Transforming health through innovative education and service.

For 186 years, the University of Michigan Medical School has offered unparalleled learning, through high-caliber instruction, programming, and clerkship.

Putting students first, the University of Michigan needed an efficient system to collect applications for medical education and graduate school preparation programs.

THE CHALLENGE

Moving applications out of the email inbox

The University of Michigan Medical School was challenged with collecting hundreds of applications for multiple education programs at once, and needed a solution to move the application process out of the email inbox and improve communication between team members.

"When you have a multi-tiered process that has things coming in, coming out; going backwards and forwards; things being attached and removed, operating in your email is very inefficient and it creates a lot of problems," JD Jordan, Systems Integration Analyst at the University of Michigan, says.

"There was a need for a tool to take the workflow out of inboxes. SurveyMonkey Apply ensured that our administrators, staff, and faculty were not operating workflow out of their email inbox"

One organized space for application management

With one centralized, online system to collect and review data, the University of Michigan Medical School is able to seamlessly manage their education programs, communicate across teams, and assist students throughout the process.

"Instead of having to keep various emails in folders and storage drives, the workflow and application process is in one central location. SurveyMonkey Apply is that location. It has a very intuitive and user friendly interface that tracks all that data. The automations also help with removing tedious work from the process," says JD.

"We've enhanced the user experience for the applicant, and then also streamlined the experience for reviewers and coordinators."

As the University of Michigan Medical School continues supporting the physicians of the future, students can continue their educational development knowing that there are faculty, staff and programming in place to help them succeed beyond limits.

More time for students

The University of Michigan Medical School is now able to manage the intake and review process for several programs at once, and with a streamlined process in place, faculty members are able to dedicate more time to further developing program content.

"Through this program they're getting the credentials they need, but they're also being supported and given a sense of community," says Jim Musgrave, Director of Graduate Admissions and Recruitment for the Office of Graduate and Postdoctoral Studies.

"We're just one part of a large team that really does have the success of the students at the forefront of everything they do, and again that's really what we're all about."

Company
University of Michigan Medical School

Use case
Program Admissions

Product
SurveyMonkey Apply

Success factor
Organized data and improved workflows

Learn more at apply.surveymonkey.com