Name	Category [1]	Expiry	Description
_csrf	Required	10 days	Cross-site request forgery protection
_csrf_token	Required	1 year	To prevent Cross Site Request Forgery (CSRF)
_splunk_rum_sid	Required	1 day	This is a site observability cookie that identifies/monitors site issues.
AnalyticsSyncHistory	Advertising	30 days	This domain is owned by LinkedIn. It typically acts as a third party host where website owners have placed one of its content sharing buttons in their pages, although its content and services can be embedded in other ways. Although such buttons add functionality to the website they are on, cookies are set regardless of whether or not the visitor has an active Linkedin profile, or agreed to their terms and conditions. For this reason it is classified as a primarily tracking/targeting domain.",Used to store information about the time a sync took place with the lms_analytics cookie
analyze_beta_demo	Functional	180 days	Determines if user should get analyze demo tour
analyze_onboarding_carousel	Functional	1 year	Prevents analyze onboarding modal from appearing multiple times
anwebreqshare	Functional	90 days	Tracks visitors who have request access to a survey from the shared page. We disable the request button if they have already requested. Prevents survey owner from getting spam.
anwebreqshare	Functional	90 days	Keeps track of shared pages for which the user requested access to prevent multiple requests
apex__PKB2AB	Functional	99 days	Determines if user sees beta version of Analyze
apex__PKB2CB	Functional	99 days	Determines if user sees beta versions of create
apex__PKB2SID	Required	session	Session cookie for authentication
apex__sm	Required	session/14 days	This cookie is used to save the user's authentication state for the help center.
apex__sm_lang	Required	session	Store user's language preference for the session
apex__sm_SiteMsg	Functional	session	Determines whether a help center site message exists for a user
apex__surveymonkey	Functional	60 minutes	This cookie tracks the user's account info for use in help center and support requests
apex__uid	Required	session	Keeps a user logged into the help center
apex_gdpr	Functional	session	determines if we are in a GDPR country. Takes our country and compares it to a list of countries tied to GDPR.
attr_mp	Functional	4 months	Tracking of newly signed up users visiting marketing landing pages
attr_multitouch	Required	1 year	Used for session stitching (connecting multiple visits to our site) for multiple-source conversion attribution analysis - so that we understand user paths to conversion (sign up, paid conversion, upgrade, renewal, lead form submission) and to measure the efficacy of SurveyMonkey marketing in driving conversion.
attr_params	Required	1 year	This cookie is used for marketing attribution. It stores the values of campaign parameters so that we can measure the efficacy of SurveyMonkey marketing in driving conversion.
attr_utm	Functional	1 year	Cookie used to track users who view marketing pages
audience_upsell_14416	Functional	Browser Session	Triggers the audience upsell flow in Create in order to present Audience more prominently as a choice for response collection
auth	Required	session/1 hour/1	This cookie is used to redirect users to the appropriate language based subdomain or top level domain.
auth0	Required	3 days	Used to implement the Auth0 session layer
auth0_compat	Required	3 days	Fallback cookie for single sign-on on browsers that don't support the sameSite=None attribute
campaign_complete	Functional	30 days	When this cookie is set, users will not see other campaigns after they complete or close a Usabilla campaign. This cookie is set after the user completes a Usabilla campaign across create, collect, and commenting. This cookie adds dependencies across multiple Usabilla campaigns.
cdp_seg	Functional	90 days	Helps track behavior for segmentation
cfu	Functional	6 months	Cookie used to track user engagement
closed_template_views	Functional	1 year	This cookie is used for tracking total survey-closed page views
closed_templates_seen	Functional	1 year	This cookie is used for tracking which survey-closed pages this user has viewed

contribute_sess	Required	1 year	Required for SurveyMonkey Contribute user authentication across a session
create8010minimize	Functional	30 days	Determines whether to shorten the experimental tour
create8018quit	Functional	30 days	Prevents the experimental tour from showing
CSRF-TOKEN	Required	session	This cookie is to secure the Brand Tracker dashboards (prevents cross site request forgery).
CX_XXXXXXXX	Required	1 year	This cookie is used to determine if the embedded site collector popup should be shown
dashboard_password_<dashboard_k	Required	1 day	Authorises user for password-protected dashboard
dashbreqshare	Functional	90 days	Keeps track of dashboards for which the user requested access to prevent multiple requests
did	Required	1 year	Device identification for attack protection.
did_compat	Required	1 year	Fallback cookie for anomaly detection on browsers that don't support the sameSite=None attribute
email_only_user	Functional	1 year	Tracks whether user should see email-only sign in page
endpage_test	Advertising	6 months	This cookie is used to split traffic between SurveyMonkey endpages and SurveyMonkey Contribute end pages
endpage_views	Functional	1 year	This cookie is used for tracking total endpage views
endpages_seen	Functional	1 year	This cookie is used for tracking which endpages the user has viewed
ep201	Required	30 min	These cookies are used to for load balancing site traffic and preventing site abuse.
ep202	Required	90 days	This cookie is used for signup source attribution, event stitching, and assigning visitors to AB Testing. Internal health of business reporting, logging and AB testing assignments depend on this cookie being present
ep203	Required	90 days	Enables the system to uniquely identify browsers/devices for the purpose of mitigating account sharing. Identifies devices that could be account sharing which is not allowed under our terms of use.
EPQB_XXXXXXXX	Advertising	1 year	This cookie is used to customize the survey end page based on user demographics
fileDownload	Functional	session	Manages file download from group library
gclid	Advertising	30 days	Stores an identifier that associates Google Ads and Google Analytics user information.
gdpr_consent	Functional	1 year	Is added if a user from a GDPR country consents to the GDPR banner that shows on the bottom.
gdpr_consent_denied	Functional	1 week	Is added if a user from a GDPR country does not consent to the GDPR banner that shows on the bottom.
guardrail-complete-<collectorId>	Functional	Browser Local S	Keeps track of resolved guardrail violations on a given Audience project/collector
guardrail-errors-<collectorId>	Functional	Browser Local S	Keeps track of active guardrail violation errors on a given Audience project/collector
has_closed_automated_reminder_an	Functional	1 year	When this value is set, users will no longer see the automated reminder and thank you dialog more than once on page loads/refreshes after skipping the option or closing out of the dialog within a email collector upon scheduling their first message.
has_dismissed_comment_icon_popo	Functional	30 days	Prevents popout from appearing after user closes it
has_seen_share_modal_onboarding	Functional	session	Tracks whether users have seen share onboarding modal
hide_intro_dialog	Functional	1 year (previous	Controls "Don't show again" checkbox in facebook messenger intro dialog
hide_offline_intro_dialog	Functional	session	Used to show or hide the kiosk mode intro dialog
hide-allowlist-sm-banner	Functional	1 year	Controls display of modal reminding users to set follow up emails to email collectors
hide-pending-message-banner	Functional	1 year	When this cookie is set, users will not see a banner explaining why messages sent from email collector are taking a long time to send.
hide-whitelist-sm-banner	Functional	1 year	When this cookie is set, users will not see a banner explaining to whitelist SurveyMonkey due to a sent email collector not actually being received by the intended recipient.
instant_response	Functional	90 days	Question should auto scroll when opening a survey via first question embedded in email collector

Name	Category	Duration	Description
is_logged_in_fetch_request_domain	Functional	90 days	When leaving comment, records domain if it is different from survey domain. Seems to be related to the whitelabel surveys and survey preview
landing_page	Functional	30 days	Stores the url of the first page from the user's most recent visit to the SurveyMonkey website.
language	Functional	Browser Local S	Keeps track of the programming language selected for developer docs
legal_type	Functional	session	Tracks whether user is self-serve or enterprise to display different content in the new Legal Center
li_gc	Advertising	2 years	This domain is owned by LinkedIn, the business networking platform. It typically acts as a third party host where website owners have placed one of its content sharing buttons in their pages, although its content and services can be embedded in other ways. Although such buttons add functionality to the website they are on, cookies are set regardless of whether or not the visitor has an active Linkedin profile, or agreed to their terms and conditions. For this reason it is classified as a primarily tracking/targeting domain.
logged_in_fetch_request_domain	Functional	1 year	Preview & Test for a survey creator. Used during the commenting flow
looker.session_renewable	Required	30 days	Tracks wheter user is logged in to Brand Tracker dashboards and if session is extendable.
m_opt	Functional	session	Prevents redirect to mobileweb if users switch to desktop. Set by mobilesvc
marmoset_cookie_name	Required	session / 10 min	Session cookie for the mobile version of the website (expires in 10 min) reset on subsequent requests which tracks Start Session events in Mixpanel. Removed when user signs out.
mobile_app	Required	session	Session cookie for the mobile version of the website
mp_attr	Functional	session	Determines whether the user has visited the marketing pages
MUID	Advertising	1 year	Bing Tracking
not_show_color_recommendation_ag	Functional	session	Prevents the color suggestion dialog if the user toggles to not see the recommendations
P_XXXXXXXX	Required	1 year	This cookie is used to indicate if a pop up survey has been taken and prevent it from being taken again
PQT_{Encrypted_respondent_id}	Required	1 day	When a user takes a survey that has a payment question type, this cookie denotes the validity of the subsequent page, i.e. if the cookie exists the user is able to pay. Once it expires, the user is unable to make a payment as the payment page is no longer valid.
pricing_ab_new_users	Functional	session/1 year	Price testing
program	Functional	30 days	Stores the value of the SFDC campaign param from the user's most recent visit to the SurveyMonkey website.
project_snapshot	Functional	session/1 year	This cookie saves the project configuration for use later
qna-resp-metadata-popout	Functional	1 year	This cookie will be used to track if we should show the tooltip
rack.session	Required	30 days	Pertains to the Brand Tracker dashboard feature. This is a session management cookie that expires after 30 days unless persistent sessions are enabled.
recurrence-tooltip	Functional	1 year	Shows/hides the recurrence tooltip inside a web link collector
referrer_url	Functional	30 days	Stores the referrer from the user's most recent visit to the SurveyMonkey website.
research_ep	Functional	30 days	This cookie prevents s-page respondents from seeing our research endpage more than once in a 30-day period.
respondent_id	Functional	10 minutes	Keeps track of the navigation on the individual responses page
RP_Client_Token	1 day	Required	A client token received from the auth api to exchange with the current graph instance when a user takes a survey.
RP_XXXXXXXX	Required	90 days	This cookie is used to restrict a users to one response per survey
s_m_spage_commenting_tour_comm	Functional	1 year	Preview & Test for a survey creator. Flag to indicate that the user has received a tooltip explaining what turning commenting off has done to the user experience.
s_m_spage_commenting_tour_owner	Functional	1 year	Preview & Test for a survey creator. Flag to indicate that the user has seen the survey owner commenting tour. Used to determine if they have seen it and it should not be triggered again.

s_m_spage_commenting_tour_review	Functional	1 year	Preview & Test for a survey creator. Flag to indicate that the user has seen the survey reviewer commenting tour. Used to determine if they have seen it and it should not be triggered again.
s_m_spage_hide_preview_warning	Functional	1 year	Preview & Test for a survey creator. Option set by the user to hide or show the about page preview popup modal.
sa_show_fab	Functional	1 year	Prevents analyze sentiment analysis feature announcement bar from appearing multiple times
sa_show_popout	Functional	1 year	Prevents analyze sentiment analysis onboarding from appearing multiple times
sb-closed	Functional	1 year	Determines whether or not the user has closed the smart banner that links to the app store in our mobile experience.
sb-installed	Functional	1 year	Mobile experience optimizations.
seen_tbyb_fat_top_bar	Functional	1 days	Hides the top bar section that explains features are unlocked
session	Required	session	Used to prevent CSRF attacks
shared_page_password_<shared_view	Functional	1 day	Authorises user for password-protected shared view
shared_page_password_XXXXX	Required	1 day	Saves session for user visiting password protected Shared Results
shared_page_visitor_XXXXX	Functional	180 days	Determines if user has visited the shared results view
show_ar_off_survey	Functional	1 year	When a user turns Auto-renew off, the system sets this cookie to make sure we only show the "cancel auto-renew" survey once to eligible users.
show_ar_off_survey	Functional	1 year	We show a survey to users who go to the billing preference page and turn off auto renewal. We only want to show the survey once a year.
show_dashboard_popup	Functional	1 hour	This cookie is used to send selected users to an upgrade path.
signout_confirmation_seen	Functional	1 year	This cookie is used for tracking which sign out-confirmation pages this user has viewed
signout_confirmation_views	Functional	1 year	This cookie is used for tracking total sign out-confirmation page views
sitespect_banner	Functional	session/1 year	Tracking for sitespect
sm_*	Functional	30 days	Contains info on any polls the user has taken in the last 30 days. It's used by the survey research team to conduct research into public opinion about current events or election prediction.
sm_analyze_commenting_tour	Functional	1 year	Used to show or hide the commenting tour dialog
sm_analyze_commenting_tour	Functional	1 year	Prevents analyze commenting onboarding from appearing multiple times
sm_analyze_disable_survey_gallery_	Functional	1 year	Record that if the user want to see the survey gallery welcome modal
sm_analyze_disable_survey_gallery_	Functional	1 year	Hides survey gallery if the user checked the "stop showing modal" option
sm_analyze_word_cloud_tour	Functional	1 year	Prevents analyze word cloud onboarding from appearing multiple times
sm_ao_prediction_viewed_popout	Functional	1 day	Prevents answer options popout from appearing if user clicks on the all options option
sm_auto_scroll_modal	Functional	1 year	Hides a modal explaining the auto scroll feature
sm_commenting_cta	Functional	1 days	Hides commenting popup on Preview & Score page for subsequent visits after user dismisses it
sm_create_acc_key	Functional	1 days	Helps determine which create sidebar panel to open on page load
sm_create_followup_question_predic	Functional	1 day	When this cookie is set, users will not see the follow-up question dialog while adding questions to their survey on the Design page. This cookie is set after the first time the user has seen the follow-up question dialog.
sm_create_quiz_question_added	Functional	1 year	Hides a tooltip explaining the quiz feature
sm_create_tour	Functional	1 year	Sets a user preference if cookie is present to not show the old tour modal.
sm_dashboard_announcement	Functional	1 year	Prevents dashboard announcement modal from appearing multiple times
sm_dc	Required	session/14 days	This cookie is required for routing the user to the correct data center.
sm_device_management_welcome	Functional	1 year	Shows/hides device management welcome modal

sm_dv	Required	1 day	Enables account verification in a way that reduces traffic to AB testing which improves page load times.
sm_gs_anon_resp_id	Functional	1 year	Captures global setting default set by primary admin for anonymous responses
sm_gs_resp_auth_bool	Functional	1 year	Captures global setting default set by primary admin for respondent authentication
sm_helpcenter_banners	Functional	session	Prevents site wide banners from appearing again after being dismissed.
sm_hww_XXXX	Functional	1 year	Prevents showing workgroup welcome modal more than once
sm_ir	Required	session	This cookie is used by instant results page to display certain data
sm_ir_mpid_cid	Functional	30 days	Analyse conversion traffic from affiliates
sm_library_show_modal	Functional	1 year	Shows/hides full library modal
sm_lite_library_show_modal	Functional	1 year	Shows/hides lite library modal
sm_manage_surveys_feedback_pron	Functional	1 year	Use localStorage entry to detect when user completes an ATLAS transfer or delete for the first time. It will be used to prompt GetFeedback pop-up.
sm_opa	Advertising	30 days	This cookie is used when a user comes to SurveyMonkey from a media partner for sales attribution.
sm_profile_questions_dismissed	Functional	session	user dismissed module asking them to answer profile questions
sm_profile_questions_dismissed	Functional	session	user dismissed module asking them to answer profile questions
sm_rec	Required	session/14 days	Stores unencrypted user data. Expiry time based on the "remember me" button on login.
sm_show_mobile_video_popout	Functional	1 day	Shows popout to user if in full background layout and the background type is video
sm_show_preview_conversation_pop	Functional	1 day	When this cookie is set, users will not see the popout on step 2 letting them know that they can only see the UI for conversational mode in preview and score page.
sm_switch_format	Functional	1 day	When this cookie is set, users will not see the confirmation dialog letting them know that they're updating the survey format from <old format> to <new format> on preview and score page of create.
sm_team_summary_resharing_seen	Functional	1 year	This cookie is used to track whether we should show the survey resharing modal or not.
sm_team_summary_welcome_seen	Functional	1 year	displays a new welcome modal for enterprise admins only once, about the new Power/Casual User seats. Upon dismissal, we won't show the welcome modal again till cookie expires
sm_video_onboarding_modal	Functional	1 year	Hides video onboarding modal
sm-team-splash-screen-library-dismis	Functional	1 year	Determines whether an Enterprise user has disabled the introductory splash screen for the Team Asset Library page, and therefore whether to show the modal or not
smasm	Required	90 days	This cookie is used by our experiment platform to determine which currently active experiment variations a user has previously been exposed to.
smc	Functional	365 days	Ensure users are logged in across contribute and core. Removed on log out.
smcx_{{widget_id}}_last_shown_at	Functional	Session	smcx_{{widget_id}}_last_shown_at is dropped when a user is shown a popup invitation or widget or survey popup user interface, before any user interaction starts. It is used to prevent showing the same popup invitation or survey to the same browser instance after a user on that browser instance had already been given the opportunity to take the survey. Otherwise, in absence of special coding on the hosted website, users would be presented with the survey on every visit.
smexp	Required	30 minutes	This cookie is used by to determine which AB Testing a user has been exposed to in the last 30 minutes.
smf_logged_out_language	Functional	1 Year	Remembers logged out user's language preference
SMkyPaymentRetry	Functional	session	Cookie to send credit card customers in charge retry mode to billing pages.
smpoll	Functional	30 days	This cookie contains info on any polls the user has taken in the last 30 days. It's used by the survey research team to conduct research into public opinion about current events or election prediction.
spagereqshare	Functional	90 days	Used in survey preview and commenting

sso_enabled	Functional	1 year	Stores encrypted SSO group information for SSO notification on login and password reset
sso_user	Required	90 days	This cookie is used to determine if a user is a single sign on user
taken_template_seen	Functional	1 year	This cookie is used for tracking which survey-taken pages this user has viewed
taken_template_views	Functional	1 year	This cookie is used for tracking total survey-taken page views
tld_set	Functional	1 year	Used for cross domain authentication and running AB testing on users visiting the site on different top level domains
tld_user	Functional	1 year	Used for cross domain authentication and running AB testing on users visiting the site on different top level domains
tracking-shared-dashboard-session	Functional	24 hours	Enables a user to access the Brand Tracking dashboards multiple times within a 24 hour period without having to reenter the password after that day's initial log in.
ttc_complete	Functional	1 year	Keeps track of insights trends cards completed
ucs_sign_in_module	Functional	1 year	Used for UCS banner - pending deprecation
ucs_sign_in_promo	Functional	1 year	Used by UCS banner - pending deprecation
ucs_topbar_views	Functional	5 years	Records how many times a certain topbar has been viewed in that browser, This was used by UCS V1, and V1 is not called anymore, the legacy v1 code will be removed soon.
upgrade_browser_modal	Functional	1 days	This cookie prevents the unsupported browser warning from displaying multiple times
utm_adgroup	Functional	30 days	Stores the value of the utm_adgroup param from the user's most recent visit to the SurveyMonkey website. Used to analyze performance of marketing campaigns.
utm_bu	Functional	30 days	Stores the value of the utm_bu param from the user's most recent visit to the SurveyMonkey website. Used to analyze performance of marketing campaigns.
utm_campaign	Functional	30 days	Stores the value of the utm_campaign param from the user's most recent visit to the SurveyMonkey website. Used to analyze performance of marketing campaigns.
utm_content	Functional	30 days	Stores the value of the utm_content param from the user's most recent visit to the SurveyMonkey website. Used to analyze performance of marketing campaigns.
utm_data	Functional	30 days	Stores the value of the utm_data param from the user's most recent visit to the SurveyMonkey website.
utm_device	Functional	30 days	Stores the value of the utm_device param from the user's most recent visit to the SurveyMonkey website.
utm_medium	Functional	30 days	Stores the value of the utm_medium param from the user's most recent visit to the SurveyMonkey website. Used to analyze performance of marketing campaigns.
utm_network	Functional	30 days	Stores the value of the utm_network param from the user's most recent visit to the SurveyMonkey website. Used to analyze performance of marketing campaigns.
utm_source	Functional	30 days	Stores the value of the utm_source param from the user's most recent visit to the SurveyMonkey website. Used to analyze performance of marketing campaigns.
utm_tag	Functional	30 days	Stores the value of the utm_tag param from the user's most recent visit to the SurveyMonkey website.
utm_term	Functional	30 days	Stores the value of the utm_term param from the user's most recent visit to the SurveyMonkey website. Used to analyze performance of marketing campaigns.
viewed_4878	Functional	30 days	This cookie is used by for AB testing to personalize a returning user's upgrade path
visited_preview_anon	Functional	session/1 year	Record that a person has visited the preview page while signed out. When they sign in, we record that this user visited the preview page anonymously and then delete le cookie.
x-sm-bypass-auth0-redirect	Required	10 seconds	Allows users to revert to the non-Auth0 driven login flow in case of password or email issues.
x-sm-permit-legacy-forgot	Required	1 hour	Allows users to revert to the non-Auth0 driven password reset flow.
OTVariant	Functional	179 days	This cookie is used to measure and optimize OneTrust CMP banner implementation

| ln_or | Advertising | 0 days | used for advertising |

Name	Expiry	Category	Third Party Name	Description	Link
_dc_gtm_UA-xxxxxxxx	1 year	Advertising	Google	This cookie is associated with sites using Google Tag Manager to load other scripts and code into a page. Where it is used it may be regarded as Strictly Necessary as without it, other scripts may not function correctly. The end of the name is a unique number which is also an identifier for an associated Google Analytics account.	
_evga_xxxx	2 years	Advertising	Salesforce	This cookie is used to support Salesforce Interaction Studio	https://www.salesforce.com/eu/products/marketing-cloud/customer-interaction/
_ga_C9NYX1KTR9	1 year	Advertising	Google	This cookie is associated with sites using Google Tag Manager to load other scripts and code into a page. Where it is used it may be regarded as Strictly Necessary as without it, other scripts may not function correctly. The end of the name is a unique number which is also an identifier for an associated Google Analytics account.	
_ga_JMDBBLT4C7	1 year	Advertising	Google	This cookie is associated with sites using Google Tag Manager to load other scripts and code into a page. Where it is used it may be regarded as Strictly Necessary as without it, other scripts may not function correctly. The end of the name is a unique number which is also an identifier for an associated Google Analytics account.	
_ga_YGSXJ1X7TC	1 year	Advertising	Google	This cookie is associated with sites using Google Tag Manager to load other scripts and code into a page. Where it is used it may be regarded as Strictly Necessary as without it, other scripts may not function correctly. The end of the name is a unique number which is also an identifier for an associated Google Analytics account.	
_gat_UA-nnnnnnn-nn	1 year	Advertising	Google	This is a pattern type cookie set by Google Analytics, where the pattern element on the name contains the unique identity number of the account or website it relates to. It appears to be a variation of the _gat cookie which is used to limit the amount of data recorded by Google on high traffic volume websites.	
__hs_do_not_track	13 months	Required	HubSpot	This cookie can be set to prevent the HubSpot tracking code from sending any information to HubSpot.	https://knowledge.hubspot.com/reports/what-cookies-does-hubspot-set-in-a-visitor-s-browser
__hssc	30 minutes	Advertising	HubSpot	This cookie keeps track of sessions. This is used to determine if HubSpot should increment the session number and timestamps in the __hstc cookie.	https://knowledge.hubspot.com/reports/what-cookies-does-hubspot-set-in-a-visitor-s-browser
__hssrc	session	Advertising	HubSpot	Whenever HubSpot changes the session cookie, this cookie is also set to determine if the visitor has restarted their browser.	https://knowledge.hubspot.com/reports/what-cookies-does-hubspot-set-in-a-visitor-s-browser
__hstc	13 months	Advertising	HubSpot	The main cookie for tracking visitors	https://knowledge.hubspot.com/reports/what-cookies-does-hubspot-set-in-a-visitor-s-browser
_q_domainTest	session	Functional	Qualified	This is a cookie used in rare cases if Qualified is unable to detect the domain where Qualified is being instantiated. It is set and immediately unset.	
_sfid_xxxx	2 years	Advertising	Salesforce	Used as an identifier in Salesforce.	
__stripe_mid	10 minutes	Required	Stripe	Used to to aid in fraud detection. For example, this cookie data helps our fraud systems recognize the patterns of fraudulent actors and stops them prior to making a purchase in order to help protect your business.	https://stripe.com/cookies-policy/legal
__stripe_sid	1 year	Required	Stripe	Used to to aid in fraud detection. For example, this cookie data helps our fraud systems recognize the patterns of fraudulent actors and stops them prior to making a purchase in order to help protect your business.	https://stripe.com/cookies-policy/legal
__utma	2 years	Functional	Google Analytics	First party cookie set by third party script. Used to distinguish users and sessions	https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage#gajs
__utmb	30 minutes	Functional	Google Analytics	Used to determine new sessions and visits	https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage#gajs
__utmc	session	Functional	Google Analytics	Used for Google Analytics Functionality	https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage#gajs
__utmt	10 minutes	Functional	Google Analytics	Used to throttle request rates	https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage#gajs
__utmv	2 years	Functional	Google Analytics	Used to store visitor-level custom variable data	https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage#gajs
__utmz	6 months	Functional	Google Analytics	Stores the traffic source or camapin that explains how the user reached your site	https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage#gajs
ceg.s	3 months	Functional	Crazy Egg Inc	Track visitor sessions	https://www.crazyegg.com/cookies
ceg.u	3 months	Functional	Crazy Egg Inc	Track visitors on your site	https://www.crazyegg.com/cookies
_cloudspongea	Immediately	Functional	Cloudsponge	Behavior tracking	https://www.cloudsponge.com/privacy/
dc_gtm_<property-id>	1 minute	Required	Google Analytics	Used to throttle request rate.	https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage#gajs
f_s __uid	session	Required	Ada	A FullStory cookie that identifies the visitor for Ada to replay sessions from users	
_fbc	90 days	Advertising	Facebook	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers	https://developers.facebook.com/docs/marketing-api/server-side-api/parameters/fbp-and-fbc/
_fbp	90 days	Advertising	Facebook	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers	https://developers.facebook.com/docs/marketing-api/server-side-api/parameters/fbp-and-fbc/
_ga	1 year	Required	Google Analytics	Used to distinguish users.	https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage#gajs
gac<property-id>	90 days	Rquired	Google Analytics	Contains campaign related information for the user.	https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage#gajs
_gat	1 minute	Required	Google Analytics	Used for Google Analytics Functionality	https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage#gajs
_gcl_au	90 days	Advertising	Google	Conversion Linker Tag used to track conversions beyond initial landing page.	https://support.google.com/tagmanager/answer/7549390?hl=en
_gcl_aw	90 days	Advertising	Google	Conversion Linker Tag used to track conversions beyond initial landing page.	https://support.google.com/tagmanager/answer/7549390?hl=en
_gcl_dc	90 days	Advertising	Google	Conversion Linker Tag used to track conversions beyond initial landing page.	https://support.google.com/tagmanager/answer/7549390?hl=en
_gid	24 hours	Required	Google Analytics	Used to distinguish users.	https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage#gajs
_GRECAPTCHA	session	Required	Google Recaptcha	This cookie enables Google ReCaptcha, which is used to maintain site security and prevent abuse.	
_hjAbsoluteSessionInProgress	30 minutes	Functional	Hotjar	The cookie is set so Hotjar can track the beginning of the user's journey for a total session count. It does not contain any identifiable information.	https://help.hotjar.com/hc/en-us/articles/115011789248-Hotjar-Cookies
_hjid	365 days	Functional	Hotjar	This cookie is set when the customer first lands on a page with the Hotjar script. It is used to persist the Hotjar User ID, unique to that site on the browser. This ensures that behavior in subsequent visits to the same site will be attributed to the same user ID.	https://help.hotjar.com/hc/en-us/articles/115011789248-Hotjar-Cookies
_hjIncludedInSample	365 days	Functional	Hotjar	This session cookie is set to let Hotjar know whether that visitor is included in the sample which is used to generate funnels.	https://help.hotjar.com/hc/en-us/articles/115011789248-Hotjar-Cookies
kuid	180 days	Advertising	Krux Digital	unique identifier of users in Salesforce Audience Studio	https://konsole.zendesk.com/hc/en-us/articles/115013802488-KUID
_mkto_trk	730 days	Advertising	Marketo	Lead tracking of end-user page visits and clicks to Marketo landing pages	http://developers.marketo.com/javascript-api/lead-tracking/#cookie
_oref	1 month	Functional	Salesforce Live Agent	Used for the online chat widget	https://www.salesforce.com/products/service-cloud/features/live-agent/
_pendo_meta.99ddf3e7-b2e8-40fb-5ed8-f	100 days	Functional	Pendo	Used to track a user's first visit, last visit and when the information was last updated.	https://help.pendo.io/resources/support-library/api/index.html?bash#introduction
_pendo_visitorId.99ddf3e7-b2e8-40fb-5ed	100 days	Functional	Pendo	Used to store an anonymized user ID that Pendo uses to track a single user's clicks in AudienceWeb	https://help.pendo.io/resources/support-library/api/index.html?bash#introduction
_q_state_XXXXX	1 year	Functional	Qualified	Contains a number of attributes identifying the website visitor and his/her interaction with the Qualified Chat Messenger. This identifier is stored in the website visitor's browser as well as the Qualified Service	
_uetmsclkid	90 days	Advertising	Microsoft Bing	Microsoft Bing Ads Universal Event Tracking (UET) tracking cookie. Represents Microsoft Click ID, which is used to improve the accuracy of conversion tracking.	https://help.ads.microsoft.com/apex/index/3/en/60000
_uetsid	24 hours	Advertising	Microsoft Bing	Microsoft Bing Ads Universal Event Tracking (UET) tracking cookie. Represents a session ID. This cookie is used by Bing to determine what ads should be shown that may be relevant to the end user perusing the site.	https://help.ads.microsoft.com/apex/index/3/en/53056/
_uetvid	14 days	Advertising	Microsoft Bing	Microsoft Bing Ads Universal Event Tracking (UET) tracking cookie. Represents a unique, anonymized visitor ID, assigned by UET, representing a unique visitor.	https://help.ads.microsoft.com/apex/index/3/en/53056/
ada-embed_is-drawer-open	session	Required	Ada	Identifies whether or not the Ada window is currently opened	
ajs_anonymous_id	1 year	Functional	Segment	These cookies are generally used for Analytics and help count how many people visit a certain site by tracking if you have visited before	https://segment.com/docs/sources/website/analytics.js/
ajs_group_id	1 year	Functional	Segment	These cookies track visitor usage and events within the website. Cookies in this domain have lifespan of 1 year.	https://segment.com/docs/sources/website/analytics.js/
ajs_user_id	1 year	Functional	Segment	This cookie helps track visitor usage, events, target marketing, and can also measure application performance and stability. Cookies in this domain have lifespan of 1 year.	https://segment.com/docs/sources/website/analytics.js/
amp_beb247	1 year	Functional	Amplitude	Is used to store metadata such as user's device ID and user ID in Amplitude. amp_beb247_surveymonkey.com is being replaced with amp_beb247 in a newer version of the SDK that we are using.	
amp_beb247_surveymonkey.com	1 year	Functional	Amplitude	Is used to store metadata such as user's device ID and user ID in Amplitude. amp_beb247_surveymonkey.com is being replaced with amp_beb247 in a newer version of the SDK that we are using.	
amplitude_cookie_test	1 year	Functional	Amplitude	Cookie is set to test whether a user has Amplitude cookies enabled.	
amplitude_testsurveymonkey.com	1 year	Functional	Amplitude	This is an old deprecated cookie. Is replaced by amp_beb247. It is used to store metadata such as user's device ID and user ID in Amplitude.	
amplitude_unsent_	1 year	Functional	Amplitude	Unsent events are saved to these cookies if they are unable to be saved in local storage.	
amplitude_unsent_identify	1 year	Functional	Amplitude	Unsent events are saved to these cookies if they are unable to be saved in local storage.	

Name	Duration	Category	Provider	Description	Link
APISID	session	Functional	Google	Set by Google components - such as the GDrive folder picker or ReCaptcha. They appear to identify the user's Google account. They are required for these components to function properly.	https://policies.google.com/technologies/types
GLOBALID	90 days	Advertising	Bidtellect	Advertising cookie that enables user retargeting & conversion attribution via DSP partner, Bidtellect.	
branch_session	Browser Session	Advertising	Branch	Used for tracking mobile app downloads from specific Marketing Pages, and from powering the "text me the app" Functionality on said pages: https://www.surveymonkey.com/mp/text-me-the-app/ https://www.surveymonkey.com/mp/text-me-the-anywhere-app/	https://branch.io/policies/#privacy-collection-and-use-of-information-from-our-services
branch_session_first	Browser Local S	Advertising	Branch	Used for tracking mobile app downloads from specific Marketing Pages, and from powering the "text me the app" Functionality on said pages: https://www.surveymonkey.com/mp/text-me-the-app/ https://www.surveymonkey.com/mp/text-me-the-anywhere-app/	https://branch.io/policies/#privacy-collection-and-use-of-information-from-our-services
BRANCH_WEBSDK_KEYbranch_view_e	Browser Session	Advertising	Branch	Used for tracking mobile app downloads from specific Marketing Pages, and from powering the "text me the app" Functionality on said pages: https://www.surveymonkey.com/mp/text-me-the-app/ https://www.surveymonkey.com/mp/text-me-the-anywhere-app/	https://branch.io/policies/#privacy-collection-and-use-of-information-from-our-services
bt-es-15358	1 year	Advertising	Bidtellect	This domain appears to be owned by Bidtellect, A USA based adtechnology company specialising in native advertising.	
bt-es-15721	1 year	Advertising	Bidtellect	This domain appears to be owned by Bidtellect, A USA based adtechnology company specialising in native advertising.	
builder-bot_ada_chap_rollout_group	local storage	Required	Ada	Determines whether the user should see the Ada widget according to our rollout percentage	
builder-bot_ada_chap_rollout_last_pro	local storage	Required	Ada	Probability percentage assigned to user to decide whether the user should see the Ada widget	
capterra	30 days	Functional	Capterra	Conversion Tracking for Marketing Attribution	https://www.capterra.com/legal/cookie-policy
chatter	local storage	Required	Ada	Unique identifier for the chatter	
created	local storage	Required	Ada	Time when the chat starts to determine when the chat should refresh	
csrf	local storage	Required	Ada	for cross site request forgery	
cto_lwid	1 year	Advertising	Google	This cookie is used by Google DoubleClick for Advertising	
Google Adwords Conversion	Details on durati	Advertising	Google	See details on cookie description	See details on types of cookies
Google Adwords User Lists	Details on durati	Advertising	Google	See details on cookie description	See details on types of cookies
Google Dynamic Remarketing	Details on durati	Advertising	Google	See details on cookie description	See details on types of cookies
guest-session	1 hour	Functional	Chilipiper	This cookie is set by Chilipiper, a scheduling app used by our sales team, and is used for login authentication	https://www.chilipiper.com/privacy-policy
hid	session	Advertising	Tableau	A cookie for Criteo which is potentially used in Tableau	
HSID	session	Functional	Google	Set by Google components - such as the GDrive folder picker or ReCaptcha. They appear to identify the user's Google account. They are required for these components to function properly.	https://policies.google.com/technologies/types
hubspotutk	13 months	Advertising	HubSpot	This cookie keeps track of a visitor's identity. It is passed to HubSpot on form submission and used when deduplicating contacts.	https://knowledge.hubspot.com/reports/what-cookies-does-hubspot-set-in-a-visitor-s-browser
intercom-id-[app_id]	9 months	Functional	Intercom	Anonymous visitor identifier cookie. As people visit your site they get this cookie	https://www.intercom.com/help/en/articles/2361922-intercom-messenger-cookies
intercom-session-[app_id]	1 week	Functional	Intercom	Identifier for each unique browser session. This session cookie is refreshed on each successful logged-in ping, extending it to 1 week from that moment. The user can access their conversations and have data communicated on logged out pages for 1 week, as long as the session isn't intentionally terminated with `Intercom('shutdown')`, which usually happens on logout	https://www.intercom.com/help/en/articles/2361922-intercom-messenger-cookies
JSESSIONID	Session	Required	New Relic	Used to identify unique sessions for New Relic analytics.	https://docs.newrelic.com/docs/browser/new-relic-browser/page-load-timing-resources/new-relic-cookies-used-browser
li_fat_id	1 month	Advertising	LinkedIn	Member indirect indentifier for conversion tracking, retargeting, analytics	https://www.linkedin.com/legal/l/cookie-table
li-oatml	1 month	Advertising	LinkedIn	Member indirect indentifier for conversion tracking, retargeting, analytics	https://www.linkedin.com/legal/l/cookie-table
liveagent_chatted	1 year	Functional	Salesforce Live Agent	Used for the online chat widget	https://www.salesforce.com/products/service-cloud/features/live-agent/
liveagent_ptid	1 month	Functional	Salesforce Live Agent	Used for the online chat widget	https://www.salesforce.com/products/service-cloud/features/live-agent/
liveagent_sid	1 year	Functional	Salesforce Live Agent	Used for the online chat widget	https://www.salesforce.com/products/service-cloud/features/live-agent/
liveagent_vc	1 month	Functional	Salesforce Live Agent	Used for the online chat widget	https://www.salesforce.com/products/service-cloud/features/live-agent/
mp_HASH_mixpanel	1 year	Functional	MixPanel	Used for analytics data for mobile visitors. This cookie is expired each time user hits the index.js if they have NOT consented GDPR. Mixpanel's default cookie expiration time is 365 days. https://developer.mixpanel.com/docs/javascript-full-api-reference#mixpanelset_config We can override this default.	https://mixpanel.com/legal/privacy-policy/
NID	session	Functional	Google	The NID cookie contains a unique ID Google uses to remember your preferences and other information, such as your preferred language (e.g. English), how many search results you wish to have shown per page (e.g. 10 or 20)	https://policies.google.com/technologies/types
NRAGENT	Session	Required	New Relic	Used to facilitate cross-domain communication to the New Relic collector endpoint. Responsible for correlation of transaction traces with browser traces. Only used on legacy Brower integration.	https://docs.newrelic.com/docs/browser/new-relic-browser/page-load-timing-resources/new-relic-cookies-used-browser
NREUM	Session	Required	New Relic	Used to provide performance data for browsers that do not support the Navigation Timing API.	https://docs.newrelic.com/docs/browser/new-relic-browser/page-load-timing-resources/new-relic-cookies-used-browser
nsr	session	Required	Stripe	Used to aid in fraud detection. For example, this cookie data helps our fraud systems recognize the patterns of fraudulent actors and stops them prior to making a purchase in order to help protect your business.	https://stripe.com/cookies-policy/legal
optimizelyBuckets	10 years	Functional	Optimizely	Records the variation the visitor has seen for each experiment. This allows us to deliver a consistent experience on successive page loads.	https://help.optimizely.com/Set_Up_Optimizely/Cookies_and_localStorage_in_the_Optimizely_snippet
optimizelyEndUserId	10 years	Functional	Optimizely	Stores the visitor's unique Optimizely identifier. It's a combination of a timestamp and random number. No other information about you visitors is stored inside.	https://help.optimizely.com/Set_Up_Optimizely/Cookies_and_localStorage_in_the_Optimizely_snippet
optimizelyPendingLogEvents	15 seconds	Functional	Optimizely	Used as a cache for a visitor's actions between tracking calls. This ensures that all events are efficiently tracked even if a visitor takes many actions in rapid succession. The cookie is wiped once the tracking call has been made.	https://help.optimizely.com/Set_Up_Optimizely/Cookies_and_localStorage_in_the_Optimizely_snippet
optimizelySegments	10 years	Functional	Optimizely	Stores the visitor's segment: browser, campaign, mobile, source type and any custom dimensions we need to improve our segmented analytics.	https://help.optimizely.com/Set_Up_Optimizely/Cookies_and_localStorage_in_the_Optimizely_snippet
parentOrigin	session	Required	Ada	Identifies the parent site in which Ada was opened on	
pusherTransportTLS	local storage	Required	Ada	Functional storage for real-time communication from Ada bots (API) to client Chat	
qualified_session	session	Functional	Qualified	Identifies a user of the Qualified Application's (this is a Qualified user using the Qualified application) login to the Qualified Application. This cookie isn't set on website visitors. This cookie is only used to ensure users using the Qualified application can log into the service.	
SAPISID	session	Functional	Google	Security cookies to authenticate users, prevent fraudulent use of login credentials, and protect user data from unauthorized parties.	https://policies.google.com/technologies/types
SID	session	Functional	Google	Security cookies to authenticate users, prevent fraudulent use of login credentials, and protect user data from unauthorized parties.	https://policies.google.com/technologies/types
SIDCC	session	Functional	Google	Security cookies to authenticate users, prevent fraudulent use of login credentials, and protect user data from unauthorized parties.	https://policies.google.com/technologies/types
Snap*	100 days	Functional	SnapEngage	Used for the online chat widget	https://code.corp.surveymonkey.com/devmonkeys/AudienceWeb/blob/develop/audienceweb/lib/snap_engage.py
SSID	session	Functional	Google	Set by Google components - such as the GDrive folder picker or ReCaptcha. They appear to identify the user's Google account. They are required for these components to function properly.	https://policies.google.com/technologies/types
tableau_locale	session	Functional	Tableau	Tableau Server is localized into multiple languages. Server language and locale settings impact how this affects users. The Language setting controls user interface (UI) items such as menus and messages.	
tableau_public_negotiated_locale	session	Functional	Tableau	Tableau Server is localized into multiple languages. Server language and locale settings impact how this affects users. The Language setting controls user interface (UI) items such as menus and messages.	
TDID	1 year	Advertising	The Trade Desk	Used to recognize web-browser profiles over time across sites	https://www.thetradedesk.com/general/privacy
tfpai	1 day	Advertising	Teads.tv	This tag is used for our display campaigns.	
tfpsi	1 day	Advertising	Teads.tv	This tag is used for our display campaigns.	
DEVICE_INFO	179 days	Advertising	Youtube	YouTube is a Google owned platform for hosting and sharing videos. YouTube collects user data through videos embedded in websites, which is aggregated with profile data from other Google services in order to display targeted advertising to web visitors across a broad range of their own and other websites.	
li_sugr	90 days	Advertising	LinkedIn	Used to make a probabilistic match of a user's identity outside the Designated Countries	

| oribi_cookie_test | session | Advertising | Oribi | To determine if tracking can be enabled on a current domain | | | | | |
| oribili_user_guid | 1 year | Advertising | Oribi | Used to count unique visitors to a website | | | | | |

[1] See Categories tab for definitions