



Supporting and celebrating the workforce of tomorrow

Offering financial aid and encouragement to thriving students, The Summit Foundation uses SurveyMonkey Apply to collect applications for a number of local scholarships offered in the County for college-bound high school seniors.

THE CHALLENGE

Too much paper, too much time spent organizing

The Summit Foundation prides itself in being able to host over 70 scholarships for high school seniors looking to attend post-secondary education. These students often learn, grow, develop, and return to Summit County and give back to their hometown by joining the workforce.

With 73 organizations offering scholarships and hundreds of local high school students applying, Program Manager Tara Dew and her team are kept busy throughout the year. Managing incoming applications for 73 organizations and review groups requires focus and attention to detail, two things that were made difficult by their original paper scholarship process.

“Students were asked to make 27 copies of their application. It was always due on a Sunday which was an issue because our local copy shop was closed on Sunday’s. The local copy shop was working long hours too, just like the students.”

“One of our staff members would have to come in with a dolly just to pick up boxes and boxes of applications. She’d roll it back to the office and then start making copies from there. So that process was really just the beginning of it.” - **Tara Dew, Program Manager**

THE SOLUTION

A streamlined portal to eliminate paper applications

After The Summit Foundation knew it was time to move their paper process online they quickly researched, discussed, and selected SurveyMonkey Apply as their online platform for application management.

“SurveyMonkey Apply works so well for us because it’s able to house so many unique scholarship programs and support so many reviewers. The whole county participates and takes part in the scholarship process and it’s great that SurveyMonkey Apply can handle that type of volume,” Tara explains.

“Moving online has saved a ton of time for both the applicants and the reviewers, and it’s also been an extremely environmentally friendly change for The Summit Foundation! Before we used SurveyMonkey Apply, we would collect thousands and thousands of pages each year.”

“Now that we have SurveyMonkey Apply, we’re able to offer more scholarships and give students greater access to opportunities.” - Tara Dew, Program Manager

THE TAKEAWAY

Greater reach for a greater impact

For The Summit Foundation, moving online means greater accessibility and more opportunities for local students. It also allows the Foundation to take back time to invest in other areas of the program.

“We’re really seeing a lasting impact of the switch from a paper-based application process to an online process with SurveyMonkey Apply. We’ve been able to have an increased focus on other impactful projects over the past 5 years, while also growing our scholarship program,” Tara explains.

“We’ve also had a 50% increase in the number named scholarships since moving online because administratively we have the capacity to handle the program growth. This has allowed us to connect donors to the issues they care about, and help provide additional funding opportunities for students.”

Company

The Summit Foundation

Use case

Scholarships

Product

SurveyMonkey Apply

Success factor

Time and paper savings