SurveyMonkey marketing solutions

Get the insights you need to drive growth, boost ROI,
and be a better marketer

Purpose-built solutions for today's toughest marketing challenges

56%

of companies face limited or shrinking budgets for market research.

SurveyMonkey Audience

Get cost-effective, real time market feedback on messaging, ads, branding, and more.

57%

of people have permanently stopped using a product after one bad experience.

SurveyMonkey CX

Improve customer satisfaction by monitoring, analyzing, and taking action on your NPS®.

82%

of people trust the voice of your customers over brand and product copy.

TechValidate

Transform customer feedback into high-impact case studies, testimonials, and reviews.

1 in 5

marketers say their top challenge is extracting insights and taking action on data.

Integrations

Empower your team to take action by connecting insights to your existing business systems.

What could you do with greater insights?

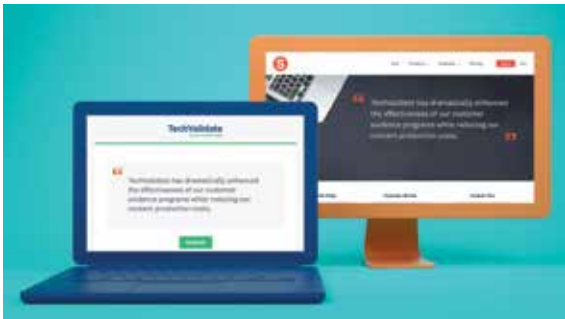## Tap into a global panel for fast, DIY market research

"SurveyMonkey Audience is the easiest way to get an answer to just about anything."

–Brad Sanzenbacher, Sr. Corporate Communications Manager, Wrike

Boost customer happiness by listening and taking action

"SurveyMonkey CX has allowed us to get responses from our customers to the right people on our team in a matter of days where it would previously take months and may no longer even be relevant."

–Jared Skolnick, Head of Product Marketing, TripleLift

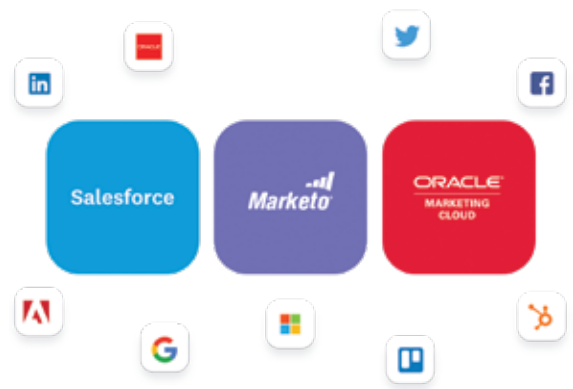## Transform the voice of your customers into powerful marketing content

"TechValidate has dramatically enhanced the effectiveness of our customer evidence programs while reducing content production costs."

–Asim Zaheer, CMO, Hitachi

Get the most from your survey data by connecting it to your existing systems

"The SurveyMonkey and Salesforce integration has helped every department see customer feedback in an instant."

–Zoe Gloyn, Customer Experience Manager, Booktable by Michelin

Contact us to learn more:

surveymonkey.com/mp/marketing-solutions/#contact

SurveyMonkey®