



SurveyMonkey solutions for product marketers

Get the insights you need to drive growth at the intersection of Product, Sales, and Marketing



Enterprise platform and solutions for today's toughest product marketing challenges

82%

of people trust the voice of your customers over brand and product copy.

TechValidate

Transform customer feedback into high-impact case studies, testimonials, and reviews.

15%

is the lift in revenue seen by organizations that collect feedback throughout the full customer lifecycle.

Enterprise

Collect feedback at every critical point of your customer lifecycle to understand the buyer journey.

56%

of companies face limited or shrinking budgets but continued demand for market research.

Audience

Get cost-effective, real-time market feedback on messaging, ads, branding, and more.

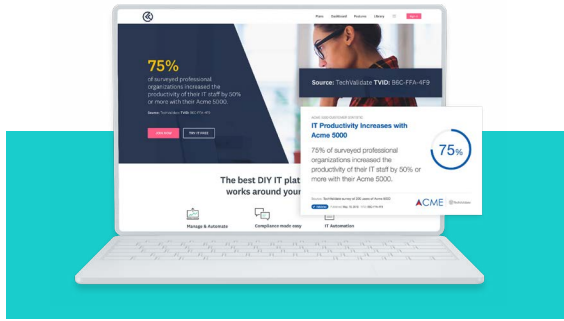
1 in 5

marketers say their top challenge is extracting insights and taking action on data.

Integrations

Empower your team to take action by connecting insights to your existing business systems.

What could you do with greater insights?



Transform the voice of your customers into powerful marketing and sales content

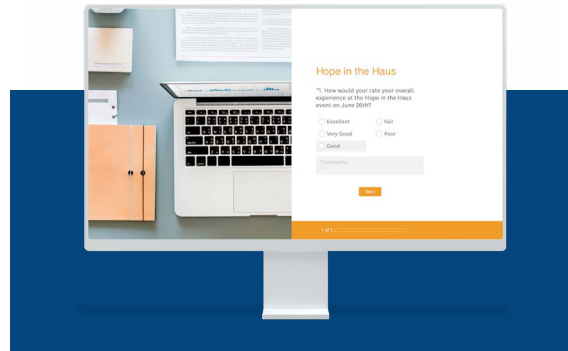
“**TechValidate** has dramatically enhanced the effectiveness of our customer evidence programs while reducing content production costs.”

–Asim Zaheer, CMO, Hitachi

Collect survey data with ease to make decisions with confidence

“**SurveyMonkey** is the simplest way to collect and analyze data and is flexible enough for us to use that data in our own platforms to make smart and strategic decisions.”

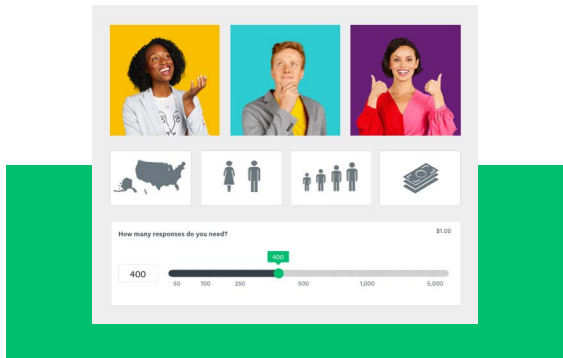
–Jeff Meucci, Vice President, Fidelity National Financial, Inc.



Tap into a global panel for fast, DIY market research

“**SurveyMonkey Audience** is the easiest way to get an answer to just about anything.”

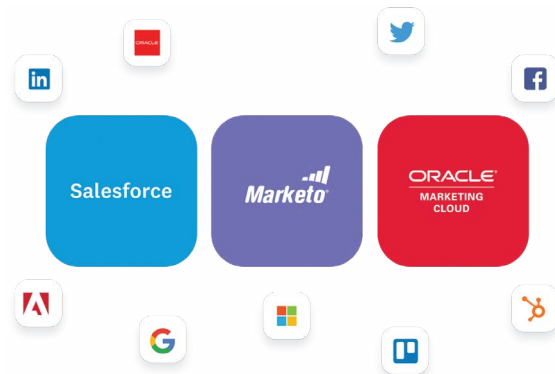
–Brad Sanzenbacher, Sr. Corporate Communications Manager, Wrike



Get the most from your survey data by connecting it to your existing systems

“**The SurveyMonkey and Salesforce integration** has helped every department see customer feedback in an instant.”

–Zoe Gloyn, Customer Experience Manager, Booktable by Michelin



Contact us to learn more:

surveymonkey.com/mp/marketing-solutions/#contact



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