



Building food bank capacity to address hunger and food insecurity

A national charitable organization dedicated to helping Canadians living with food insecurity, Food Banks Canada selected SurveyMonkey Apply to manage grant programs that build food bank capacity and help communities across the nation.

THE CHALLENGE

A decentralized process

Food Banks Canada is a national charitable organization dedicated to helping Canadians living with food insecurity. They offer several funding programs that help food banks enhance their ability to acquire a safe and steady supply of nutritious food and distribute it across their communities.

Food Banks Canada needed one, affordable online grantmaking solution that could provide a diverse and geographically challenged network of over 640 local food banks with an accessible, streamlined application and reporting process.

In 2016, Program Officer Glenn Court knew it was time to make a change to the decentralized grant application and review process. “We needed a grant solution that could simplify and seamlessly support the varied application needs of our diverse food bank membership under one login process,” Glenn mentions.

“The solution needed to be one that eliminated the need for paper, was timely and efficient, and provided both the applicant and the administrator easy access to the application, review, and reporting processes.” - **Glenn Court, Program Officer**

THE SOLUTION

Setting up a one-stop shop for grant requests

Food Banks Canada selected SurveyMonkey Apply to pilot their first Capacity Boost grant program; the new system is very popular with applicants, reviewers and administrators involved.

With Apply, the online grant barrier has been broken, and system improvements and upgraded processes allowed for the onboarding of several additional programs in the years that followed. Food Banks Canada now offers a total of seven online grant programs.

“The simplicity of creating and coordinating review teams in Apply provides significant time efficiencies to the entire grant process, allowing for quicker turnaround times on scoring and final grant decisions back to applicants,” says Glenn.

“The grant program load this system currently carries is big -- it would be head-spinning to imagine delivering and managing all of these programs without SurveyMonkey Apply.” - **Glenn Court, Program Officer**

THE TAKEAWAY

Easy capacity management and a streamlined process

With applicants happy and reviewers eager to participate, Glenn can reap the benefits of SurveyMonkey Apply’s administrative features, allowing Food Banks Canada to manage and monitor programs easily while still saving time for other important day-to-day activities.

“Most of all, the system is the grant administrator’s best friend,” says Glenn.

“With all the grant information being managed under one simple portal, applicant issues are quickly resolved, grant reports and summaries are readily available, and new programs are easily loaded and modified for future offerings.”

Company

Foodbanks Canada

Use case

Grants

Product

SurveyMonkey Apply

Success factor

A single place for grant requests and review