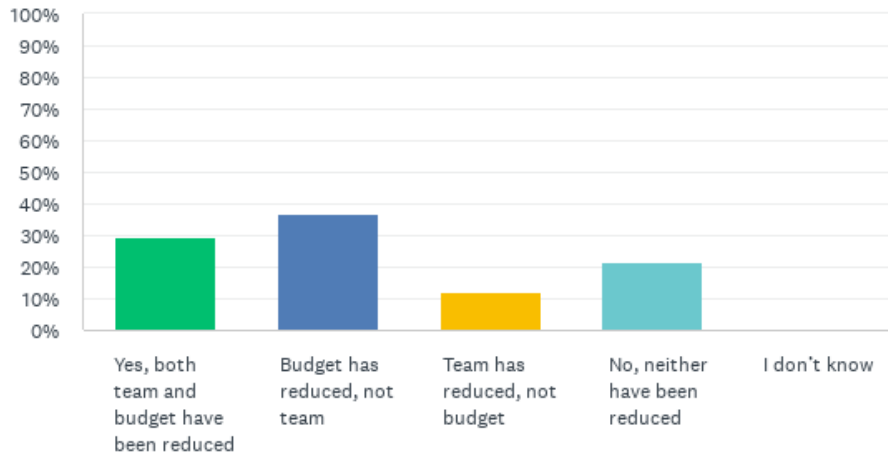
 **When thinking about staff retention, what percentage of staff do you estimate have left/been let go in the past year, or are currently serving notice (including those affected by mass layoffs)?**



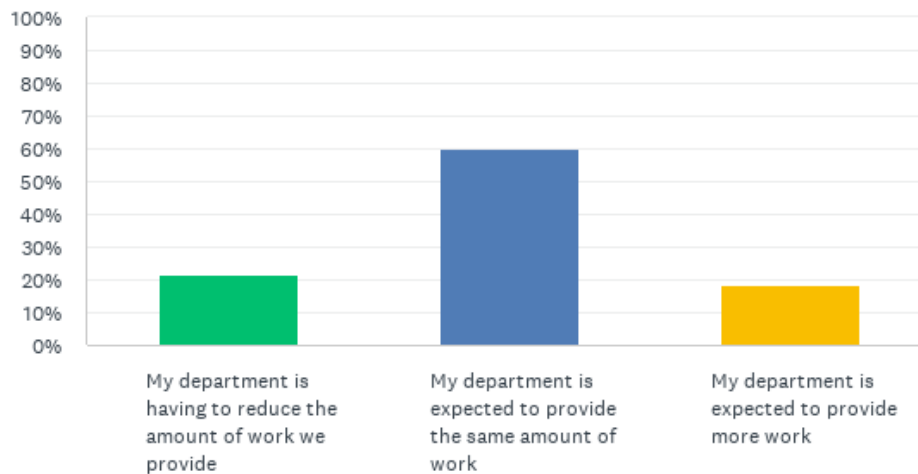
 **When thinking about employee engagement, which of the following practices do you think most benefits overall talent retention? (Select all that apply.)**



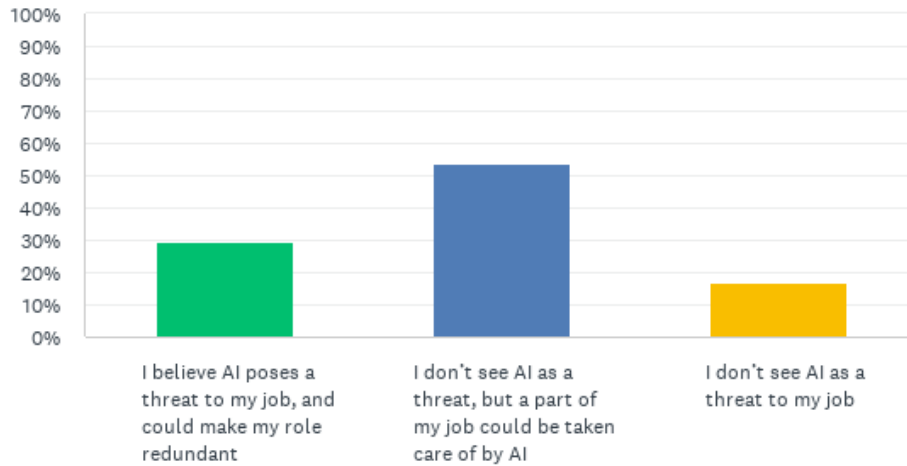
 **Do you feel like your department's budget or team has been cut in the last 12 months?**



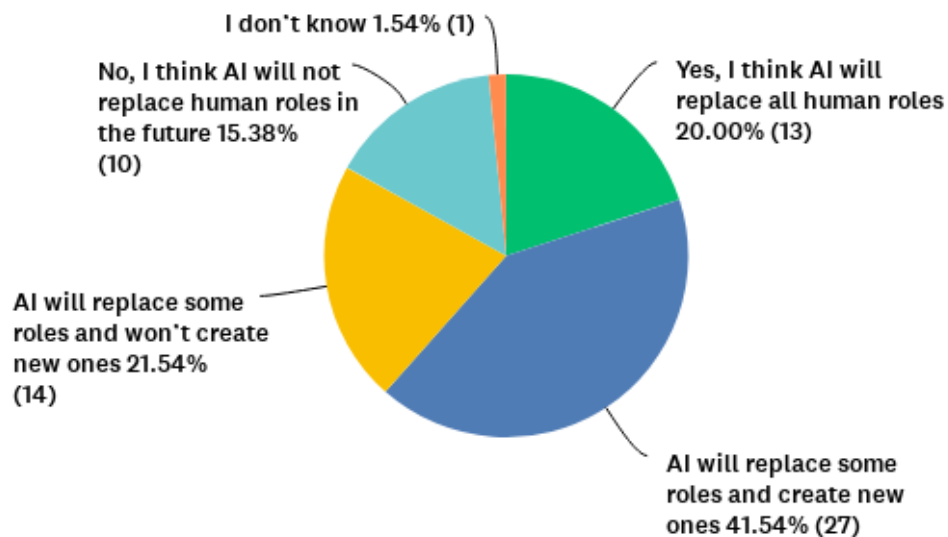
 **If your department's budget or team has been reduced over the past 12 months, how has this affected your job and department?**



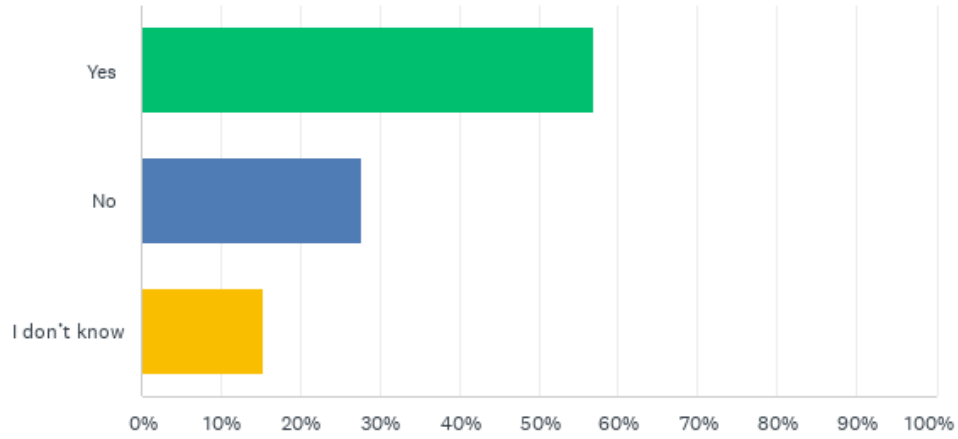
 **When thinking about ChatGPT and related AI within the workplace, how do you believe this could affect your job in the future?**



 **When thinking about ChatGPT and AI within the workplace, do you believe AI will replace human roles in the future?**

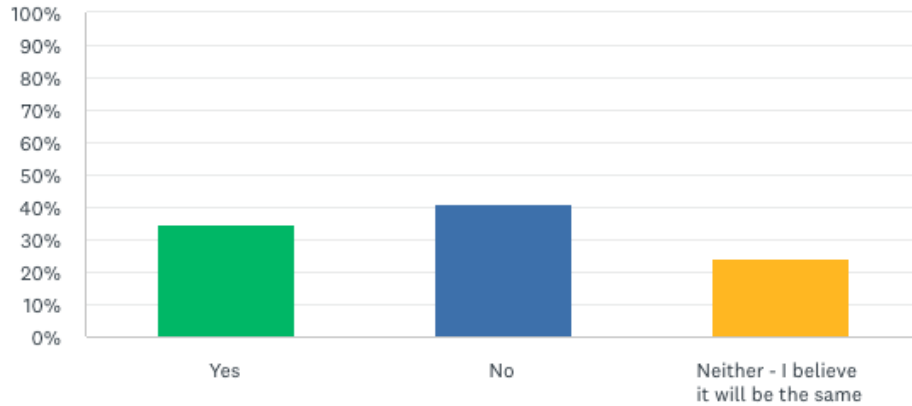



 Do you think investing in AI is essential to improve long-term survival of your business?

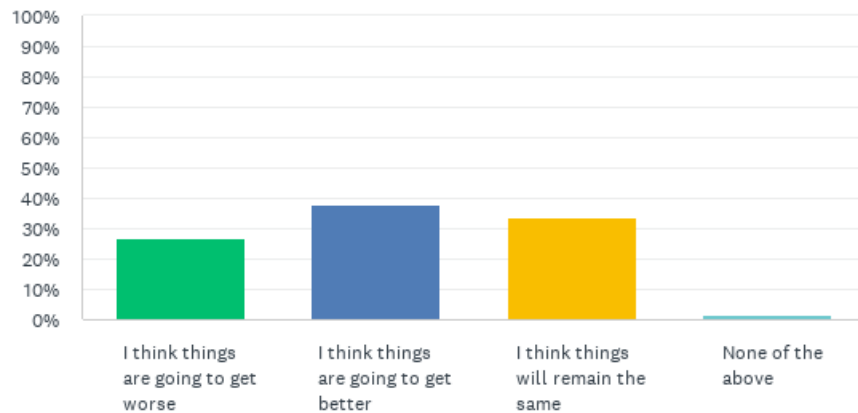


 **Ireland Findings: General**

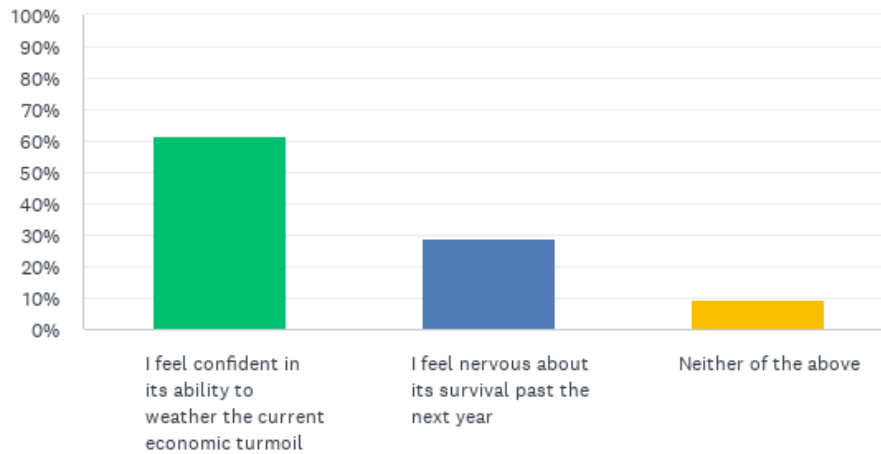
 **Thinking back to how the COVID-19 pandemic affected your business (incl. Government support provided), do you believe this year could be worse for the long-term health of your business than the COVID pandemic?**



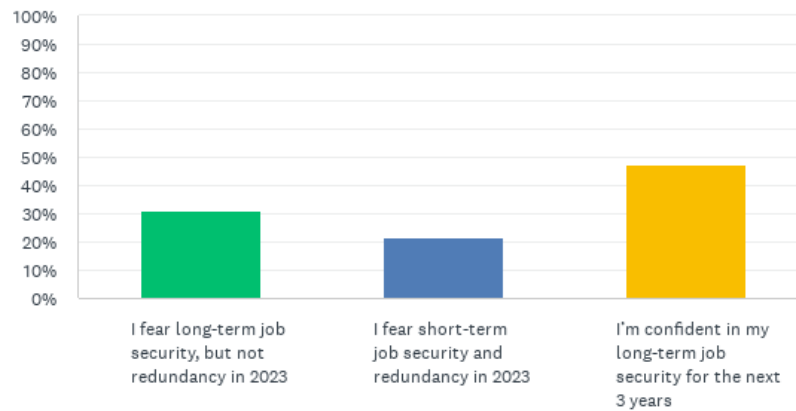
 **When thinking about the outlook for your business this year in general, how are you feeling?**



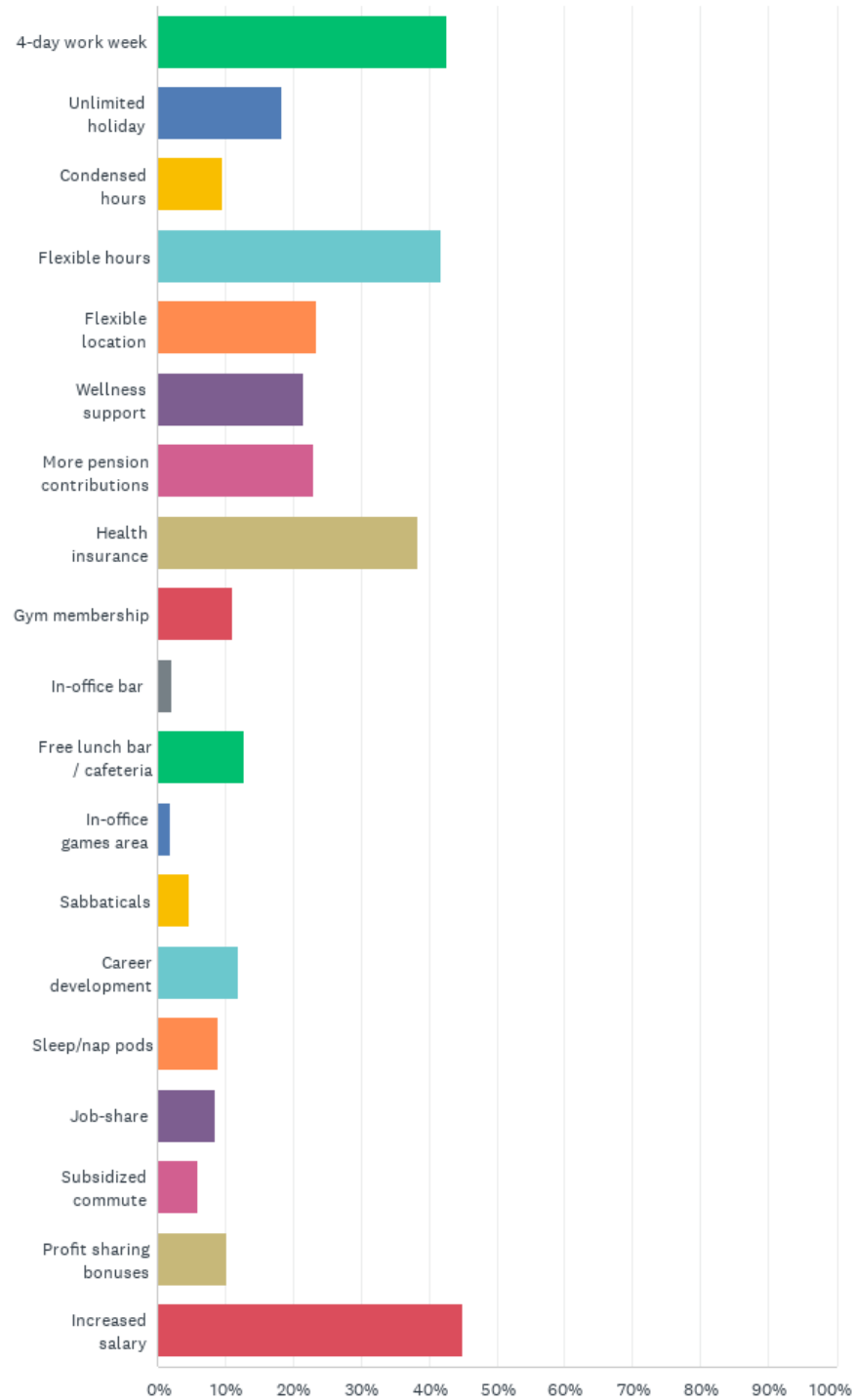
 **When thinking about the long-term survival of your business, which of the following statements is most true?**



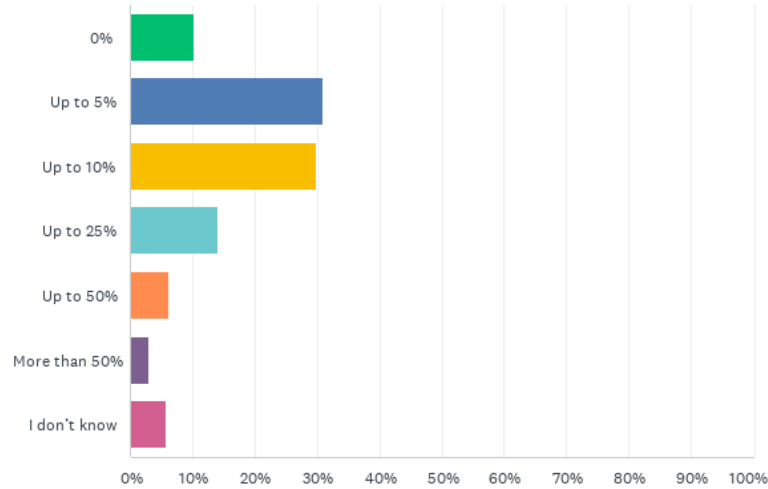
 **When thinking about the long-term security of your current job, which of the following statements best describes how you feel about it?**



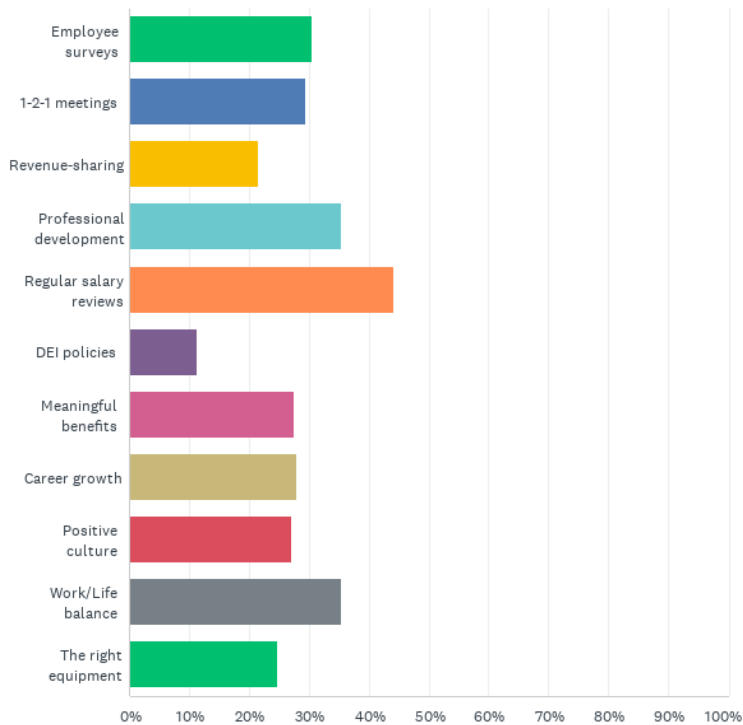
 **When thinking about coming up to retirement age, which of the following benefits would encourage you to stay in your job for longer and postpone retirement?**



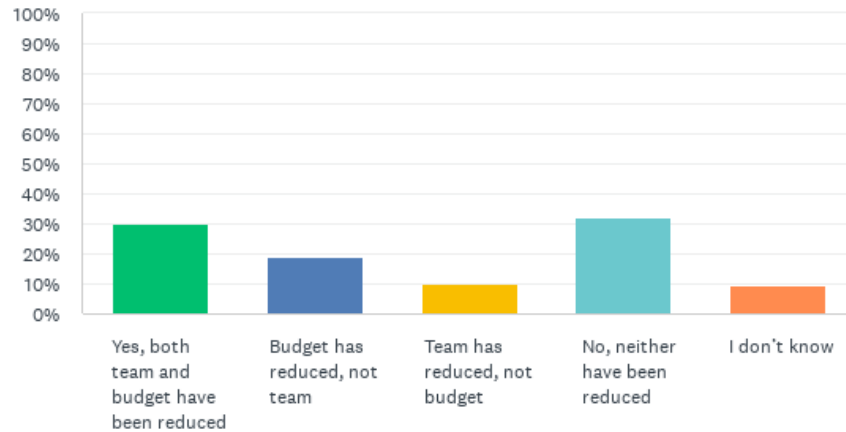
When thinking about staff retention, what percentage of staff do you estimate have left/been let go in the past year, or are currently serving notice (including those affected by mass layoffs)?



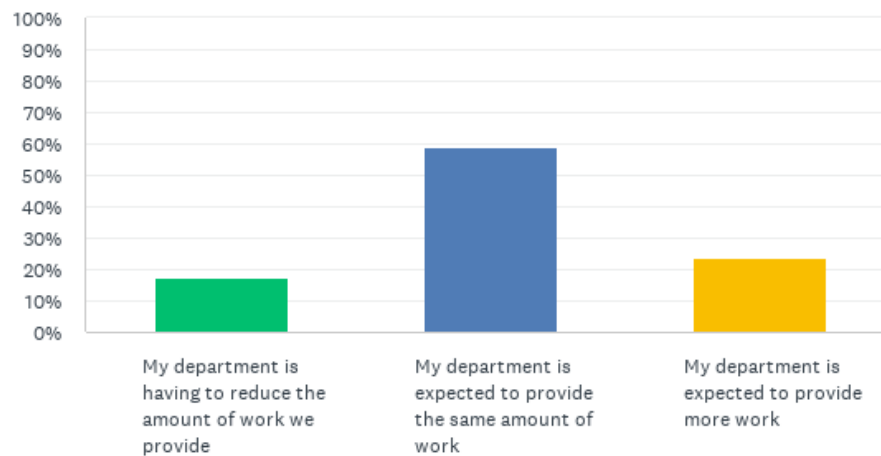
When thinking about employee engagement, which of the following practices do you think most benefits overall talent retention? (Select all that apply.)



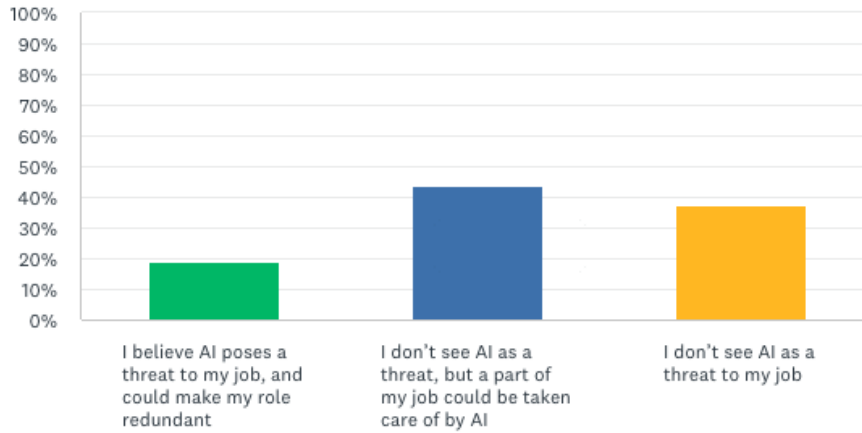
 **Do you feel like your department's budget or team has been cut in the last 12 months?**



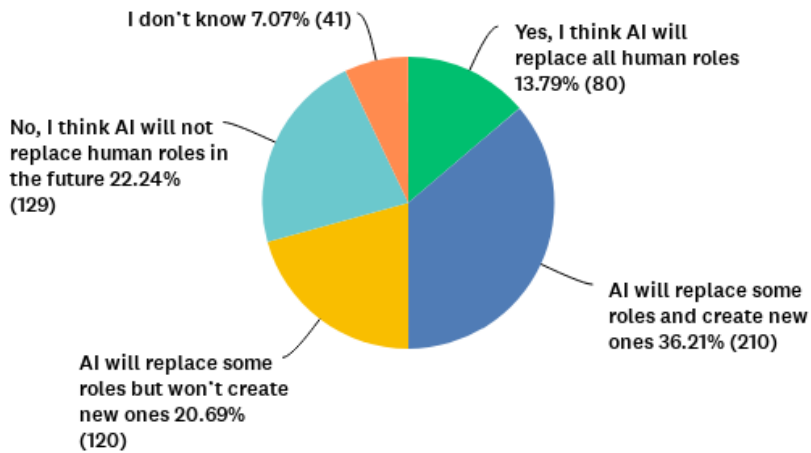
 **If your department's budget or team has been reduced over the past 12 months, how has this affected your job and department?**



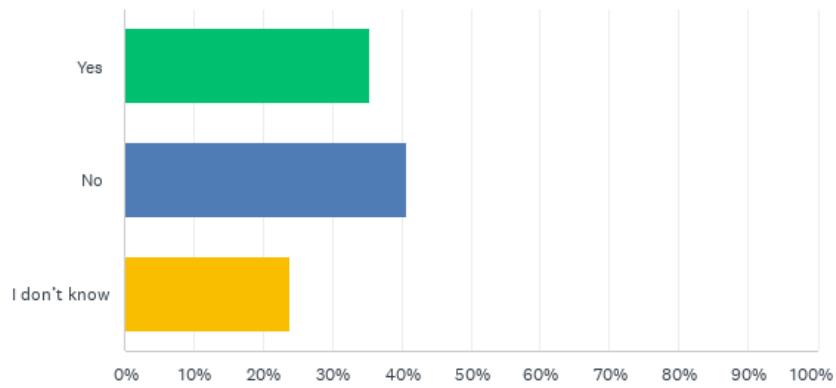
When thinking about ChatGPT and related AI within the workplace, how do you believe this could affect your job in the future?



When thinking about ChatGPT and AI within the workplace, do you believe AI will replace human roles in the future?

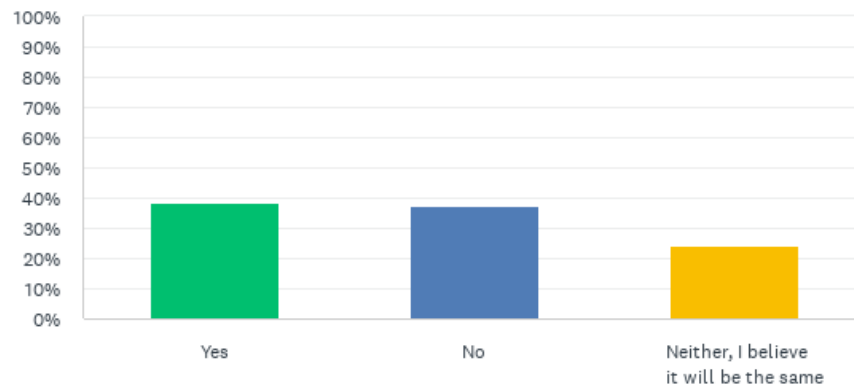


 **Do you think investing in AI is essential to improve long-term survival of your business?**

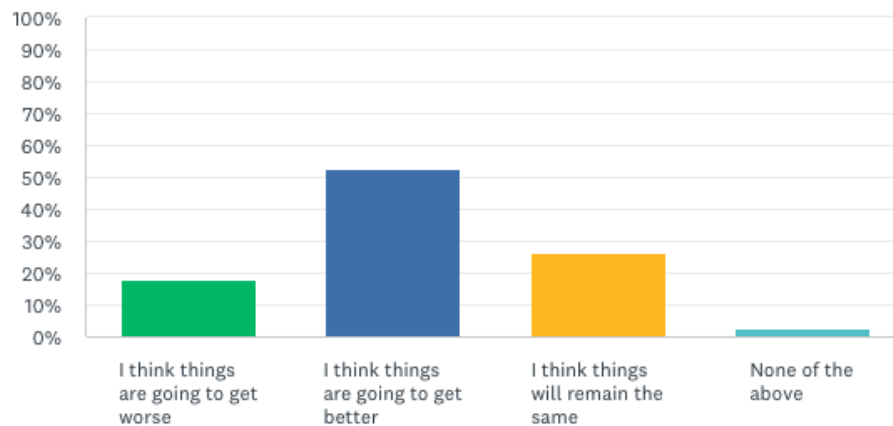


 **Netherlands Findings: General**

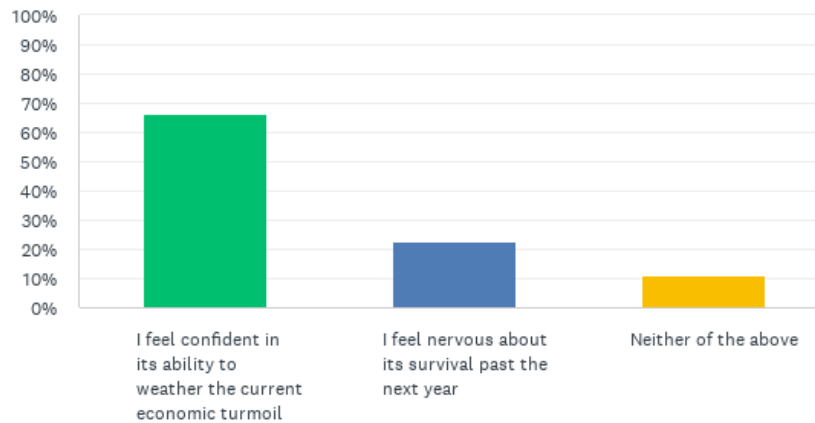
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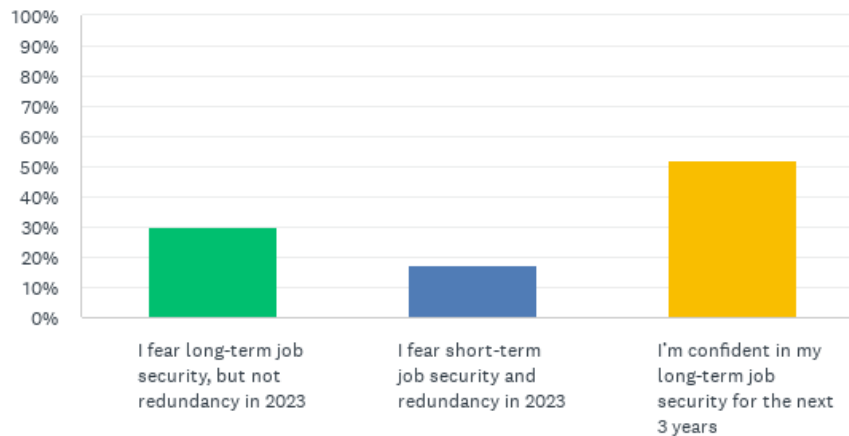
 **When thinking about the outlook for your business this year in general, how are you feeling?**



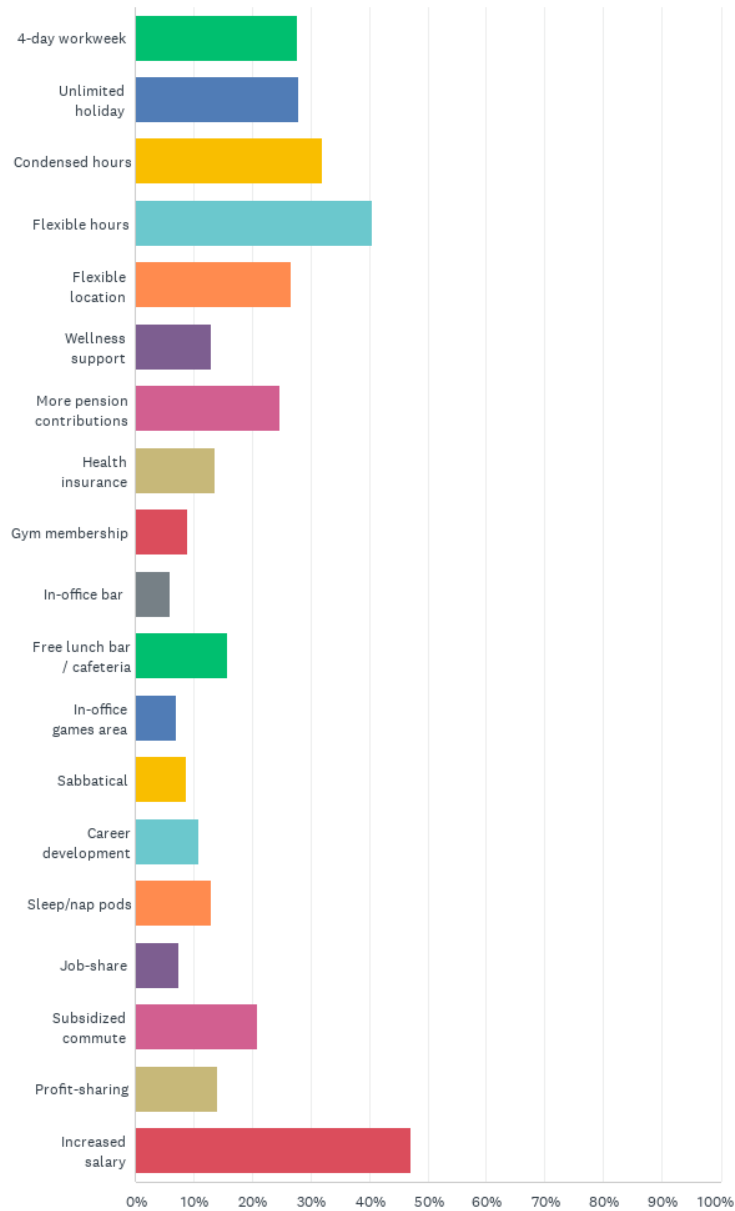
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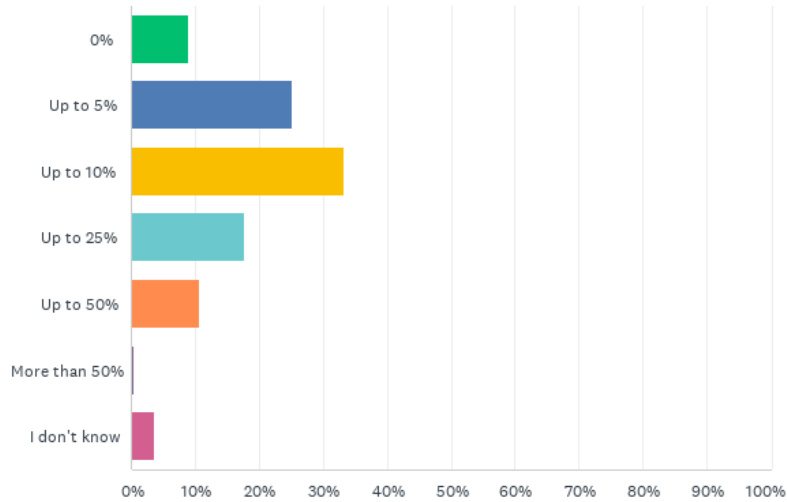
 **When thinking about the long-term security of your current job, which of the following statements best describes how you feel about it?**




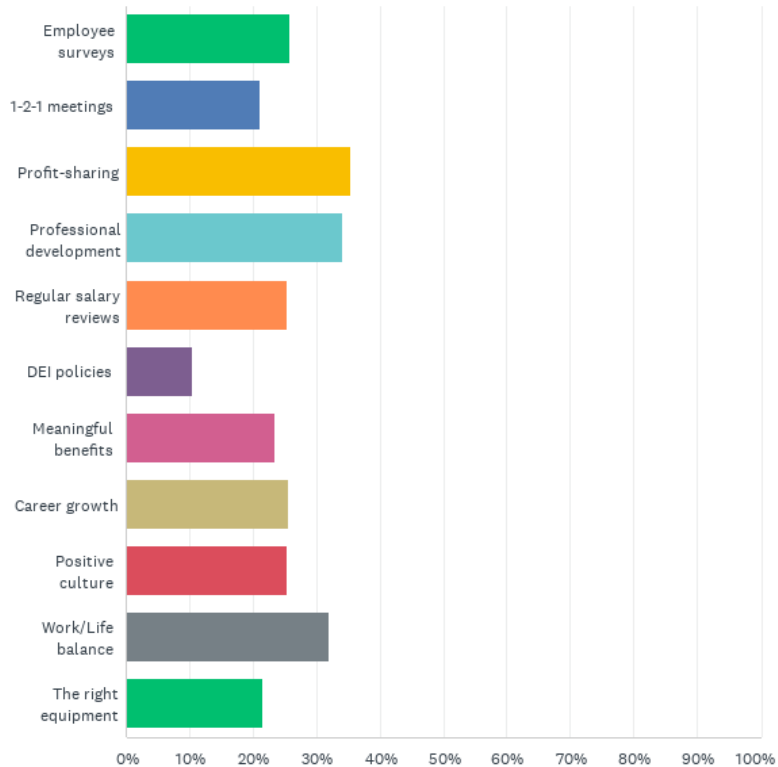
 **When thinking about coming up to retirement age, which of the following benefits would encourage you to stay in your job for longer and postpone retirement?**



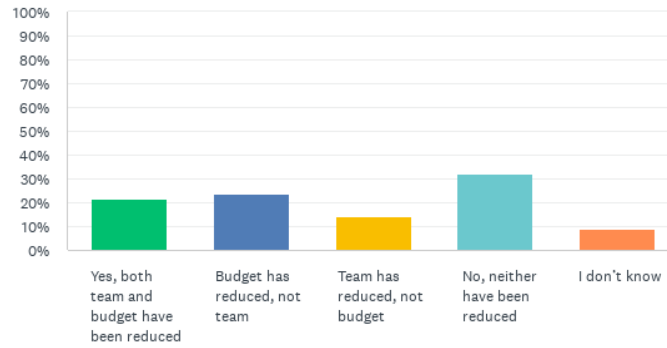
 **When thinking about staff retention, what percentage of staff do you estimate have left/been let go in the past year, or are currently serving notice (including those affected by mass layoffs)?**



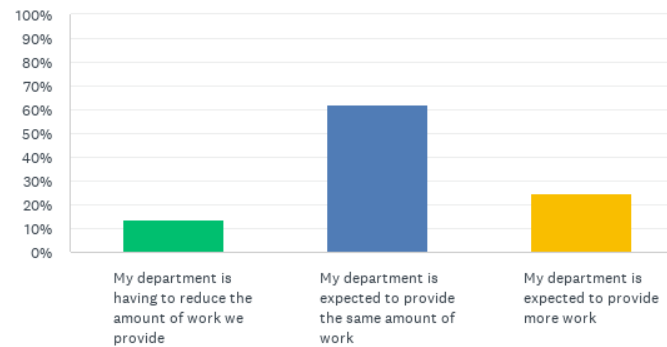
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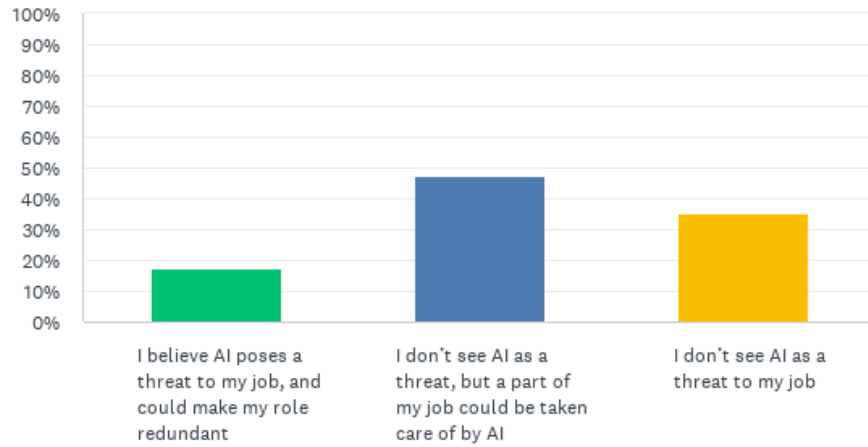
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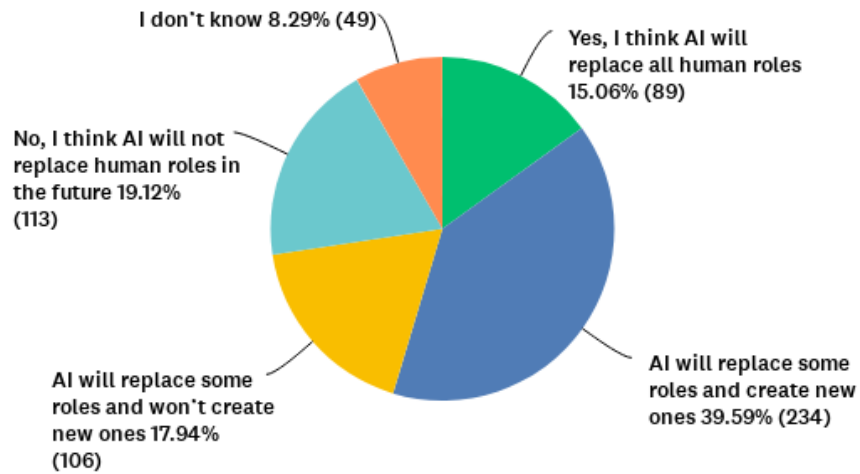
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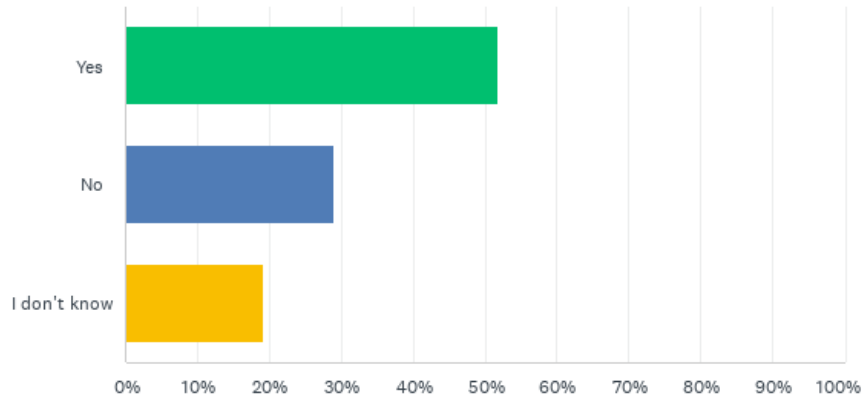
 **When thinking about ChatGPT and related AI within the workplace, how do you believe this could affect your job in the future?**



 **When thinking about ChatGPT and AI within the workplace, do you believe AI will replace human roles in the future?**



 **Do you think investing in AI is essential to improve long-term survival of your business?**



Netherlands Findings: General



Methodology:

This SurveyMonkey study was conducted between March 30 - April 7 among a national sample of 841 adults in the UK, 736 in the Netherlands and 743 in Ireland. Respondents for this survey were selected from the more than 2 million people who take surveys on our platform each day. The modelled error estimate for this survey is plus or minus 3.0 percentage points for the UK, and plus or minus 3.5 percentage points for the Netherlands and Ireland. Sampling was balanced for age, sex, and geography using demographic data from the United Nations to reflect demographic composition of each country.