

SurveyMonkey CuriosityCon Sweepstakes (the "Promotion") Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN.

A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING.

1. **Eligibility:** The Promotion is open only to legal residents of the 50 United States and the District of Columbia ("D.C.") who: (a) are 21 years of age or older, (b) are located in one of the 50 States or D.C. at the time of entry, and (c) qualify to complete the Sponsor's (defined below) designated market research survey in its entirety. Incomplete surveys will not qualify for entry into the sweepstakes. Employees, contractors, directors and officers of SurveyMonkey Inc. ("Sponsor") or its respective officers, directors, employees and agents (collectively, "Promotion Parties"), and their immediate family members (parent, child, sibling and spouse of each, regardless of where they reside) and those living in the same households of each (whether related or not) are not eligible. Void outside the 50 United States/D.C and where prohibited by law.

2. **Promotion Period:** The Promotion begins at 9:00 a.m. Pacific Daylight Time ("PDT") on May 13, 2025 and ends at 1:00 p.m. PDT on May 13, 2025 (the "Promotion Period").

3. **How to Enter:** To enter the Promotion, entrants must register for the SurveyMonkey CuriosityCon conference on May 13, 2025, and join any live session during the conference. All such entrants will be automatically entered in the Promotion.

LIMIT ONE (1) ENTRY PER PERSON//HOUSEHOLD/PHONE NUMBER/EMAIL ADDRESS, REGARDLESS OF MEANS OF ENTRY.

You are not a winner until your prize claim is validated and you receive official notification from the Sponsor. All entries become the exclusive property of the Sponsor and will not be acknowledged or returned except as provided herein. Entries which are incomplete, incorrect, incomprehensible, not received, or do not otherwise comply with these Official Rules will not be entered into the Promotion. Entries made by facsimile, overnight courier, third party entry service, automated means, or in any other manner not specifically allowed under these Official Rules will not be entered into the Promotion. Potential winners may decline their prize according to their discretion.

4. **Determination of Winners:** Potential winners will be selected in a random drawing on or about 5:00 p.m. PDT on May 14, 2025 ("Drawing"), from among all eligible entries received at the time of the Drawing. Potential winners will be notified via e-mail and the prize will be electronically delivered to the winner.

5. **Prizes, Approximate Retail Value ("ARV") & Odds:** There will be a maximum of five (5) prizes awarded: ANKER® SOUNDCORE LIFE Q201 WIRELESS NOISE CANCELLING HEADPHONES. Total ARV of all prizes available in this Promotion is approximately US\$500.00.

Participants are solely responsible for all federal, provincial/territorial, and local taxes pertaining to the Rewards.

No substitution, cash redemption or transfer of prizes is permitted except at Sponsor's sole discretion or as provided herein. If the advertised prize cannot be awarded for any reason, Sponsor reserves the right to substitute a prize of equal or greater value. All federal, state and local income taxes on the prizes and all other costs associated with acceptance or use of the prizes are the sole responsibility of the winners. Prizes will be awarded after winner validation. The odds of winning a prize depend on the number of valid Promotion entries received. Unclaimed prizes shall not be awarded. If the winner is 21 years of age or older but deemed a minor in his/her state or place of residence, the prize will be awarded in the name of a parent or legal guardian. LIMIT ONE (1) PRIZE PER PERSON/HOUSEHOLD/PHONE NUMBER/EMAIL ADDRESS, REGARDLESS OF MEANS OF ENTRY.

The companies and brands for the prize items do not sponsor or endorse the Promotion.

6. General Rules: All applicable federal, state and local laws apply. All potential winners will each be contacted via email, and may be required, at Sponsor's discretion, to complete, sign and return an affidavit of eligibility, a liability release, and where lawful, a publicity release within a stated amount of time. The return of any notification as undeliverable, or failure to respond to notices or return any required documents in a timely manner, or a determination that a potential winner is ineligible or not in compliance with these Official Rules, as determined by the Sponsor, may result in disqualification of the winner and forfeiture of the corresponding prize. By participating in this Promotion, entrants agree to abide by and be bound by these Official Rules and decisions of the Sponsor, which shall be final in all matters relating to the Promotion.

Promotion Parties are not responsible for: (i) electronic or digital transmissions or entries that are lost, late, stolen, incomplete, illegible, damaged, garbled, destroyed, or misdirected; (ii) any problems or technical malfunctions, errors, omissions, interruptions, deletions, defects, delays in operation of transmission, communication failures (including but not limited to failures or malfunctions of phone lines, telephone systems or other communications systems), destruction of or unauthorized access to, or alteration of, entries; (iii) failed or unavailable hardware, network, software or telephone transmissions; (iv) damage to entrants' or any person's computer; (v) causes beyond Promotion Parties' reasonable control that jeopardize the administration, security, fairness, integrity or proper conduct of this Promotion; (vi) incorrect or inaccurate entry information whether caused by entrants or by any of the equipment or programming associated with or utilized in the Promotion; (vii) any typographical or other error in the printing or advertising related to the Promotion, in the administration or execution of the Promotion, or in the announcement/notification of prize winners; or (viii) cheating or fraud by any participant. All incomplete or non-conforming entries will be disqualified.

If for any reason this Promotion cannot be executed as planned, including but not limited to infection by virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Sponsor that corrupt or affect the security, administration, fairness, integrity or proper conduct of this Promotion, or if this Promotion is compromised or

becomes corrupted in any way, electronically or otherwise, Sponsor reserves the right, in its sole discretion, to suspend or terminate this Promotion. If the Promotion is terminated before the stated end date of the Promotion Period, the Sponsor will select any remaining winners in a random drawing from among all eligible, non-suspect entries received through all entry methods combined as of the time/date of termination.

Sponsor reserves the right, at its sole discretion, to disqualify and prosecute any individual who tampers with or attempts to tamper with the entry process or who enters using any automatic or programmed entry duplication method, or any entry service.

CAUTION: ANY ATTEMPT BY ANY PERSON TO DELIBERATELY CORRUPT OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO DISQUALIFY, PROSECUTE AND SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

In the event of a dispute regarding the identity of the person submitting an entry, the entry will be declared made by the person in whose name the entry was made.

7. Release & Waiver: By participating in this Promotion, entrants agree to release, discharge and hold harmless Promotion Parties from and against any and all liability, loss, injuries or damages associated with participation in this Promotion or the acceptance, possession, use or misuse of any prize received in this Promotion. By participating in this Promotion, entrants waive all rights to claim punitive, indirect, incidental and consequential damages, attorneys' fees or any damages other than actual out-of-pocket costs incurred to participate.

8. Disputes/Venue/Governing Law: By participating, entrants agree that (1) any and all disputes, claims and causes of action arising out of, or connected with, this Promotion or any prize awarded (if applicable) shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in the county of San Francisco, California; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including but not limited to costs associated with entering this Promotion but in no event attorneys' fees; and (3) to the extent allowed by applicable law, under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental and/or consequential damages and/or any other damages, other than out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased.

All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules or the rights and obligations of any participant or Sponsor in connection with the Promotion shall be governed by and construed in accordance with the internal laws of the State of California without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other state's laws.

The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein.

In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Promotion-related materials or notifications and the terms and conditions of these Official Rules, these Official Rules shall prevail, govern and control.

9. **Publicity:** Acceptance of a prize constitutes permission for the Sponsor and its agencies to use winners' names and likenesses for purposes of advertising and publicity in all media worldwide without further compensation or notice, unless prohibited by law.

10. **Privacy:** The personal information collected through this Promotion is subject to the **SurveyMonkey Privacy Notice** (<https://www.surveymonkey.com/mp/legal/privacy/>) and the **SurveyMonkey Research Privacy Notice** (<https://www.surveymonkey.com/mp/legal/survey-research-privacy-notice/>) ("Privacy Policies"). By entering this Promotion, you agree to the use of your personal information as described in the above Privacy Policies. In the event of any conflict between these Official Rules and SurveyMonkey Privacy Policies, these Official Rules shall take precedence.

11. **Sponsor:** SurveyMonkey Inc., 910 Park Pl Ste 300, San Mateo, CA 94403.

All trademarks used herein are the property of their respective owners.