

| Name                        | Category [1] | Expiry            | Description                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|-----------------------------|--------------|-------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| _csrf                       | Required     | 10 days           | Cross-site request forgery protection                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| _csrf_token                 | Required     | 1 year            | To prevent Cross Site Request Forgery (CSRF)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| _splunk_rum_sid             | Required     | 1 day             | This is a site observability cookie that identifies/monitors site issues.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| _ttp                        | Advertising  | 89 days           | Tracks and analyzes the effectiveness of advertising campaigns run on TikTok.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| _tt_enable_cookie           | Advertising  | 89 days           | Tracks and analyzes the effectiveness of advertising campaigns run on TikTok.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| AnalyticsSyncHistory        | Advertising  | 30 days           | This domain is owned by LinkedIn. It typically acts as a third party host where website owners have placed one of its content sharing buttons in their pages, although its content and services can be embedded in other ways. Although such buttons add functionality to the website they are on, cookies are set regardless of whether or not the visitor has an active LinkedIn profile, or agreed to their terms and conditions. For this reason it is classified as a primarily tracking/targeting domain.",Used to store information about the time a sync took place with the lms_analytics cookie |
| analyze_beta_demo           | Functional   | 180 days          | Determines if user should get analyze demo tour                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| analyze_onboarding_carousel | Functional   | 1 year            | Prevents analyze onboarding modal from appearing multiple times                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| anwebreqshare               | Functional   | 90 days           | Tracks visitors who have request access to a survey from the shared page. We disable the request button if they have already requested. Prevents survey owner from getting spam.                                                                                                                                                                                                                                                                                                                                                                                                                          |
| anwebreqshare               | Functional   | 90 days           | Keeps track of shared pages for which the user requested access to prevent multiple requests                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| apex__PKB2AB                | Functional   | 99 days           | Determines if user sees beta version of Analyze                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| apex__PKB2CB                | Functional   | 99 days           | Determines if user sees beta versions of create                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| apex__PKB2SID               | Required     | session           | Session cookie for authentication                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| apex_sm                     | Required     | session/14 days   | This cookie is used to save the user's authentication state for the help center.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| apex_sm_lang                | Required     | session           | Store user's language preference for the session                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| apex_sm_SiteMsg             | Functional   | session           | Determines whether a help center site message exists for a user                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| apex__surveymonkey          | Functional   | 60 minutes        | This cookie tracks the user's account info for use in help center and support requests                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| apex_uid                    | Required     | session           | Keeps a user logged into the help center                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| apex_gdpr                   | Functional   | session           | determines if we are in a GDPR country. Takes our country and compares it to a list of countries tied to GDPR.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| attr_mp                     | Functional   | 4 months          | Tracking of newly signed up users visiting marketing landing pages                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| attr_multitouch             | Required     | 1 year            | Used for session stitching (connecting multiple visits to our site) for multiple-source conversion attribution analysis - so that we understand user paths to conversion (sign up, paid conversion, upgrade, renewal, lead form submission) and to measure the efficacy of SurveyMonkey marketing in driving conversion.                                                                                                                                                                                                                                                                                  |
| attr_params                 | Required     | 1 year            | This cookie is used for marketing attribution. It stores the values of campaign parameters so that we can measure the efficacy of SurveyMonkey marketing in driving conversion.                                                                                                                                                                                                                                                                                                                                                                                                                           |
| attr_utm                    | Functional   | 1 year            | Cookie used to track users who view marketing pages                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| audience_upsell_14416       | Functional   | Browser Session   | Triggers the audience upsell flow in Create in order to present Audience more prominently as a choice for response collection                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| auth                        | Required     | session/1 hour/1d | This cookie is used to redirect users to the appropriate language based subdomain or top level domain.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| auth0                       | Required     | 3 days            | <a href="#">Used to implement the Auth0 session layer</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| auth0_compat                | Required     | 3 days            | Fallback cookie for single sign-on on browsers that don't support the sameSite=None attribute                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| auth_guest                  | Required     | 10 days           | This cookie is used to allow guest users to preview survey and leave comments                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| campaign_complete           | Functional   | 30 days           | When this cookie is set, users will not see other campaigns after they complete or close a Usabilla campaign. This cookie is set after the user completes a Usabilla campaign across create, collect, and commenting. This cookie adds dependencies across multiple Usabilla campaigns.                                                                                                                                                                                                                                                                                                                   |
| cdp_seg                     | Functional   | 90 days           | Helps track behavior for segmentation                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| cfu                         | Functional   | 6 months          | Cookie used to track user engagement                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |

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| closed_template_views             | Functional  | 1 year            | This cookie is used for tracking total survey-closed page views                                                                                                                                                                                          |
| closed_templates_seen             | Functional  | 1 year            | This cookie is used for tracking which survey-closed pages this user has viewed                                                                                                                                                                          |
| contribute_sess                   | Required    | 1 year            | Required for SurveyMonkey Contribute user authentication across a session                                                                                                                                                                                |
| create8010minimize                | Functional  | 30 days           | Determines whether to shorten the experimental tour                                                                                                                                                                                                      |
| create8018quit                    | Functional  | 30 days           | Prevents the experimental tour from showing                                                                                                                                                                                                              |
| CSRF-TOKEN                        | Required    | session           | This cookie is to secure the Brand Tracker dashboards (prevents cross site request forgery).                                                                                                                                                             |
| CX_XXXXXXX                        | Required    | 1 year            | This cookie is used to determine if the embedded site collector popup should be shown                                                                                                                                                                    |
| dashboard_password_<dashboard_ke  | Required    | 1 day             | Authorises user for password-protected dashboard                                                                                                                                                                                                         |
| dashbreqshare                     | Functional  | 90 days           | Keeps track of dashboards for which the user requested access to prevent multiple requests                                                                                                                                                               |
| did                               | Required    | 1 year            | Device identification for attack protection.                                                                                                                                                                                                             |
| did_compat                        | Required    | 1 year            | Fallback cookie for anomaly detection on browsers that don't support the sameSite=None attribute                                                                                                                                                         |
| email_only_user                   | Functional  | 1 year            | Tracks whether user should see email-only sign in page                                                                                                                                                                                                   |
| endpage_test                      | Advertising | 6 months          | This cookie is used to split traffic between SurveyMonkey endpages and SurveyMonkey Contribute end pages                                                                                                                                                 |
| endpage_views                     | Functional  | 1 year            | This cookie is used for tracking total endpage views                                                                                                                                                                                                     |
| endpages_seen                     | Functional  | 1 year            | This cookie is used for tracking which endpages the user has viewed                                                                                                                                                                                      |
| ep201                             | Required    | 30 min            | These cookies are used to for load balancing site traffic and preventing site abuse.                                                                                                                                                                     |
| ep202                             | Functional  | 90 days           | This cookie is used for signup source attribution, event stitching, and assigning visitors to AB Testing. Internal health of business reporting, logging and AB testing assignments depend on this cookie being present                                  |
| ep203                             | Required    | 90 days           | Enables the system to uniquely identify browsers/devices for the purpose of mitigating account sharing. Identifies devices that could be account sharing which is not allowed under our terms of use.                                                    |
| EPQB_XXXXXXX                      | Advertising | 1 year            | This cookie is used to customize the survey end page based on user demographics                                                                                                                                                                          |
| fides_consent                     | Required    | 1 year            | Stores user's consent preferences for the cookie consent banner.                                                                                                                                                                                         |
| ot_fides_mapping                  | Required    | 1 day             | Maps cookie consent banner preferences from the previous consent banner tool (OneTrust) to the current banner tool (Ethica/Fides)                                                                                                                        |
| fileDownload                      | Functional  | session           | Manages file download from group library                                                                                                                                                                                                                 |
| gclid                             | Advertising | 30 days           | Stores an identifier that associates Google Ads and Google Analytics user information.                                                                                                                                                                   |
| gdpr_consent                      | Functional  | 1 year            | Is added if a user from a GDPR country consents to the GDPR banner that shows on the bottom.                                                                                                                                                             |
| gdpr_consent_denied               | Functional  | 1 week            | Is added if a user from a GDPR country does not consent to the GDPR banner that shows on the bottom.                                                                                                                                                     |
| guardrail-complete-<collectorId>  | Functional  | Browser Local St  | Keeps track of resolved guardrail violations on a given Audience project/collector                                                                                                                                                                       |
| guardrail-errors-<collectorId>    | Functional  | Browser Local St  | Keeps track of active guardrail violation errors on a given Audience project/collector                                                                                                                                                                   |
| has_closed_automated_reminder_and | Functional  | 1 year            | When this value is set, users will no longer see the automated reminder and thank you dialog more than once on page loads/refreshes after skipping the option or closing out of the dialog within a email collector upon scheduling their first message. |
| has_dismissed_comment_icon_popou  | Functional  | 30 days           | Prevents popout from appearing after user closes it                                                                                                                                                                                                      |
| has_seen_share_modal_onboarding   | Functional  | session           | Tracks whether users have seen share onboarding modal                                                                                                                                                                                                    |
| hide_intro_dialog                 | Functional  | 1 year (previousl | Controls "Don't show again" checkbox in facebook messenger intro dialog                                                                                                                                                                                  |
| hide_offline_intro_dialog         | Functional  | session           | Used to show or hide the kiosk mode intro dialog                                                                                                                                                                                                         |
| hide-allowlist-sm-banner          | Functional  | 1 year            | Controls display of modal reminding users to set follow up emails to email collectors                                                                                                                                                                    |
| hide-pending-message-banner       | Functional  | 1 year            | When this cookie is set, users will not see a banner explaining why messages sent from email collector are taking a long time to send.                                                                                                                   |

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| hide-whitelist-sm-banner          | Functional  | 1 year           | When this cookie is set, users will not see a banner explaining to whitelist SurveyMonkey due to a sent email collector not actually being received by the intended recipient.                                                                                                                                                                                                                                                                                                                                                                    |
| instant_response                  | Functional  | 90 days          | Question should auto scroll when opening a survey via first question embedded in email collector                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| is_logged_in_fetch_request_domain | Functional  | 90 days          | When leaving comment, records domain if it is different from survey domain. Seems to be related to the whitelabel surveys and survey preview                                                                                                                                                                                                                                                                                                                                                                                                      |
| landing_page                      | Functional  | 30 days          | Stores the url of the first page from the user's most recent visit to the SurveyMonkey website.                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| language                          | Functional  | Browser Local St | Keeps track of the programming language selected for developer docs                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| legal_type                        | Functional  | session          | Tracks whether user is self-serve or enterprise to display different content in the new Legal Center                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| li_gc                             | Advertising | 6 months         | This domain is owned by LinkedIn, the business networking platform. It typically acts as a third party host where website owners have placed one of its content sharing buttons in their pages, although its content and services can be embedded in other ways. Although such buttons add functionality to the website they are on, cookies are set regardless of whether or not the visitor has an active LinkedIn profile, or agreed to their terms and conditions. For this reason it is classified as a primarily tracking/targeting domain. |
| logged_in_fetch_request_domain    | Functional  | 1 year           | Preview & Test for a survey creator. Used during the commenting flow                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| logoDropdown_switchProducts_seen  | Functional  | 30 days          | Shows a coachmark to SM users who have created at least one MRx solution study.                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| looker.session_renewable          | Required    | 30 days          | Tracks whether user is logged in to Brand Tracker dashboards and if session is extendable.                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| m_opt                             | Functional  | session          | Prevents redirect to mobileweb if users switch to desktop. Set by mobilesvc                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| marmoset_cookie_name              | Required    | session / 10 min | Session cookie for the mobile version of the website (expires in 10 min) reset on subsequent requests which tracks Start Session events in Mixpanel. Removed when user signs out.                                                                                                                                                                                                                                                                                                                                                                 |
| mobile_app                        | Required    | session          | Session cookie for the mobile version of the website                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| mp_attr                           | Functional  | session          | Determines whether the user has visited the marketing pages                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| MUID                              | Advertising | 1 year           | Bing Tracking                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| not_show_color_recommendation_age | Functional  | session          | Prevents the color suggestion dialog if the user toggles to not see the recommendations                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| P_XXXXXXX                         | Required    | 1 year           | This cookie is used to indicate if a pop up survey has been taken and prevent it from being taken again                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| PQT_{Encrypted_respondent_id}     | Required    | 1 day            | When a user takes a survey that has a payment question type, this cookie denotes the validity of the subsequent page, i.e. if the cookie exists the user is able to pay. Once it expires, the user is unable to make a payment as the payment page is no longer valid.                                                                                                                                                                                                                                                                            |
| pricing_ab_new_users              | Functional  | session/1 year   | Price testing                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| program                           | Functional  | 30 days          | Stores the value of the SFDC campaign param from the user's most recent visit to the SurveyMonkey website.                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| project_snapshot                  | Functional  | session/1 year   | This cookie saves the project configuration for use later                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| qna-resp-metadata-popout          | Functional  | 1 year           | This cookie will be used to track if we should show the tooltip                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| rack.session                      | Required    | 30 days          | Pertains to the Brand Tracker dashboard feature. This is a session management cookie that expires after 30 days unless persistent sessions are enabled.                                                                                                                                                                                                                                                                                                                                                                                           |
| recurrence-tooltip                | Functional  | 1 year           | Shows/hides the recurrence tooltip inside a web link collector                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| referrer_url                      | Functional  | 30 days          | Stores the referrer from the user's most recent visit to the SurveyMonkey website.                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| research_ep                       | Functional  | 30 days          | This cookie prevents s-page respondents from seeing our research endpage more than once in a 30-day period.                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| respondent_id                     | Functional  | 10 minutes       | Keeps track of the navigation on the individual responses page                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| RP_Client_Token                   | 1 day       | Required         | A client token received from the auth api to exchange with the current graph instance when a user takes a survey.                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| RP_XXXXXXX                        | Required    | 90 days          | This cookie is used to restrict a users to one response per survey                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| s_m_spage_commenting_tour_comm    | Functional  | 1 year           | Preview & Test for a survey creator. Flag to indicate that the user has received a tooltip explaining what turning commenting off has done to the user experience.                                                                                                                                                                                                                                                                                                                                                                                |

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| s_m_spage_commenting_tour_owner      | Functional | 1 year          | Preview & Test for a survey creator. Flag to indicate that the user has seen the survey owner commenting tour. Used to determine if they have seen it and it should not be triggered again.                                   |
| s_m_spage_commenting_tour_review     | Functional | 1 year          | Preview & Test for a survey creator. Flag to indicate that the user has seen the survey reviewer commenting tour. Used to determine if they have seen it and it should not be triggered again.                                |
| s_m_spage_hide_preview_warning       | Functional | 1 year          | Preview & Test for a survey creator. Option set by the user to hide or show the about page preview popup modal.                                                                                                               |
| sa_show_fab                          | Functional | 1 year          | Prevents analyze sentiment analysis feature announcement bar from appearing multiple times                                                                                                                                    |
| sa_show_popout                       | Functional | 1 year          | Prevents analyze sentiment analysis onboarding from appearing multiple times                                                                                                                                                  |
| sb-closed                            | Functional | 1 year          | Determines whether or not the user has closed the smart banner that links to the app store in our mobile experience.                                                                                                          |
| sb-installed                         | Functional | 1 year          | Mobile experience optimizations.                                                                                                                                                                                              |
| seen_tbyb_fat_top_bar                | Functional | 1 days          | Hides the top bar section that explains features are unlocked                                                                                                                                                                 |
| session                              | Required   | session         | Used to prevent CSRF attacks                                                                                                                                                                                                  |
| shared_page_password_<shared_view    | Functional | 1 day           | Authorises user for password-protected shared view                                                                                                                                                                            |
| shared_page_password_XXXXX           | Required   | 1 day           | Saves session for user visiting password protected Shared Results                                                                                                                                                             |
| shared_page_visitor_XXXXX            | Functional | 180 days        | Determines if user has visited the shared results view                                                                                                                                                                        |
| show_ar_off_survey                   | Functional | 1 year          | When a user turns Auto-renew off, the system sets this cookie to make sure we only show the "cancel auto-renew" survey once to eligible users.                                                                                |
| show_ar_off_survey                   | Functional | 1 year          | We show a survey to users who go to the billing preference page and turn off auto renewal. We only want to show the survey once a year.                                                                                       |
| show_dashboard_popup                 | Functional | 1 hour          | This cookie is used to send selected users to an upgrade path.                                                                                                                                                                |
| signout_confirmation_seen            | Functional | 1 year          | This cookie is used for tracking which sign out-confirmation pages this user has viewed                                                                                                                                       |
| signout_confirmation_views           | Functional | 1 year          | This cookie is used for tracking total sign out-confirmation page views                                                                                                                                                       |
| sitespect_banner                     | Functional | session/1 year  | Tracking for sitespect                                                                                                                                                                                                        |
| sm_*                                 | Functional | 30 days         | Contains info on any polls the user has taken in the last 30 days. It's used by the survey research team to conduct research into public opinion about current events or election prediction.                                 |
| sm_analyze_commenting_tour           | Functional | 1 year          | Used to show or hide the commenting tour dialog                                                                                                                                                                               |
| sm_analyze_commenting_tour           | Functional | 1 year          | Prevents analyze commenting onboarding from appearing multiple times                                                                                                                                                          |
| sm_analyze_disable_survey_gallery_t  | Functional | 1 year          | Record that if the user want to see the survey gallery welcome modal                                                                                                                                                          |
| sm_analyze_disable_survey_gallery_t  | Functional | 1 year          | Hides survey gallery if the user checked the "stop showing modal" option                                                                                                                                                      |
| sm_analyze_word_cloud_tour           | Functional | 1 year          | Prevents analyze word cloud onboarding from appearing multiple times                                                                                                                                                          |
| sm_ao_prediction_viewed_popout       | Functional | 1 day           | Prevents answer options popout from appearing if user clicks on the all options option                                                                                                                                        |
| sm_auto_scroll_modal                 | Functional | 1 year          | Hides a modal explaining the auto scroll feature                                                                                                                                                                              |
| sm_commenting_cta                    | Functional | 1 days          | Hides commenting popup on Preview & Score page for subsequent visits after user dismisses it                                                                                                                                  |
| sm_core_lihp_launchpad_modal_seen    | Functional | 60 days         | A modal will be shown to SM users who have created at least 1 MRx solution study informing them that their MRx studies will be available in LaunchPad HomePage and they can access their studies there.                       |
| sm_create_acc_key                    | Functional | 1 days          | Helps determine which create sidebar panel to open on page load                                                                                                                                                               |
| sm_create_followup_question_predicti | Functional | 1 day           | When this cookie is set, users will not see the follow-up question dialog while adding questions to their survey on the Design page. This cookie is set after the first time the user has seen the follow-up question dialog. |
| sm_create_quiz_question_added        | Functional | 1 year          | Hides a tooltip explaining the quiz feature                                                                                                                                                                                   |
| sm_create_tour                       | Functional | 1 year          | Sets a user preference if cookie is present to not show the old tour modal.                                                                                                                                                   |
| sm_dashboard_announcement            | Functional | 1 year          | Prevents dashboard announcement modal from appearing multiple times                                                                                                                                                           |
| sm_dc                                | Required   | session/14 days | This cookie is required for routing the user to the correct data center.                                                                                                                                                      |
| sm_device_management_welcome         | Functional | 1 year          | Shows/hides device management welcome modal                                                                                                                                                                                   |

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| sm_discount_offer_accepted            | Functional  | 1 day           | Tracks user acceptance of discount offer to enable discount application at checkout.                                                                                                                                                                                                                                                                                                                                                                                                         |
| sm_dv                                 | Required    | 1 day           | Enables account verification in a way that reduces traffic to AB testing which improves page load times.                                                                                                                                                                                                                                                                                                                                                                                     |
| sm_exit_intent_triggered              | Functional  | 1 day           | Prevents exit intent modal from re-appearing to users who have already seen it on the pricing page.                                                                                                                                                                                                                                                                                                                                                                                          |
| smexpa                                | Functional  | 30 minutes      | Stores your A/B test assignment to ensure a consistent experience during page load.                                                                                                                                                                                                                                                                                                                                                                                                          |
| sm_exp_journey                        | Functional  | 30 days         | Identifies when the user visits the "Connect" or "Collect" stage during survey creation so that we can surface a modal for user to continue where they left off in the previous session.                                                                                                                                                                                                                                                                                                     |
| sm_gs_anon_resp_id                    | Functional  | 1 year          | Captures global setting default set by primary admin for anonymous responses                                                                                                                                                                                                                                                                                                                                                                                                                 |
| sm_gs_resp_auth_bool                  | Functional  | 1 year          | Captures global setting default set by primary admin for respondent authentication                                                                                                                                                                                                                                                                                                                                                                                                           |
| sm_helpcenter_banners                 | Functional  | session         | Prevents site wide banners from appearing again after being dismissed.                                                                                                                                                                                                                                                                                                                                                                                                                       |
| sm_hww_XXXX                           | Functional  | 1 year          | Prevents showing workgroup welcome modal more than once                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| sm_ir                                 | Required    | session         | This cookie is used by instant results page to display certain data                                                                                                                                                                                                                                                                                                                                                                                                                          |
| sm_ir_mpid_cid                        | Functional  | 30 days         | Analyse conversion traffic from affiliates                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| sm_library_show_modal                 | Functional  | 1 year          | Shows/hides full library modal                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| sm_lite_library_show_modal            | Functional  | 1 year          | Shows/hides lite library modal                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| sm_manage_surveys_feedback_prom       | Functional  | 1 year          | Use localStorage entry to detect when user completes an ATLAS transfer or delete for the first time. It will be used to prompt GetFeedback pop-up.                                                                                                                                                                                                                                                                                                                                           |
| sm_opa                                | Advertising | 30 days         | This cookie is used when a user comes to SurveyMonkey from a media partner for sales attribution.                                                                                                                                                                                                                                                                                                                                                                                            |
| sm_profile_questions_dismissed        | Functional  | session         | user dismissed module asking them to answer profile questions                                                                                                                                                                                                                                                                                                                                                                                                                                |
| sm_profile_questions_dismissed        | Functional  | session         | user dismissed module asking them to answer profile questions                                                                                                                                                                                                                                                                                                                                                                                                                                |
| sm_rec                                | Required    | session/14 days | Stores unencrypted user data. Expiry time based on the "remember me" button on login.                                                                                                                                                                                                                                                                                                                                                                                                        |
| sm_show_mobile_video_popout           | Functional  | 1 day           | Shows popout to user if in full background layout and the background type is video                                                                                                                                                                                                                                                                                                                                                                                                           |
| sm_show_preview_conversation_popd     | Functional  | 1 day           | When this cookie is set, users will not see the popout on step 2 letting them know that they can only see the UI for conversational mode in preview and score page.                                                                                                                                                                                                                                                                                                                          |
| sm_switch_format                      | Functional  | 1 day           | When this cookie is set, users will not see the confirmation dialog letting them know that they're updating the survey format from <old format> to <new format> on preview and score page of create.                                                                                                                                                                                                                                                                                         |
| sm_team_summary_ressharing_seen       | Functional  | 1 year          | This cookie is used to track whether we should show the survey ressharing modal or not.                                                                                                                                                                                                                                                                                                                                                                                                      |
| sm_team_summary_welcome_seen          | Functional  | 1 year          | displays a new welcome modal for enterprise admins only once, about the new Power/Casual User seats. Upon dismissal, we won't show the welcome modal again till cookie expires                                                                                                                                                                                                                                                                                                               |
| sm_video_onboarding_modal             | Functional  | 1 year          | Hides video onboarding modal                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| sm-team-splash-screen-library-dismiss | Functional  | 1 year          | Determines whether an Enterprise user has disabled the introductory splash screen for the Team Asset Library page, and therefore whether to show the modal or not                                                                                                                                                                                                                                                                                                                            |
| smasm                                 | Required    | 90 days         | This cookie is used by our experiment platform to determine which currently active experiment variations a user has previously been exposed to.                                                                                                                                                                                                                                                                                                                                              |
| smc                                   | Functional  | 365 days        | Ensure users are logged in across contribute and core. Removed on log out.                                                                                                                                                                                                                                                                                                                                                                                                                   |
| smcx_{{widget_id}}_last_shown_at      | Functional  | Session         | smcx_{{widget_id}}_last_shown_at is dropped when a user is shown a popup invitation or widget or survey popup user interface, before any user interaction starts.<br>It is used to prevent showing the same popup invitation or survey to the same browser instance after a user on that browser instance had already been given the opportunity to take the survey. Otherwise, in absence of special coding on the hosted website, users would be presented with the survey on every visit. |
| smexp                                 | Required    | 30 minutes      | This cookie is used by to determine which AB Testing a user has been exposed to in the last 30 minutes.                                                                                                                                                                                                                                                                                                                                                                                      |
| smf_logged_out_language               | Functional  | 1 Year          | Remembers logged out user's language preference                                                                                                                                                                                                                                                                                                                                                                                                                                              |

|                                   |            |          |                                                                                                                                                                                                                                                                     |
|-----------------------------------|------------|----------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| SMKyPaymentRetry                  | Functional | session  | Cookie to send credit card customers in charge retry mode to billing pages.                                                                                                                                                                                         |
| smpoll                            | Functional | 30 days  | This cookie contains info on any polls the user has taken in the last 30 days. It's used by the survey research team to conduct research into public opinion about current events or election prediction.                                                           |
| spagereqshare                     | Functional | 90 days  | Used in survey preview and commenting                                                                                                                                                                                                                               |
| sso_enabled                       | Functional | 1 year   | Stores encrypted SSO group information for SSO notification on login and password reset                                                                                                                                                                             |
| sso_user                          | Required   | 90 days  | This cookie is used to determine if a user is a single sign on user                                                                                                                                                                                                 |
| taken_template_seen               | Functional | 1 year   | This cookie is used for tracking which survey-taken pages this user has viewed                                                                                                                                                                                      |
| taken_template_views              | Functional | 1 year   | This cookie is used for tracking total survey-taken page views                                                                                                                                                                                                      |
| tld_set                           | Functional | 1 year   | Used for cross domain authentication and running AB testing on users visiting the site on different top level domains                                                                                                                                               |
| tld_user                          | Functional | 1 year   | Used for cross domain authentication and running AB testing on users visiting the site on different top level domains                                                                                                                                               |
| tracking-shared-dashboard-session | Functional | 24 hours | Enables a user to access the Brand Tracking dashboards multiple times within a 24 hour period without having to reenter the password after that day's initial log in.                                                                                               |
| ttc_complete                      | Functional | 1 year   | Keeps track of insights trends cards completed                                                                                                                                                                                                                      |
| ucs_sign_in_module                | Functional | 1 year   | Used for UCS banner - pending deprecation                                                                                                                                                                                                                           |
| ucs_sign_in_promo                 | Functional | 1 year   | Used by UCS banner - pending deprecation                                                                                                                                                                                                                            |
| upgrade_browser_modal             | Functional | 1 days   | This cookie prevents the unsupported browser warning from displaying multiple times                                                                                                                                                                                 |
| ut_ctatext                        | Functional | 90 days  | the text of the CTA the user clicks on                                                                                                                                                                                                                              |
| ut_engagestate                    | Functional | 90 days  | for tracking existing users, who may or may not be logged in, i.e. "create" state would mean the user has created a survey but not deployed.                                                                                                                        |
| ut_source                         | Functional | 90 days  | the value we use to track how a user moves throughout the marketing site. These values tell us what the user clicked on or what page they came from. Sample values include templates if they came from a templates page, or the component they clicked, i.e. header |
| ut_source2                        | Functional | 90 days  | the value we use to track how a user moves throughout the marketing site. These values tell us what the user clicked on or what page they came from. Sample values include templates if they came from a templates page, or the component they clicked, i.e. header |
| ut_source3                        | Functional | 90 days  | the value we use to track how a user moves throughout the marketing site. These values tell us what the user clicked on or what page they came from. Sample values include templates if they came from a templates page, or the component they clicked, i.e. header |
| utm_adgroup                       | Functional | 30 days  | Stores the value of the utm_adgroup param from the user's most recent visit to the SurveyMonkey website. Used to analyze performance of marketing campaigns.                                                                                                        |
| utm_bu                            | Functional | 30 days  | Stores the value of the utm_bu param from the user's most recent visit to the SurveyMonkey website. Used to analyze performance of marketing campaigns.                                                                                                             |
| utm_campaign                      | Functional | 30 days  | Stores the value of the utm_campaign param from the user's most recent visit to the SurveyMonkey website. Used to analyze performance of marketing campaigns.                                                                                                       |
| utm_content                       | Functional | 30 days  | Stores the value of the utm_content param from the user's most recent visit to the SurveyMonkey website. Used to analyze performance of marketing campaigns.                                                                                                        |
| utm_data                          | Functional | 30 days  | Stores the value of the utm_data param from the user's most recent visit to the SurveyMonkey website.                                                                                                                                                               |
| utm_device                        | Functional | 30 days  | Stores the value of the utm_device param from the user's most recent visit to the SurveyMonkey website.                                                                                                                                                             |
| utm_medium                        | Functional | 30 days  | Stores the value of the utm_medium param from the user's most recent visit to the SurveyMonkey website. Used to analyze performance of marketing campaigns.                                                                                                         |
| utm_network                       | Functional | 30 days  | Stores the value of the utm_network param from the user's most recent visit to the SurveyMonkey website. Used to analyze performance of marketing campaigns.                                                                                                        |
| utm_source                        | Functional | 30 days  | Stores the value of the utm_source param from the user's most recent visit to the SurveyMonkey website. Used to analyze performance of marketing campaigns.                                                                                                         |

|                            |             |                |                                                                                                                                                                                  |
|----------------------------|-------------|----------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| utm_tag                    | Functional  | 30 days        | Stores the value of the utm_tag param from the user's most recent visit to the SurveyMonkey website.                                                                             |
| utm_term                   | Functional  | 30 days        | Stores the value of the utm_term param from the user's most recent visit to the SurveyMonkey website. Used to analyze performance of marketing campaigns.                        |
| viewed_4878                | Functional  | 30 days        | This cookie is used by for AB testing to personalize a returning user's upgrade path                                                                                             |
| visited_preview_anon       | Functional  | session/1 year | Record that a person has visited the preview page while signed out. When they sign in, we record that this user visited the preview page anonymously and then delete the cookie. |
| x-sm-bypass-auth0-redirect | Required    | 10 seconds     | Allows users to revert to the non-Auth0 driven login flow in case of password or email issues.                                                                                   |
| x-sm-permit-legacy-forgot  | Required    | 1 hour         | Allows users to revert to the non-Auth0 driven password reset flow.                                                                                                              |
| OTVariant                  | Functional  | 179 days       | This cookie is used to measure and optimize OneTrust CMP banner implementation                                                                                                   |
| ln_or                      | Advertising | 0 days         | used for advertising                                                                                                                                                             |

| Name               | Expiry      | Category    | Third Party Name   | Description                                                                                                                                                                                                                                                                                                                                 |
|--------------------|-------------|-------------|--------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| _ce.seg.targeting  | unknown     | Advertising | Crazy Egg          | segmenting visitors into audiences for targeted marketing                                                                                                                                                                                                                                                                                   |
| _pvd_uid           | unknown     | Advertising | Amazon Prime Video | tracking visitors who also have Amazon Prime IDs                                                                                                                                                                                                                                                                                            |
| _twpid             | unknown     | Advertising | Twitter/X          | tracking visitors who also have Twitter/X IDs                                                                                                                                                                                                                                                                                               |
| _dc_gtm_UA-xxxxxxx | 1 year      | Advertising | Google             | This cookie is associated with sites using Google Tag Manager to load other scripts and code into a page. Where it is used it may be regarded as Strictly Necessary as without it, other scripts may not function correctly. The end of the name is a unique number which is also an identifier for an associated Google Analytics account. |
| _ga_C9NYX1KTR9     | 1 year      | Advertising | Google             | This cookie is associated with sites using Google Tag Manager to load other scripts and code into a page. Where it is used it may be regarded as Strictly Necessary as without it, other scripts may not function correctly. The end of the name is a unique number which is also an identifier for an associated Google Analytics account. |
| _ga_JMDBBLT4C7     | 1 year      | Advertising | Google             | This cookie is associated with sites using Google Tag Manager to load other scripts and code into a page. Where it is used it may be regarded as Strictly Necessary as without it, other scripts may not function correctly. The end of the name is a unique number which is also an identifier for an associated Google Analytics account. |
| _ga_YGSXJ1X7TC     | 1 year      | Advertising | Google             | This cookie is associated with sites using Google Tag Manager to load other scripts and code into a page. Where it is used it may be regarded as Strictly Necessary as without it, other scripts may not function correctly. The end of the name is a unique number which is also an identifier for an associated Google Analytics account. |
| _gat_UA-nnnnnnn-nn | 1 year      | Advertising | Google             | This is a pattern type cookie set by Google Analytics, where the pattern element on the name contains the unique identity number of the account or website it relates to. It appears to be a variation of the _gat cookie which is used to limit the amount of data recorded by Google on high traffic volume websites.                     |
| __hs_do_not_track  | 13 months   | Required    | HubSpot            | This cookie can be set to prevent the HubSpot tracking code from sending any information to HubSpot.                                                                                                                                                                                                                                        |
| __hssc             | 30 minutes  | Advertising | HubSpot            | This cookie keeps track of sessions. This is used to determine if HubSpot should increment the session number and timestamps in the __hstc cookie.                                                                                                                                                                                          |
| __hssrc            | session     | Advertising | HubSpot            | Whenever HubSpot changes the session cookie, this cookie is also set to determine if the visitor has restarted their browser.                                                                                                                                                                                                               |
| __hstc             | 13 months   | Advertising | HubSpot            | The main cookie for tracking visitors                                                                                                                                                                                                                                                                                                       |
| __q_domainTest     | session     | Functional  | Qualified          | This is a cookie used in rare cases if Qualified is unable to detect the domain where Qualified is being instantiated. It is set and immediately unset.                                                                                                                                                                                     |
| __stripe_mid       | 10 minutes  | Required    | Stripe             | Used to aid in fraud detection. For example, this cookie data helps our fraud systems recognize the patterns of fraudulent actors and stops them prior to making a purchase in order to help protect your business.                                                                                                                         |
| __stripe_sid       | 1 year      | Required    | Stripe             | Used to aid in fraud detection. For example, this cookie data helps our fraud systems recognize the patterns of fraudulent actors and stops them prior to making a purchase in order to help protect your business.                                                                                                                         |
| __utma             | 13 months   | Functional  | Google Analytics   | First party cookie set by third party script. Used to distinguish users and sessions                                                                                                                                                                                                                                                        |
| __utmb             | 30 minutes  | Functional  | Google Analytics   | Used to determine new sessions and visits                                                                                                                                                                                                                                                                                                   |
| __utmc             | session     | Functional  | Google Analytics   | Used for Google Analytics Functionality                                                                                                                                                                                                                                                                                                     |
| __utmt             | 10 minutes  | Functional  | Google Analytics   | Used to throttle request rates                                                                                                                                                                                                                                                                                                              |
| __utmv             | 13 months   | Functional  | Google Analytics   | Used to store visitor-level custom variable data                                                                                                                                                                                                                                                                                            |
| __utmz             | 6 months    | Functional  | Google Analytics   | Stores the traffic source or campaign that explains how the user reached your site                                                                                                                                                                                                                                                          |
| _ce.gtlid          | 1 second    | Advertising | Crazy Egg Inc      | Used to identify the top level domain.                                                                                                                                                                                                                                                                                                      |
| _ce.cch            | 1 second    | Advertising | Crazy Egg Inc      | Used to check if cookies can be added.                                                                                                                                                                                                                                                                                                      |
| _ceg.s             | 3 months    | Functional  | Crazy Egg Inc      | Track visitor sessions                                                                                                                                                                                                                                                                                                                      |
| _ceg.u             | 3 months    | Functional  | Crazy Egg Inc      | Track visitors on your site                                                                                                                                                                                                                                                                                                                 |
| _cloudspongea      | Immediately | Functional  | Cloudsponge        | Behavior tracking                                                                                                                                                                                                                                                                                                                           |

|                                                       |            |             |                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
|-------------------------------------------------------|------------|-------------|-----------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| _dc_gtm_<property-id>                                 | 1 minute   | Required    | Google Analytics      | Used to throttle request rate.                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| _f_s__uid                                             | session    | Required    | Ada                   | A FullStory cookie that identifies the visitor for Ada to replay sessions from users                                                                                                                                                                                                                                                                                                                                                                                            |
| _fbc                                                  | 90 days    | Advertising | Facebook              | Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers                                                                                                                                                                                                                                                                                                                                                           |
| _fbp                                                  | 90 days    | Advertising | Facebook              | Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers                                                                                                                                                                                                                                                                                                                                                           |
| _ga                                                   | 1 year     | Required    | Google Analytics      | Used to distinguish users.                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| _gac_<property-id>                                    | 90 days    | Required    | Google Analytics      | Contains campaign related information for the user.                                                                                                                                                                                                                                                                                                                                                                                                                             |
| _gat                                                  | 1 minute   | Required    | Google Analytics      | Used for Google Analytics Functionality                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| _gcl_au                                               | 90 days    | Advertising | Google                | Conversion Linker Tag used to track conversions beyond initial landing page.                                                                                                                                                                                                                                                                                                                                                                                                    |
| _gcl_aw                                               | 90 days    | Advertising | Google                | Conversion Linker Tag used to track conversions beyond initial landing page.                                                                                                                                                                                                                                                                                                                                                                                                    |
| _gcl_dc                                               | 90 days    | Advertising | Google                | Conversion Linker Tag used to track conversions beyond initial landing page.                                                                                                                                                                                                                                                                                                                                                                                                    |
| _gid                                                  | 24 hours   | Required    | Google Analytics      | Used to distinguish users.                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| _GRECAPTCHA                                           | session    | Required    | Google Recaptcha      | This cookie enables Google ReCaptcha, which is used to maintain site security and prevent abuse.                                                                                                                                                                                                                                                                                                                                                                                |
| _hjAbsoluteSessionInProgress                          | 30 minutes | Functional  | Hotjar                | The cookie is set so Hotjar can track the beginning of the user's journey for a total session count. It does not contain any identifiable information.                                                                                                                                                                                                                                                                                                                          |
| _hjid                                                 | 365 days   | Functional  | Hotjar                | <a href="#">This cookie is set when the customer first lands on a page with the Hotjar script. It is used to persist the Hotjar User ID, unique to that site on the browser. This ensures that behavior in subsequent visits to the same site will be attributed to the same user ID.</a>                                                                                                                                                                                       |
| _hjIncludedInSample                                   | 365 days   | Functional  | Hotjar                | This session cookie is set to let Hotjar know whether that visitor is included in the sample which is used to generate funnels.                                                                                                                                                                                                                                                                                                                                                 |
| _kuid_                                                | 180 days   | Advertising | Krux Digital          | unique identifier of users in Salesforce Audience Studio                                                                                                                                                                                                                                                                                                                                                                                                                        |
| _oref                                                 | 1 month    | Functional  | Salesforce Live Agent | Used for the online chat widget                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| _pdst                                                 | 1 year     | Advertising | Spotify/Podcasts      | Podcasts cookie used to track Hubspots podcast advertising results.                                                                                                                                                                                                                                                                                                                                                                                                             |
| _pendo_meta.99ddf3e7-b2e8-40fb-5ed8-f14d1fecc9db      | 100 days   | Functional  | Pendo                 | Used to track a user's first visit, last visit and when the information was last updated.                                                                                                                                                                                                                                                                                                                                                                                       |
| _pendo_visitorId.99ddf3e7-b2e8-40fb-5ed8-f14d1fecc9db | 100 days   | Functional  | Pendo                 | Used to store an anonymized user ID that Pendo uses to track a single user's clicks in AudienceWeb                                                                                                                                                                                                                                                                                                                                                                              |
| _q_state_XXXXX                                        | 1 year     | Functional  | Qualified             | Contains a number of attributes identifying the website visitor and his/her interaction with the Qualified Chat Messenger. This identifier is stored in the website visitor's browser as well as the Qualified Service                                                                                                                                                                                                                                                          |
| _Secure-ROLLOUT_TOKEN                                 | 179 days   | Advertising | Youtube               | YouTube is a Google owned platform for hosting and sharing videos. YouTube collects user data through videos embedded in websites, which is aggregated with profile data from other Google services in order to display targeted advertising to web visitors across a broad range of their own and other websites.                                                                                                                                                              |
| _session_id                                           | 14 days    | Advertising | G2                    | When a visitor interacts with your G2 product profile and then your website (or vice versa), you receive data about the specific page visited, the duration between visits, and the firmographic information of the visitor. Unlike other, third-party methods of attribution tracking, Track Your Prospects does not track the activities of your customers across your website and does not report personally-identifiable information (such as name and address) back to G2. |
| _uetmsclkid                                           | 90 days    | Advertising | Microsoft Bing        | Microsoft Bing Ads Universal Event Tracking (UET) tracking cookie. Represents Microsoft Click ID, which is used to improve the accuracy of conversion tracking.                                                                                                                                                                                                                                                                                                                 |
| _uetsid                                               | 24 hours   | Advertising | Microsoft Bing        | Microsoft Bing Ads Universal Event Tracking (UET) tracking cookie. Represents a session ID. This cookie is used by Bing to determine what ads should be shown that may be relevant to the end user perusing the site.                                                                                                                                                                                                                                                           |
| _uetvid                                               | 14 days    | Advertising | Microsoft Bing        | Microsoft Bing Ads Universal Event Tracking (UET) tracking cookie. Represents a unique, anonymized visitor ID, assigned by UET, representing a unique visitor.                                                                                                                                                                                                                                                                                                                  |
| ada-embed_is-drawer-open                              | session    | Required    | Ada                   | Identifies whether or not the Ada window is currently opened                                                                                                                                                                                                                                                                                                                                                                                                                    |
| ajs_anonymous_id                                      | 1 year     | Functional  | Segment               | These cookies are generally used for Analytics and help count how many people visit a certain site by tracking if you have visited before                                                                                                                                                                                                                                                                                                                                       |

|                                        |                         |             |                                                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
|----------------------------------------|-------------------------|-------------|-------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| ajs_group_id                           | 1 year                  | Functional  | Segment                                               | These cookies track visitor usage and events within the website. Cookies in this domain have lifespan of 1 year.                                                                                                                                                                                                                                                                                                                                                  |
| ajs_user_id                            | 1 year                  | Functional  | Segment                                               | This cookie helps track visitor usage, events, target marketing, and can also measure application performance and stability. Cookies in this domain have lifespan of 1 year.                                                                                                                                                                                                                                                                                      |
| AMP_beb2473154                         | 1 year                  | Functional  | Amplitude                                             | Is used to store metadata such as user's device ID and user ID in Amplitude.                                                                                                                                                                                                                                                                                                                                                                                      |
| AMP_MKTG_beb2473154                    | 1 year                  | Advertising | Amplitude                                             | Is used to store marketing metadata such as campaign IDs and source attribution in Amplitude.                                                                                                                                                                                                                                                                                                                                                                     |
| AMP_TEST                               | session                 | Functional  | Amplitude                                             | Is used to determine if the Amplitude cookie can be written and is immediately deleted.                                                                                                                                                                                                                                                                                                                                                                           |
| APISID                                 | session                 | Functional  | Google                                                | Set by Google components - such as the GDrive folder picker or ReCaptcha. They appear to identify the user's Google account. They are required for these components to function properly.                                                                                                                                                                                                                                                                         |
| ar_debug                               | 29 days                 | Advertising | <a href="https://doubleclick.net">doubleclick.net</a> | De-bugging cookie for Google Analytics                                                                                                                                                                                                                                                                                                                                                                                                                            |
| branch_session                         | Browser Session Storage | Advertising | Branch                                                | <a href="https://www.surveymonkey.com/mp/text-me-the-app/">Used for tracking mobile app downloads from specific Marketing Pages, and from powering the "text me the app" Functionality on said pages:</a><br><a href="https://www.surveymonkey.com/mp/text-me-the-app/">https://www.surveymonkey.com/mp/text-me-the-app/</a><br><a href="https://www.surveymonkey.com/mp/text-me-the-anywhere-app/">https://www.surveymonkey.com/mp/text-me-the-anywhere-app/</a> |
| branch_session_first                   | Browser Local Storage   | Advertising | Branch                                                | <a href="https://www.surveymonkey.com/mp/text-me-the-app/">Used for tracking mobile app downloads from specific Marketing Pages, and from powering the "text me the app" Functionality on said pages:</a><br><a href="https://www.surveymonkey.com/mp/text-me-the-app/">https://www.surveymonkey.com/mp/text-me-the-app/</a><br><a href="https://www.surveymonkey.com/mp/text-me-the-anywhere-app/">https://www.surveymonkey.com/mp/text-me-the-anywhere-app/</a> |
| BRANCH_WEBSDK_KEYbranch_view_enabled   | Browser Session Storage | Advertising | Branch                                                | <a href="https://www.surveymonkey.com/mp/text-me-the-app/">Used for tracking mobile app downloads from specific Marketing Pages, and from powering the "text me the app" Functionality on said pages:</a><br><a href="https://www.surveymonkey.com/mp/text-me-the-app/">https://www.surveymonkey.com/mp/text-me-the-app/</a><br><a href="https://www.surveymonkey.com/mp/text-me-the-anywhere-app/">https://www.surveymonkey.com/mp/text-me-the-anywhere-app/</a> |
| builder-bot_ada_chap_rollout_group     | local storage           | Required    | Ada                                                   | Determines whether the user should see the Ada widget according to our rollout percentage                                                                                                                                                                                                                                                                                                                                                                         |
| builder-bot_ada_chap_rollout_last_prob | local storage           | Required    | Ada                                                   | Probability percentage assigned to user to decide whether the user should see the Ada widget                                                                                                                                                                                                                                                                                                                                                                      |
| capterra                               | 30 days                 | Functional  | Capterra                                              | Conversion Tracking for Marketing Attribution                                                                                                                                                                                                                                                                                                                                                                                                                     |
| ce_visitor_id                          | session                 | Functional  | Crazy Egg Inc                                         | Used to identify visitor                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| cebs                                   | session                 | Functional  | Crazy Egg Inc                                         | Used to track the current user session internally.                                                                                                                                                                                                                                                                                                                                                                                                                |
| _ce.s                                  | 1 year                  | Functional  | Crazy Egg Inc                                         | Track a recording visitor session unique ID, tracking host and start time                                                                                                                                                                                                                                                                                                                                                                                         |
| _ce.irv                                | session                 | Functional  | Crazy Egg Inc                                         | Used to store isReturning value during the session                                                                                                                                                                                                                                                                                                                                                                                                                |
| _ce.clock_data                         | 1 day                   | Advertising | Crazy Egg Inc                                         | Store the difference in time from the server's time and the current browser.                                                                                                                                                                                                                                                                                                                                                                                      |
| _ce.clock_event                        | 1 day                   | Advertising | Crazy Egg Inc                                         | Prevent repeated requests to the Clock API (see below).                                                                                                                                                                                                                                                                                                                                                                                                           |
| _CEFT                                  | 1 day                   | Advertising | Crazy Egg Inc                                         | Helps to track user sessions and preferences.                                                                                                                                                                                                                                                                                                                                                                                                                     |
| cean                                   | 1 month                 | Functional  | Crazy Egg Inc                                         | Anonymous ID number                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| cebsp_                                 | session                 | Functional  | Crazy Egg Inc                                         | Used to track the current user session internally                                                                                                                                                                                                                                                                                                                                                                                                                 |
| _cf_bm                                 | 1 year                  | Required    | CloudFlare                                            | The __cf_bm cookie is a cookie necessary to support Cloudflare Bot Management, currently in private beta. As part of our bot management service, this cookie helps manage incoming traffic that matches criteria associated with bots.                                                                                                                                                                                                                            |
| _cfuid                                 | 1 year                  | Required    | CloudFlare                                            | The _cfuid cookie is used by Cloudflare to distinguish individual users who share the same IP address for the purpose of enforcing rate limiting rules.                                                                                                                                                                                                                                                                                                           |
| chatter                                | local storage           | Required    | Ada                                                   | This is a CloudFoundry cookie                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| CMID                                   | 362 days                | Advertising | Casale Media                                          | linked to advertising and tracking the products users were looking at. This domain is owned by Casale Media. The main business activity is: Advertising                                                                                                                                                                                                                                                                                                           |
| CMPRO                                  | 87 days                 | Advertising | Casale Media                                          | linked to advertising and tracking the products users were looking at. This domain is owned by Casale Media. The main business activity is: Advertising                                                                                                                                                                                                                                                                                                           |
| CMPS                                   | 87 days                 | Advertising | Casale Media                                          | linked to advertising and tracking the products users were looking at. This domain is owned by Casale Media. The main business activity is: Advertising                                                                                                                                                                                                                                                                                                           |
| created                                | local storage           | Required    | Ada                                                   | Time when the chat starts to determine when the chat should refresh                                                                                                                                                                                                                                                                                                                                                                                               |
| csrf                                   | local storage           | Required    | Ada                                                   | for cross site request forgery                                                                                                                                                                                                                                                                                                                                                                                                                                    |

|                            |               |             |                        |                                                                                                                                                                                                                                                                                                                                                                                |
|----------------------------|---------------|-------------|------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| cto_lwid                   | 1 year        | Advertising | Google                 | This cookie is used by Google DoubleClick for Advertising                                                                                                                                                                                                                                                                                                                      |
| guest-session              | 1 hour        | Functional  | Chilipiper             | This cookie is set by Chilipiper, a scheduling app used by our sales team, and is used for login authentication                                                                                                                                                                                                                                                                |
| hid                        | session       | Advertising | Tableau                | A cookie for Criteo which is potentially used in Tableau                                                                                                                                                                                                                                                                                                                       |
| HSID                       | session       | Functional  | Google                 | Set by Google components - such as the GDrive folder picker or ReCaptcha. They appear to identify the user's Google account. They are required for these components to function properly.                                                                                                                                                                                      |
| hubspotutk                 | 13 months     | Advertising | HubSpot                | This cookie keeps track of a visitor's identity. It is passed to HubSpot on form submission and used when deduplicating contacts.                                                                                                                                                                                                                                              |
| intercom-id-[app_id]       | 9 months      | Functional  | Intercom               | Anonymous visitor identifier cookie. As people visit your site they get this cookie                                                                                                                                                                                                                                                                                            |
| intercom-session-[app_id]  | 1 week        | Functional  | Intercom               | Identifier for each unique browser session. This session cookie is refreshed on each successful logged-in ping, extending it to 1 week from that moment. The user can access their conversations and have data communicated on logged out pages for 1 week, as long as the session isn't intentionally terminated with 'Intercom('shutdown')', which usually happens on logout |
| JSESSIONID                 | Session       | Required    | New Relic              | Used to identify unique sessions for New Relic analytics.                                                                                                                                                                                                                                                                                                                      |
| li_fat_id                  | 1 month       | Advertising | LinkedIn               | Member indirect identifier for conversion tracking, retargeting, analytics                                                                                                                                                                                                                                                                                                     |
| li-oatml                   | 1 month       | Advertising | LinkedIn               | Member indirect identifier for conversion tracking, retargeting, analytics                                                                                                                                                                                                                                                                                                     |
| liveagent_chatted          | 1 year        | Functional  | Salesforce Live Agent  | Used for the online chat widget                                                                                                                                                                                                                                                                                                                                                |
| liveagent_ptid             | 1 month       | Functional  | Salesforce Live Agent  | Used for the online chat widget                                                                                                                                                                                                                                                                                                                                                |
| liveagent_sid              | 1 year        | Functional  | Salesforce Live Agent  | Used for the online chat widget                                                                                                                                                                                                                                                                                                                                                |
| liveagent_vc               | 1 month       | Functional  | Salesforce Live Agent  | Used for the online chat widget                                                                                                                                                                                                                                                                                                                                                |
| mp_HASH_mixpanel           | 1 year        | Functional  | MixPanel               | Used for analytics data for mobile visitors.                                                                                                                                                                                                                                                                                                                                   |
| NID                        | session       | Functional  | Google                 | The NID cookie contains a unique ID Google uses to remember your preferences and other information, such as your preferred language (e.g. English), how many search results you wish to have shown per page (e.g. 10 or 20)                                                                                                                                                    |
| NRAGENT                    | Session       | Required    | New Relic              | Used to facilitate cross-domain communication to the New Relic collector endpoint. Responsible for correlation of transaction traces with browser traces. Only used on legacy Brower integration.                                                                                                                                                                              |
| NREUM                      | Session       | Required    | New Relic              | Used to provide performance data for browsers that do not support the Navigation Timing API.                                                                                                                                                                                                                                                                                   |
| nsr                        | session       | Required    | Stripe                 | Used to aid in fraud detection. For example, this cookie data helps our fraud systems recognize the patterns of fraudulent actors and stops them prior to making a purchase in order to help protect your business.                                                                                                                                                            |
| opt_out                    | 364           | Advertising | Nativo                 | This domain is owned by Nativo. The company provides a range of marketing and advertising services.                                                                                                                                                                                                                                                                            |
| optimizelyPendingLogEvents | 15 seconds    | Functional  | Optimizely             | Used as a cache for a visitor's actions between tracking calls. This ensures that all events are efficiently tracked even if a visitor takes many actions in rapid succession. The cookie is wiped once the tracking call has been made.                                                                                                                                       |
| parentOrigin               | session       | Required    | Ada                    | Identifies the parent site in which Ada was opened on                                                                                                                                                                                                                                                                                                                          |
| ps_partner_key             | 90 days       | Advertising | PartnerStack           | Partner key is the unique identifier of the partner that referred a customer. The cookie ps_partner_key is a Base64 encoded version of the partner's partner key.                                                                                                                                                                                                              |
| ps_xid                     | 90 days       | Advertising | PartnerStack           | This value is the unique identifier that PartnerStack uses as a reference to the click event through the Partner's link.                                                                                                                                                                                                                                                       |
| pusherTransportTLS         | local storage | Required    | Ada                    | Functional storage for real-time communication from Ada bots (API) to client Chat                                                                                                                                                                                                                                                                                              |
| _px3                       | 1 day         | Required    | PerimeterX (now HUMAN) | Cookie by PerimeterX (now HUMAN) which helps protect websites from automated attacks (like bots) by tracking user behavior and identifying suspicious activity; essentially, it's a security cookie used to verify if a user is a legitimate human and not a malicious bot trying to access a website.                                                                         |
| qualified_session          | session       | Functional  | Qualified              | Identifies a user of the Qualified Application's (this is a Qualified user using the Qualified application) login to the Qualified Application. This cookie isn't set on website visitors. This cookie is only used to ensure users using the Qualified application can log into the service.                                                                                  |
| receive-cookie-deprecation | 179 days      | Advertising | DoubleClick (Google)   | This domain is owned by Doubleclick (Google). The main business activity is: Doubleclick is Google's real time bidding advertising exchange                                                                                                                                                                                                                                    |
| SAPISID                    | session       | Functional  | Google                 | Security cookies to authenticate users, prevent fraudulent use of login credentials, and protect user data from unauthorized parties.                                                                                                                                                                                                                                          |
| SID                        | session       | Functional  | Google                 | Security cookies to authenticate users, prevent fraudulent use of login credentials, and protect user data from unauthorized parties.                                                                                                                                                                                                                                          |

|                                  |           |             |                          |                                                                                                                                                                                                                                                                                                                    |
|----------------------------------|-----------|-------------|--------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| SIDCC                            | session   | Functional  | Google                   | Security cookies to authenticate users, prevent fraudulent use of login credentials, and protect user data from unauthorized parties.                                                                                                                                                                              |
| Snap*                            | 100 days  | Functional  | SnapEngage               | Used for the online chat widget                                                                                                                                                                                                                                                                                    |
| SSID                             | session   | Functional  | Google                   | Set by Google components - such as the GDrive folder picker or ReCaptcha. They appear to identify the user's Google account. They are required for these components to function properly.                                                                                                                          |
| tableau_locale                   | session   | Functional  | Tableau                  | Tableau Server is localized into multiple languages. Server language and locale settings impact how this affects users. The Language setting controls user interface (UI) items such as menus and messages.                                                                                                        |
| tableau_public_negotiated_locale | session   | Functional  | Tableau                  | Tableau Server is localized into multiple languages. Server language and locale settings impact how this affects users. The Language setting controls user interface (UI) items such as menus and messages.                                                                                                        |
| TDID                             | 1 year    | Advertising | The Trade Desk           | Used to recognize web-browser profiles over time across sites                                                                                                                                                                                                                                                      |
| tfpai                            | 1 day     | Advertising | <a href="#">Teads.tv</a> | This tag is used for our display campaigns.                                                                                                                                                                                                                                                                        |
| tfpsi                            | 1 day     | Advertising | <a href="#">Teads.tv</a> | This tag is used for our display campaigns.                                                                                                                                                                                                                                                                        |
| tv_UIDM                          | 13 months | Advertising | Tremor Video             | This domain is owned by Tremor Video which provides a marketplace for online video based cross-device advertising.                                                                                                                                                                                                 |
| tvld                             | 362 days  | Advertising | Tremor Video             | This domain is owned by Tremor Video which provides a marketplace for online video based cross-device advertising.                                                                                                                                                                                                 |
| DEVICE_INFO                      | 179 days  | Advertising | Youtube                  | YouTube is a Google owned platform for hosting and sharing videos. YouTube collects user data through videos embedded in websites, which is aggregated with profile data from other Google services in order to display targeted advertising to web visitors across a broad range of their own and other websites. |
| li_sugr                          | 90 days   | Advertising | LinkedIn                 | Used to make a probabilistic match of a user's identity outside the Designated Countries                                                                                                                                                                                                                           |
| oribi_cookie_test                | session   | Advertising | Oribi                    | To determine if tracking can be enabled on a current domain                                                                                                                                                                                                                                                        |
| oribili_user_guid                | 1 year    | Advertising | Oribi                    | Used to count unique visitors to a website                                                                                                                                                                                                                                                                         |
| AWSALBTG                         | 4 days    | Advertising | Amazon                   | Cookie is placed by Amazon Application Load Balancer to provide load balancing functionality                                                                                                                                                                                                                       |
| AWSALBTGCORS                     | 4 days    | Advertising | Amazon                   | Cookie is placed by Amazon Application Load Balancer to provide load balancing functionality                                                                                                                                                                                                                       |
| ktcid                            | 362 days  | Advertising | Kargo                    | this is a pixel used to target a combination of publisher signals that will allow Momentive to track interest groups                                                                                                                                                                                               |
| _rdt_em                          | Session   | Advertising | Reddit                   | Reddit tracking cookie.                                                                                                                                                                                                                                                                                            |
| _rdt_cid                         | Session   | Advertising | Reddit                   | Reddit tracking cookie.                                                                                                                                                                                                                                                                                            |
| VISITOR_PRIVACY_METADATA         | 13 months | Advertising | Youtube                  | YouTube is a Google owned platform for hosting and sharing videos. YouTube collects user data through videos embedded in websites, which is aggregated with profile data from other Google services in order to display targeted advertising to web visitors across a broad range of their own and other websites. |

[1] See Categories tab for definitions