**First Party**

| Name | Expiration | Category | Description |
|---|---|---|---|
| apex__wid | session | Functional | Keeps a user logged into the help center |
| cfu | 30 minutes | Analytics | Track user engagement |
| endpage | Session | Functional | Control redirects of submissions to embedded forms |
| ep201 | 30 minutes | Functional | Load balancing site traffic and preventing site abuse |
| ep202 | 1 year | Analytics | Signup source attribution, event stitching, and assigning visitors to experiments |
| gdpr_consent_denied | 1 week | Functional | Determine cookie banner response |
| gdpr_consent | 1 year | Functional | Determine cookie banner response |
| notify | 1 month | Functional | Display system notification messages |
| PHPSESSID | Session | Functional | Preserver user session state accross page requests |
| TDID | 1 year | Analytics | Registers a unique ID that identifies a returning user's device |
| wuConfirmPage | 5 month | Functional | Controls functionality of the current page |
| wuentry | 4 month | Functional | Controls functionality of the current page |
| wuNewFormRedirect | 3 month | Functional | Controls functionality of the current page |
| wuSecureCookie | 2 month | Functional | Controls functionality of the current page |
| wuSignup | 1 month | Functional | Controls functionality of the current page |
| wufooPricing | 0 month | Functional | Controls functionality of the current page |
| wuCampaign | 1 month | Functional | Controls functionality of the current page |
| wutm | 30 days | Analytics | Tracks which campaign/source sent the visitor to Wufoo |
| analytics | 1 month | Functional | Track tab state on form analytics page |
| language_locale | 1 month | Functional | Track current language selected |
| m_wufoo_preference | 1 month | Functional | Track if user wants to bypass redirect to mobile web app |
| wuLog | 1 month | Functioanl | "Remember Me" toggle on login page to remember customer email |
| wuCookie | 1 month | Functional | "Remember Me" toggle on login page to automatically login |
| wufooForm | 1000 minutes | Functional | Control automatic resize of embedded forms |
| languageSelected | Session | Functional | Determine if the user was logged in with a different language set |
| wuIframe | 1 day | Functional | Determine if login to Wufoo was done using Iframe on third party site |
| 103nabyrtc | 7 days | Functional | Identify if the user is in a blocked country |
| paidCookie | 7 days | Functional | Identify if the user is in a country that only allows paid accounts |
| wuOokie | 1 day | Required | Control session transfer between Legacy Wufoo Experience and New Wufoo Experience |
| wuCampaignMessage | 1 month | Functional | Store Wufoo Campaign message |
| referral | 1 month | Analytics | Identify where user was referred from |
| wuTrack | 1 month | Analytics | Identify the tracking ID form referral |
| newUser | 1 hour | Analytics | Identify newly created accounts |
| [subdomain][form_id] | 1 hour | Functional | Track if the form was previously submitted by the same user |
| wufoo_cms_exp | 30 days | Functional | CMS Experimentation |
| ep203 | 3 months | Functional | Track device to limit account sharing |
| attr_multitouch | 6 hours | Analytics | Track system attributions |

| Third Party | | | | | |
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| **Name** | **Expiration** | **Category** | **Third Party Name** | **Description** | |
| __bpn_uid | 1 year | Functional | User Report | Used by UserReport to register the user | |
| __ur_dc | 1 year | Functional | User Report | Used by UserReport to indicate when a user has voted on an item | |
| __ur_i | 1 year | Functional | User Report | Used by UserReport to provide statistics and information about the number of users who visit the page | |
| TapAd_DID | 2 months | Analytics | TapAd | Used to determine what type of devices are being used by a user. | |
| TapAd_TS | 2 months | Analytics | TapAd | Used to determine what type of devices are being used by a user. | |
| __cfduid | 1 year | Required | Pingdom | Used to identify trusted web traffic | |
| _cc_aud | 269 days | Advertising | Lotame | Used to understand number of visits a user makes to a website, average time spent, and similar data that allows for customized advertising. | |
| _cc_cc | Session | Advertising | Lotame | Used to understand number of visits a user makes to a website, average time spent, and similar data that allows for customized advertising. | |
| _cc_dc | 269 days | Advertising | Lotame | Used to understand number of visits a user makes to a website, average time spent, and similar data that allows for customized advertising. | |
| _cc_id | 269 days | Advertising | Lotame | Used to understand number of visits a user makes to a website, average time spent, and similar data that allows for customized advertising. | |
| _ceg.s | 3 months | Analytics | Crazy Egg | Used by the service Crazy Egg to register where the visitor clicks on the website. The cookie enables the service to recognize the visitor on returning visits. | |
| _ceg.u | 3 months | Analytics | Crazy Egg | Used by the service Crazy Egg to register where the visitor clicks on the website. The cookie enables the service to recognize the visitor on returning visits. | |
| _dc_gtm_UA-XX | Session | Analytics | Google Analytics | Used by Google Tag Manager to control the loading of a Google Analytics script tag. | |
| _ga | 2 years | Analytics | Google Analytics | Registers a unique ID that is used to generate statistical data on how the visitor uses the website | |
| _gcl_aw, _gcl_dc, _gcl_au | 3 months | Analytics | Google Analytics | Stores ad click information which is used to optimize our online advertising. | |
| _gid | 1 day | Analytics | Google Analytics | Registers a unique ID that is used to generate statistical data on how the visitor uses the website | |
| _gali | 1 minute | Analytics | Google Analytics | Registes an event that is used to generate statistical data on how the visitor uses the website | |
| bt3 | 1 year | Analytics | Signal | Used to manage tags on the website | |
| TDCPM | 1 year | Advertising | Trade Desk | Used to deliver programmatic advertising. | |
| TDID | 1 year | Advertising | Trade Desk | Used to deliver programmatic advertising. | |
| fr | 180 days | Advertising | Facebook | Used by Facebook to deliver advertisement products | |
| _fbp | 3 months | Advertising | Facebook | Track store visits across websites | |
| optimizelyBuckets | 10 years | Analytics | Optimizely | Records the variation the visitor has seen for each experiment. This allows us to deliver a consistent experience on successive page loads. | |
| optimizelyEndUserId | 10 years | Analytics | Optimizely | Stores the visitor's unique Optimizely identifier. It's a combination of a timestamp and random number. No other information about you visitors is stored inside. | |
| optimizelyPendingLogEvents | 15 seconds | Analytics | Optimizely | Used as a cache for a visitor's actions between tracking calls. This ensures that all events are efficiently tracked even if a visitor takes many actions in rapid succession. The cookie is wiped once the tracking call has been made. | |
| optimizelySegments | 10 years | Analytics | Optimizely | Stores the visitor's segement: browser, campaign, mobile, source type and any custom dimensions we need to improve our segmented analytics. | |
| SSID | Session | Functional | Google | Set by Google components - such as the GDrive folder picker or ReCaptcha. They appear to identify the user's Google account. They are required for these components to function properly. | |
| nid | 6 months | Functional | Google | Used by Google to track Captcha. See here for more info (https://policies.google.com/technologies/types) | |
| __utma | 2 years | Analytics | Google Tag Manager | Used to distinguish users and sessions | |
| __utmb | 30 minutes | Analytics | Google Tag Manager | Used to determine new sessions and visits | |
| __utmc | Session | Analytics | Google Tag Manager | Used for Google Analytics functionality | |
| __utmt | 10 minutes | Analytics | Google Tag Manager | Used to throttle request rates | |
| __utmz | 6 months | Analytics | Google Tag Manager | Stores the traffic source or camapin that explains how the user reached your site | |
| oauth2_[client_id] | Session | Functional | MailChimp | Stores the oauth2 credentials necessary for completing the authentiation between Mailchimp and Wufoo | |
| mp_[mixpanel_id]_mixpanel | 1 year | Analytics | Mixpanel | Identify users and track user engagement | |
| __hstc | 25 days | Analytics | Usabilla | Used to help measure application performance | |
| hubspotutk | 13 months | Functional | Usabilla | Store and track user's identity | |
| OptanonConsent | 1 year | Functional | Usabilla | Used to control functionality of embedded widget | |
| __hssc | 30 minutes | Analytics | Usabilla | Used to help measure application performance | |

| __hssrc | Session | Analytics | Usabilla | Used to help measure application performance | |
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| login_idle_session_timeout | 1 year | Functional | NewRelic | Track and monitor system health | |
| JSESSIONID | Session | Functional | NewRelic | Track and monitor system health | |
| _uetvid | 16 days | Advertising | Bing | Track store visits across websites | |
| lang | Session | Functional | LinkedIn | Used to remember a user's language setting to ensure LinkedIn.com displays in the language selected by the user in their settings. | |
| li_sugr | 3 months | Analytics | LinkedIn | Used to make a probabilistic match of a user's identity outside the Designated Countries | |
| bcookie | 2 years | Analytics | LinkedIn | Browser Identifier cookie to uniquely identify devices accessing LinkedIn to detect abuse on the platform | |
| UserMatchHistory | 30 days | Advertising | LinkedIn | LinkedIn Ads ID syncing | |
| AnalyticsSyncHistory | 30 days | Analytics | LinkedIn | Used to store information about the time a sync with the lms_analytics cookie took place for users in the Designated Countries | |
| bscookie | 2 years | Analytics | LinkedIn | Used for remembering that a logged in user is verified by two factor authentication. | |
| lidc | 1 day | Analytics | LinkedIn | To facilitate data center selection | |
| U | 3 months | Analytics | LinkedIn | Browser Identifier for users outside the Designated Countries | |
| IDE | 2 years | Advertising | Google Double Click | provide ad delivery or retargeting | |
| MUID | 1 year | Advertising | Microsoft | Track store visits across websites | |
| MR | 6 months | Analytics | Microsoft | Bing Tracking | |
| _gaexp | 30 days | Functional | Google Analytics | Wufoo CMS Experimentation | |
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