<table>
<thead>
<tr>
<th>Cookie Name</th>
<th>Lifespan</th>
<th>Hostname</th>
<th>Default Category</th>
<th>Default Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>signout_confirmation_seen</td>
<td>PERSISTENT</td>
<td>prod.smassets.net</td>
<td>Functional Cookies</td>
<td>This cookie is used by HotJar to detect the first pageview session of a user. This is a True/False flag set by the cookie.</td>
</tr>
<tr>
<td>ucs_topbar_views</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>optimizelyPendingLogEvents</td>
<td>PERSISTENT</td>
<td>prod.smassets.net</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>__hjAbsoluteSessionInProgress</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Functional Cookies</td>
<td>This cookie is set by HotJar to detect the first pageview session of a user. This is a True/False flag set by the cookie.</td>
</tr>
<tr>
<td>sm_create_tour</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>smcx_0_last_shown_at</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>attr_utm</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>attr_mp</td>
<td>PERSISTENT</td>
<td>prod.smassets.net</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>project_snapshot</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>6bdfac53c6bf648b7ebe7a1fe1b93f4d</td>
<td>SESSION</td>
<td><a href="http://www.getfeedback.com">www.getfeedback.com</a></td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>test_cookie</td>
<td>PERSISTENT</td>
<td>doubleclick.net</td>
<td>Advertising Cookies</td>
<td>This domain is owned by Doubleclick (Google). The main business activity is: Doubleclick is Googles real time bidding advertising exchange</td>
</tr>
<tr>
<td>sm_lite_library_show_modal</td>
<td>PERSISTENT</td>
<td>prod.smassets.net</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>sso_enabled</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>lang</td>
<td>SESSION</td>
<td>linkedin.com</td>
<td>Advertising Cookies</td>
<td>This domain is owned by LinkedIn, the business networking platform. It typically acts as a third party host where website owners have placed one of its content sharing buttons in their pages, although its content and services can be embedded in other ways. Although such buttons add functionality to the website they are on, cookies are set regardless of whether or not the visitor has an active LinkedIn profile, or agreed to their terms and conditions. For this reason it is classified as a primarily tracking/targeting domain.</td>
</tr>
<tr>
<td>sm_gs_resp_auth_bool</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>ajs_group_id</td>
<td>PERSISTENT</td>
<td>prod.smassets.net</td>
<td>Advertising Cookies</td>
<td></td>
</tr>
<tr>
<td>pusherTransportTLS</td>
<td>PERSISTENT</td>
<td>ada.com</td>
<td>Required Cookies</td>
<td>Storage for real-time communication from Ada bots (API) to client chat.</td>
</tr>
<tr>
<td>__uetsid</td>
<td>PERSISTENT</td>
<td>prod.smassets.net</td>
<td>Advertising Cookies</td>
<td></td>
</tr>
<tr>
<td>seen_tbyb_fat_top_bar</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>__pendo_meta.99df3e7-b2e8-40fb-5ed8-f14d1efcc9db</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>mp_5cecd0fc6ef9ddc07695cd468bb771a6_mixpanel</td>
<td>PERSISTENT</td>
<td><a href="http://www.getfeedback.com">www.getfeedback.com</a></td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>optimizelySegments</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Functional Cookies</td>
<td>This cookie is set by the Optimizely website optimisation plattform. It holds audience segmentation information for a visitor.</td>
</tr>
<tr>
<td>taken_template_views</td>
<td>PERSISTENT</td>
<td>prod.smassets.net</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>__pendo_meta.99df3e7-b2e8-40fb-5ed8-f14d1efcc9db</td>
<td>PERSISTENT</td>
<td>prod.smassets.net</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>ucs_sign_in_promo</td>
<td>PERSISTENT</td>
<td>prod.smassets.net</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>project_snapshot</td>
<td>PERSISTENT</td>
<td>prod.smassets.net</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>endpage_test</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Advertising Cookies</td>
<td></td>
</tr>
<tr>
<td>Cookie Name</td>
<td>Type</td>
<td>Domain</td>
<td>Source</td>
<td>Category</td>
</tr>
<tr>
<td>--------------------------------------------</td>
<td>---------</td>
<td>-----------------------</td>
<td>-----------------------</td>
<td>-------------------</td>
</tr>
<tr>
<td>__insp_wid</td>
<td>PERSISTENT</td>
<td>prod.smassets.net</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>__insp_uid</td>
<td>PERSISTENT</td>
<td>prod.smassets.net</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>guest-session</td>
<td>PERSISTENT</td>
<td>prod.smassets.net</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>ep201</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Required Cookies</td>
<td></td>
</tr>
<tr>
<td>ada-embed_is-drawer-open</td>
<td>SESSION</td>
<td>ada.com</td>
<td>Required Cookies</td>
<td></td>
</tr>
<tr>
<td>intercom-id-zfu5s4em</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>sm_create_quiz_question_added</td>
<td>PERSISTENT</td>
<td>prod.smassets.net</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>sb-closed</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>optimizelyPendingLogEvents</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>create8018quit</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>__insp_slim</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>__cfduid</td>
<td>PERSISTENT</td>
<td>login.getfeedback.com</td>
<td>Required Cookies</td>
<td></td>
</tr>
<tr>
<td>tld_set</td>
<td>PERSISTENT</td>
<td>prod.smassets.net</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>sitespect_banner</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>__insp_nv</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>mp_5cecd0f6ef9ddc07695cd468bb771a6_mixpanel</td>
<td>PERSISTENT</td>
<td>cdn.mxpn.com</td>
<td>Advertising Cookies</td>
<td></td>
</tr>
<tr>
<td>capterra</td>
<td>PERSISTENT</td>
<td>prod.smassets.net</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>_cloudspongea</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>closed_template_views</td>
<td>PERSISTENT</td>
<td>prod.smassets.net</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>sm_video_onboarding_modal</td>
<td>PERSISTENT</td>
<td>prod.smassets.net</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>optimizelyBuckets</td>
<td>PERSISTENT</td>
<td>prod.smassets.net</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>email_only_user</td>
<td>PERSISTENT</td>
<td>prod.smassets.net</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>__insp_targlpu</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>tld_user</td>
<td>PERSISTENT</td>
<td>prod.smassets.net</td>
<td>Required Cookies</td>
<td></td>
</tr>
<tr>
<td>signout_confirmation_views</td>
<td>PERSISTENT</td>
<td>prod.smassets.net</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>sm_gs_anon_resp_id</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>Cookie Name</td>
<td>Persistence</td>
<td>Domain</td>
<td>Purpose Description</td>
<td></td>
</tr>
<tr>
<td>-----------------------</td>
<td>-------------</td>
<td>-----------------</td>
<td>----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------</td>
<td></td>
</tr>
<tr>
<td>lidc</td>
<td>PERSISTENT</td>
<td>linkedin.com</td>
<td>Advertising Cookies                                                                                                             This domain is owned by LinkedIn, the business networking platform. It typically acts as a third party host where website owners have placed one of its content sharing buttons in their pages, although its content and services can be embedded in other ways. Although such buttons add functionality to the website they are on, cookies are set regardless of whether or not the visitor has an active LinkedIn profile, or agreed to their terms and conditions. For this reason it is classified as a primarily tracking/targeting domain.</td>
<td></td>
</tr>
<tr>
<td>OptanonAlertBoxClosed</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Required Cookies                                                                                                                      This cookie is set by websites using certain versions of the cookie law compliance solution from OneTrust. It is set after visitors have seen a cookie information notice and in some cases only when they actively close the notice down. It enables the website not to show the message more than once to a user. The cookie has a one year lifespan and contains no personal information.</td>
<td></td>
</tr>
<tr>
<td>_hjTLDTest</td>
<td>SESSION</td>
<td>getfeedback.com</td>
<td>Functional Cookies                                                                                                                 When the Hotjar script executes we try to determine the most generic cookie path we should use, instead of the page hostname. This is done so that cookies can be shared across subdomains (where applicable). To determine this, we try to store the _hjTLDTest cookie for different URL substring alternatives until it fails. After this check, the cookie is removed.</td>
<td></td>
</tr>
<tr>
<td>player</td>
<td>PERSISTENT</td>
<td>vimeo.com</td>
<td>Functional Cookies                                                                                                                   This domain is owned by Vimeo. The main business activity is: Video Hosting/Sharing</td>
<td></td>
</tr>
<tr>
<td>taken_template_seen</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>_mkto_trk</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Functional Cookies                                                                                                                   This cookie is associated with an email marketing service provided by Marketo. This tracking cookie allows a website to link visitor behaviour to the recipient of an email marketing campaign, to measure campaign effectiveness.</td>
<td></td>
</tr>
<tr>
<td>sc_anonymous_id</td>
<td>PERSISTENT</td>
<td>soundcloud.com</td>
<td>Advertising Cookies                                                                                                                  This domain is owned by Soundcloud, a German company providing social sharing services centred around soundclips. The data that is collected through its services can be used for profiling and targeted advertising.</td>
<td></td>
</tr>
<tr>
<td>sm_device_management_welcome</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>__q_domainTest</td>
<td>SESSION</td>
<td>getfeedback.com</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>create8018quit</td>
<td>PERSISTENT</td>
<td>prod.smassets.net</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>ajs_anonymous_id</td>
<td>PERSISTENT</td>
<td>prod.smassets.net</td>
<td>Advertising Cookies</td>
<td></td>
</tr>
<tr>
<td>_hjIncludedInSessionSample</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Functional Cookies                                                                                                                   This cookie is set to let Hotjar know whether that visitor is included in the data sampling defined by your site's daily session limit.</td>
<td></td>
</tr>
<tr>
<td>sm_*</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>cto_lwid</td>
<td>PERSISTENT</td>
<td>prod.smassets.net</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>usbls</td>
<td>SESSION</td>
<td>login.getfeedback.com</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>Cookie Name</td>
<td>Persistence</td>
<td>Domain</td>
<td>Category</td>
<td>Description</td>
</tr>
<tr>
<td>--------------------------------</td>
<td>-------------</td>
<td>---------------------------------</td>
<td>----------------</td>
<td>-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------</td>
</tr>
<tr>
<td>taken_template_views</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Functional</td>
<td></td>
</tr>
<tr>
<td>attr_params</td>
<td>PERSISTENT</td>
<td>prod.smassets.net</td>
<td>Functional</td>
<td>For cross site request forgery</td>
</tr>
<tr>
<td>csrf</td>
<td>PERSISTENT</td>
<td>ada.com</td>
<td>Required</td>
<td></td>
</tr>
<tr>
<td>ucs_sign_in_module</td>
<td>PERSISTENT</td>
<td>prod.smassets.net</td>
<td>Functional</td>
<td></td>
</tr>
<tr>
<td>__q_domainTest</td>
<td>SESSION</td>
<td>qualified.com</td>
<td>Functional</td>
<td>This is a cookie used in rare cases if Qualified is unable to detect the domain where Qualified is being instantiated. It is set and immediately unset.</td>
</tr>
<tr>
<td>apex__PK82CB</td>
<td>PERSISTENT</td>
<td>prod.smassets.net</td>
<td>Functional</td>
<td></td>
</tr>
<tr>
<td>AWSALB</td>
<td>PERSISTENT</td>
<td>surveymonkey.us-4.evergage.com</td>
<td>Required</td>
<td></td>
</tr>
<tr>
<td>responseToken</td>
<td>SESSION</td>
<td>assets.cdn.getfeedback.com</td>
<td>Functional</td>
<td></td>
</tr>
<tr>
<td>__cfduid</td>
<td>PERSISTENT</td>
<td>usemessages.com</td>
<td>Required</td>
<td></td>
</tr>
<tr>
<td>UserMatchHistory</td>
<td>PERSISTENT</td>
<td>linkedin.com</td>
<td>Advertising</td>
<td>This domain is owned by LinkedIn, the business networking platform. It typically acts as a third party host where website owners have placed one of its content sharing buttons in their pages, although its content and services can be embedded in other ways. Although such buttons add functionality to the website they are on, cookies are set regardless of whether or not the visitor has an active LinkedIn profile, or agreed to their terms and conditions. For this reason it is classified as a primarily tracking/targeting domain.</td>
</tr>
<tr>
<td>sm_opa</td>
<td>PERSISTENT</td>
<td>prod.smassets.net</td>
<td>Advertising</td>
<td></td>
</tr>
<tr>
<td>cto_lwid</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Functional</td>
<td>This cookie keeps a booking engine running.</td>
</tr>
<tr>
<td>ajs%Acookies</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Functional</td>
<td>This cookie supports use, service performance, and functionality of websites. Cookies in this domain have lifespan of 1 year.</td>
</tr>
<tr>
<td>__insp_uid</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Functional</td>
<td>This cookie is used to enable user to share pages through third party social networking websites.</td>
</tr>
<tr>
<td>AWSALBCORS</td>
<td>PERSISTENT</td>
<td>surveymonkey.us-4.evergage.com</td>
<td>Required</td>
<td></td>
</tr>
<tr>
<td>capterra</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Functional</td>
<td></td>
</tr>
<tr>
<td>anwebreqshare</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Functional</td>
<td></td>
</tr>
<tr>
<td>sm_commenting_cta</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Functional</td>
<td></td>
</tr>
<tr>
<td>optimizelyEndUserld</td>
<td>PERSISTENT</td>
<td>prod.smassets.net</td>
<td>Functional</td>
<td></td>
</tr>
<tr>
<td>__cfduid</td>
<td>PERSISTENT</td>
<td>hubspot.net</td>
<td>Advertising</td>
<td>This domain is owned by Hubspot. This company provides a range of online marketing and sales technology and services. Contains browser and user unique ID combination, used for targeted advertising.</td>
</tr>
<tr>
<td>fr</td>
<td>PERSISTENT</td>
<td>facebook.com</td>
<td>Advertising</td>
<td>A FullStory cookie that identifies the visitor for Ada to replay sessions from users.</td>
</tr>
<tr>
<td>fs_uid</td>
<td>SESSION</td>
<td>surveymonkey.com</td>
<td>Required</td>
<td></td>
</tr>
<tr>
<td>analyze_beta_demo</td>
<td>PERSISTENT</td>
<td>prod.smassets.net</td>
<td>Functional</td>
<td>These cookies track visitor usage and events within the website. Cookies in this domain have lifespan of 1 year.</td>
</tr>
<tr>
<td>ajs_group_id</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Advertising</td>
<td></td>
</tr>
<tr>
<td>Cookie Name</td>
<td>Persistence</td>
<td>Domain</td>
<td>Type</td>
<td>Description</td>
</tr>
<tr>
<td>------------------------</td>
<td>-------------</td>
<td>----------------------------</td>
<td>--------------------</td>
<td>-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------</td>
</tr>
<tr>
<td>personalization_id</td>
<td>PERSISTENT</td>
<td>twitter.com</td>
<td>Advertising Cookies</td>
<td>This domain is owned by Twitter. The main business activity is: Social Networking Services. Where twitter acts as a third party host, it collects data through a range of plug-ins and integrations, that is primarily used for tracking and targeting.</td>
</tr>
<tr>
<td>sm_hww_XXXXX</td>
<td>PERSISTENT</td>
<td>prod.smassets.net</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>closed_template_views</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td><strong>tld</strong></td>
<td>SESSION</td>
<td>getfeedback.com</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>_cloudspongea</td>
<td>PERSISTENT</td>
<td>prod.smassets.net</td>
<td>Advertising Cookies</td>
<td></td>
</tr>
<tr>
<td>utm_source</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>sp_landing</td>
<td>PERSISTENT</td>
<td>spotify.com</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>endpages_seen</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>_hp2_id.###############</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Advertising Cookies</td>
<td>This cookie is used by Heap Analytics to track user behavior on the website. Cookies in this domain have lifespan of 2 years.</td>
</tr>
<tr>
<td>s-9da4</td>
<td>PERSISTENT</td>
<td><a href="http://www.getfeedback.com">www.getfeedback.com</a></td>
<td>Advertising Cookies</td>
<td></td>
</tr>
<tr>
<td>_drip_client_2749911</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>smcx_0_last_shown_at</td>
<td>PERSISTENT</td>
<td>prod.smassets.net</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>pricing_ab_new_users</td>
<td>PERSISTENT</td>
<td>prod.smassets.net</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>ucs_sign_in_promo</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>RP_Client_Token</td>
<td>PERSISTENT</td>
<td>surveymonkey.com</td>
<td>Required Cookies</td>
<td>A client token received from the auth api to exchange with the current graph instance when a user takes a survey.</td>
</tr>
<tr>
<td>YSC</td>
<td>SESSION</td>
<td>youtube.com</td>
<td>Advertising Cookies</td>
<td>YouTube is a Google owned platform for hosting and sharing videos. YouTube collects user data through videos embedded in websites, which is aggregated with profile data from other Google services in order to display targeted advertising to web visitors across a broad range of their own and other websites.</td>
</tr>
<tr>
<td>apex__PKB2CB</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>sb-closed</td>
<td>PERSISTENT</td>
<td>prod.smassets.net</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>__cfduid</td>
<td>PERSISTENT</td>
<td>hs-banner.com</td>
<td>Required Cookies</td>
<td>This domain is owned by LinkedIn, the business networking platform. It typically acts as a third party host where website owners have placed one of its content sharing buttons in their pages, although its content and services can be embedded in other ways. Although such buttons add functionality to the website they are on, cookies are set regardless of whether or not the visitor has an active LinkedIn profile, or agreed to their terms and conditions. For this reason it is classified as a primarily tracking/targeting domain.</td>
</tr>
<tr>
<td>usbls</td>
<td>SESSION</td>
<td>w.usabilla.com</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>AnalyticsSyncHistory</td>
<td>PERSISTENT</td>
<td>linkedin.com</td>
<td>Advertising Cookies</td>
<td></td>
</tr>
<tr>
<td>Cookie Name</td>
<td>Type</td>
<td>Domain</td>
<td>Purpose</td>
<td></td>
</tr>
<tr>
<td>------------------------</td>
<td>------------</td>
<td>---------------------------------</td>
<td>--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------</td>
<td></td>
</tr>
<tr>
<td><em>kuid</em></td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Advertising Cookies This cookie carries out information about how the end user uses the website and any advertising that the end user may have seen before visiting the said website.</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>SESSION</td>
<td></td>
<td><a href="http://www.facebook.com">www.facebook.com</a></td>
<td>Advertising Cookies This domain is owned by Facebook, which is the world's largest social networking service. As a third party host provider, it mostly collects data on the interests of users via widgets such as the 'Like' button found on many websites. This is used to serve targeted advertising to its users when logged into its services. In 2014 it also started serving up behaviourally targeted advertising on other websites, similar to most dedicated online marketing companies.</td>
<td></td>
</tr>
<tr>
<td></td>
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<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>__insp_slim</td>
<td>PERSISTENT</td>
<td>prod.smassets.net</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ajs_user_id</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Advertising Cookies This cookie helps track visitor usage, events, target marketing, and can also measure application performance and stability. Cookies in this domain have lifespan of 1 year.</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>cvo_tid1</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Advertising Cookies</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>sm_auto_scroll_modal</td>
<td>PERSISTENT</td>
<td>prod.smassets.net</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>li_gc</td>
<td>PERSISTENT</td>
<td>linkedin.com</td>
<td>Advertising Cookies This domain is owned by LinkedIn, the business networking platform. It typically acts as a third party host where website owners have placed one of its content sharing buttons in their pages, although its content and services can be embedded in other ways. Although such buttons add functionality to the website they are on, cookies are set regardless of whether or not the visitor has an active LinkedIn profile, or agreed to their terms and conditions. For this reason it is classified as a primarily tracking/targeting domain.</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>intercom-session-x2nsmu4y</td>
<td>PERSISTENT</td>
<td>prod.smassets.net</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>hubspotutk</td>
<td>PERSISTENT</td>
<td>prod.smassets.net</td>
<td>Advertising Cookies</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>__ga</td>
<td>PERSISTENT</td>
<td>giphy.com</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Used to distinguish users by Google Analytics – third-party analytics cookies: google analytics for statistical purposes. Type of data processed: IP addresses. To maximize the privacy of users / visitors, we use the &quot;masking IP&quot; feature, which imposes on the system the darkening of the last 8 digits of the IP address of the user / visitor before any type of processing is performed, making in fact the analyzed Purpose: to collect information, in aggregate form, on the number of users and on how they visit our site, to process statistics.</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>sm_commenting_cta</td>
<td>PERSISTENT</td>
<td>prod.smassets.net</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>__insp_targlpt</td>
<td>PERSISTENT</td>
<td>prod.smassets.net</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>cvo_sid1</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Advertising Cookies</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>optimizelyEndUserId</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Functional Cookies Cookie set by the Optimizely website optimisation platform. This cookie is a unique user identifier.</td>
<td></td>
</tr>
<tr>
<td>Cookie Name</td>
<td>Duration</td>
<td>Domain</td>
<td>Type</td>
<td>Description</td>
</tr>
<tr>
<td>-----------------------------</td>
<td>----------</td>
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<td>---------------------------</td>
<td>---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------</td>
</tr>
<tr>
<td>lang</td>
<td>SESSION</td>
<td>ads.linkedin.com</td>
<td>Advertising Cookies</td>
<td>This domain is owned by LinkedIn, the business networking platform. This sub-domain is connected with LinkedIn's marketing services that enable website owners to gain insight into types of users on their site based on LinkedIn profile data, to improve targeting.</td>
</tr>
<tr>
<td>cvo_sid1</td>
<td>PERSISTENT</td>
<td>prod.smassets.net</td>
<td>Advertising Cookies</td>
<td>This cookie name is associated with websites built on the HubSpot platform. It is reported by them as being used for website analytics.</td>
</tr>
<tr>
<td>smpoll</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>__hssc</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Advertising Cookies</td>
<td>This cookie name is associated with websites built on the HubSpot platform. It is reported by them as being used for website analytics.</td>
</tr>
<tr>
<td>cvo_tid1</td>
<td>PERSISTENT</td>
<td>prod.smassets.net</td>
<td>Advertising Cookies</td>
<td></td>
</tr>
<tr>
<td>__cfduid</td>
<td>PERSISTENT</td>
<td>hsforms.net</td>
<td>Advertising Cookies</td>
<td>This domain is owned by Hubspot. The company provides a range of online marketing and sales technology and services.</td>
</tr>
<tr>
<td>builder-bot_ada_chap_rollout_last_prob</td>
<td>PERSISTENT</td>
<td>ada.com</td>
<td>Required Cookies</td>
<td>Probability percentage assigned to user to decide whether the user should see the Ada widget.</td>
</tr>
<tr>
<td>_<em>kuid</em></td>
<td>PERSISTENT</td>
<td>krxd.net</td>
<td>Advertising Cookies</td>
<td>This domain is owned by Krux Digital, a US company providing a data management platform which enables real time profiling of visitor interests.</td>
</tr>
<tr>
<td>__insp_nv</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Functional Cookies</td>
<td>This cookie is set by Inspectlet and is used to record website and server performance with each visit to the site. The data is aggregated and analyzed; therefore, it remains anonymous upon use.</td>
</tr>
<tr>
<td>__cfduid</td>
<td>PERSISTENT</td>
<td>onetrust.com</td>
<td>Required Cookies</td>
<td>This domain is owned by OneTrust, a privacy management software which helps organizations achieve compliance with global regulations.</td>
</tr>
<tr>
<td>__uetvid</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Advertising Cookies</td>
<td>This is a cookie utilised by Microsoft Bing Ads and is a tracking cookie. It allows us to engage with a user that has previously visited our website.</td>
</tr>
<tr>
<td>endpage_test</td>
<td>PERSISTENT</td>
<td>prod.smassets.net</td>
<td>Advertising Cookies</td>
<td>This cookie is used as a unique identifier to track viewing of videos</td>
</tr>
<tr>
<td>smpoll</td>
<td>PERSISTENT</td>
<td>prod.smassets.net</td>
<td>Functional Cookies</td>
<td>This cookie is associated with sites using Google Tag Manager to load other scripts and code into a page. Where it is used it may be regarded as Strictly Necessary as without it, other scripts may not function correctly. The end of the name is a unique number which is also an identifier for an associated Google Analytics account.</td>
</tr>
<tr>
<td>VISITOR_INFO1_LIVE</td>
<td>PERSISTENT</td>
<td>youtube.com</td>
<td>Advertising Cookies</td>
<td>A FullStory cookie that identifies the visitor for Ada to replay sessions from users</td>
</tr>
<tr>
<td>_f_s__uid</td>
<td>SESSION</td>
<td>ada.com</td>
<td>Required Cookies</td>
<td></td>
</tr>
<tr>
<td>_dc_gtm_UA-xxxxxxxxxx</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Functional Cookies</td>
<td>This performance cookie counts visits and tracks other website traffic-related metrics. Cookies in this domain have lifespan of 1 year.</td>
</tr>
<tr>
<td>ajs%3Atest</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>tld_user</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Required Cookies</td>
<td>user</td>
</tr>
<tr>
<td>Cookie Name</td>
<td>Lifetime</td>
<td>Domain</td>
<td>Purpose</td>
<td></td>
</tr>
<tr>
<td>-------------</td>
<td>----------</td>
<td>--------</td>
<td>---------</td>
<td></td>
</tr>
<tr>
<td>_gat</td>
<td>PERSISTENT</td>
<td>giphy.com</td>
<td>Functional Cookies</td>
<td>Used to distinguish users by Google Analytics – third-party analytics cookies: google analytics for statistical purposes. Type of data processed: IP addresses. To maximize the privacy of users / visitors, we use the “masking IP” feature, which imposes on the system the darkening of the last 8 digits of the IP address of the user / visitor before any type of processing is performed, making in fact the analyzed Purpose: to collect information, in aggregate form, on the number of users and on how they visit our site, to process statistics.</td>
</tr>
<tr>
<td>analyze_beta_demo</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>6bdfac53cbfb648b7ebe7a1fe1b93f4d</td>
<td>SESSION</td>
<td>assets.cdn.getfeedback.com</td>
<td>Advertising Cookies</td>
<td>This cookie name is associated with software provided by Crazy Egg Inc., a USA based company providing web analytics that tracks how visitors interact with pages on a site.</td>
</tr>
<tr>
<td>_ceg.s</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>IDE</td>
<td>PERSISTENT</td>
<td>doubleclick.net</td>
<td>Advertising Cookies</td>
<td>This domain is owned by Doubleclick (Google). The main business activity is: Doubleclick is Googles real time bidding advertising exchange</td>
</tr>
<tr>
<td>auth0_compat</td>
<td>PERSISTENT</td>
<td>login.getfeedback.com</td>
<td>Required Cookies</td>
<td></td>
</tr>
<tr>
<td>duo_secure_wordpress_auth_cookie</td>
<td>SESSION</td>
<td>surveymonkey.com</td>
<td>Required Cookies</td>
<td>Authentication cookies used with Wordpress</td>
</tr>
<tr>
<td>mp_5cecd0fc6ef9ddc07695cd468bb771a6_mixpanel</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Advertising Cookies</td>
<td></td>
</tr>
<tr>
<td>intercom-session-x2nsmu4y</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>seen_tbyb_fat_top_bar</td>
<td>PERSISTENT</td>
<td>prod.smassets.net</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>_hjid</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Functional Cookies</td>
<td>Hotjar cookie. This cookie is set when the customer first lands on a page with the Hotjar script. It is used to persist the random user ID, unique to that site on the browser. This ensures that behavior in subsequent visits to the same site will be attributed to the same user ID.</td>
</tr>
<tr>
<td>builder-bot_ada_chap_rollout_group</td>
<td>PERSISTENT</td>
<td>ada.com</td>
<td>Required Cookies</td>
<td>Determines whether the user should see the Ada widget according to our rollout percentage.</td>
</tr>
<tr>
<td>JSESSIONID</td>
<td>PERSISTENT</td>
<td>nr-data.net</td>
<td>Required Cookies</td>
<td>This domain is controlled by New Relic, which provides a platform for monitoring the performance of web and mobile applications.</td>
</tr>
<tr>
<td>apex_PK82AB</td>
<td>PERSISTENT</td>
<td>prod.smassets.net</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>_insp_norec_sess</td>
<td>PERSISTENT</td>
<td>prod.smassets.net</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>Cookie Name</td>
<td>Persistence</td>
<td>Domain</td>
<td>Cookie Type</td>
<td>Description</td>
</tr>
<tr>
<td>-------------------------------------</td>
<td>-------------</td>
<td>----------------------------</td>
<td>------------------</td>
<td>-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------</td>
</tr>
<tr>
<td>_gf_campaign_champagne</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Advertising Cookies</td>
<td>Used to distinguish users by Google Analytics – third-party analytics cookies: google analytics for statistical purposes. Type of data processed: IP addresses. To maximize the privacy of users / visitors, we use the “masking IP” feature, which imposes on the system the darkening of the last 8 digits of the IP address of the user / visitor before any type of processing is performed, making in fact the analyzed Purpose: to collect information, in aggregate form, on the number of users and on how they visit our site, to process statistics.</td>
</tr>
<tr>
<td>recurrence-tooltip</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>sm_device_management_welcome</td>
<td>PERSISTENT</td>
<td>prod.smassets.net</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>_gat</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Functional Cookies</td>
<td>Used to distinguish users by Google Analytics – third-party analytics cookies: google analytics for statistical purposes. Type of data processed: IP addresses. To maximize the privacy of users / visitors, we use the “masking IP” feature, which imposes on the system the darkening of the last 8 digits of the IP address of the user / visitor before any type of processing is performed, making in fact the analyzed Purpose: to collect information, in aggregate form, on the number of users and on how they visit our site, to process statistics.</td>
</tr>
<tr>
<td>sm_*</td>
<td>PERSISTENT</td>
<td>prod.smassets.net</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>sm_opa</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Advertising Cookies</td>
<td></td>
</tr>
<tr>
<td>_mkto_trk</td>
<td>PERSISTENT</td>
<td>prod.smassets.net</td>
<td>Advertising Cookies</td>
<td></td>
</tr>
<tr>
<td>_ceg.u</td>
<td>PERSISTENT</td>
<td>prod.smassets.net</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>_q_stateXXXXXXXXXXXXXXXXXXX</td>
<td>PERSISTENT</td>
<td>qualified.com</td>
<td>Functional Cookies</td>
<td>Contains a number of attributes identifying the website visitor and his/her interaction with the Qualified Chat Messenger. This identifier is stored in the website visitor’s browser as well as the Qualified Service.</td>
</tr>
<tr>
<td>_gf_campaign_champagne</td>
<td>PERSISTENT</td>
<td><a href="http://www.getfeedback.com">www.getfeedback.com</a></td>
<td>Advertising Cookies</td>
<td>Used to distinguish users by Google Analytics – third-party analytics cookies: google analytics for statistical purposes. Type of data processed: IP addresses. To maximize the privacy of users / visitors, we use the “masking IP” feature, which imposes on the system the darkening of the last 8 digits of the IP address of the user / visitor before any type of processing is performed, making in fact the analyzed Purpose: to collect information, in aggregate form, on the number of users and on how they visit our site, to process statistics.</td>
</tr>
<tr>
<td>email_only_user</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Required Cookies</td>
<td>user</td>
</tr>
<tr>
<td>intercom-session-zfu5s4em</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>sm_library_show_modal</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>Cookie Name</td>
<td>Persistence</td>
<td>Domain</td>
<td>Type</td>
<td>Description</td>
</tr>
<tr>
<td>--------------------------</td>
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<td>---------------------------------------------------------------------------------------------------------------------------------------------</td>
</tr>
<tr>
<td>sp_t</td>
<td>PERSISTENT</td>
<td>spotify.com</td>
<td>Functional Cookies</td>
<td>This domain is owned by Spotify, a USA based music streaming service. Spotify provides a number of tools to embed into websites, which enable the tracking of users and non-users across domains.</td>
</tr>
<tr>
<td>_hp2_hld</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Functional Cookies</td>
<td>This cookie is used to determine which domain a cookie can be set on, since public suffix domains block setting cookies at the top level.</td>
</tr>
<tr>
<td>hubspotutk</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Advertising Cookies</td>
<td>This cookie name is associated with websites built on the HubSpot platform. HubSpot report that its purpose is user authentication. As a persistent rather than a session cookie it cannot be classified as Strictly Necessary.</td>
</tr>
<tr>
<td>wp-saving-post</td>
<td>PERSISTENT</td>
<td>surveymonkey.com</td>
<td>Required Cookies</td>
<td>CMS Wordpress settings</td>
</tr>
<tr>
<td>mp_HASH_mixpanel</td>
<td>PERSISTENT</td>
<td>prod.smassets.net</td>
<td>Advertising Cookies</td>
<td></td>
</tr>
<tr>
<td>intercom-id-x2nsmu4y</td>
<td>PERSISTENT</td>
<td>prod.smassets.net</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>chatter</td>
<td>PERSISTENT</td>
<td>ada.com</td>
<td>Required Cookies</td>
<td>Unique identifier for the customer support chatter interaction.</td>
</tr>
<tr>
<td>sb-installed</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>__cfduid</td>
<td>PERSISTENT</td>
<td>hs-analytics.net</td>
<td>Required Cookies</td>
<td>This domain is owned by HubSpot. This particular domain for the company ensures that all HubSpot features and functionality are added to the site correctly.</td>
</tr>
<tr>
<td>__evga_bd0e</td>
<td>PERSISTENT</td>
<td>surveymonkey.com</td>
<td>Functional Cookies</td>
<td>This domain is owned by Survey Monkey, a USA based business. Third party cookies associated with this domain are usually related to survey and questionnaire functionality in a website.</td>
</tr>
<tr>
<td>endpage_views</td>
<td>PERSISTENT</td>
<td>prod.smassets.net</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>qualified_session</td>
<td>SESSION</td>
<td>qualified.com</td>
<td>Functional Cookies</td>
<td>Identifies a user of the Qualified Application's (this is a Qualified user using the Qualified application) login to the Qualified Application. This cookie isn’t set on website visitors. This cookie is only used to ensure users using the Qualified application can log into the service.</td>
</tr>
<tr>
<td>endpages_seen</td>
<td>PERSISTENT</td>
<td>prod.smassets.net</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>_kuid</td>
<td>PERSISTENT</td>
<td>prod.smassets.net</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>wordpress_test_cookie</td>
<td>SESSION</td>
<td>surveymonkey.com</td>
<td>Advertising Cookies</td>
<td>Used by CMS Wordpress to verify if cookies are enabled</td>
</tr>
<tr>
<td>sm_create_acc_key</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>signout_confirmation_seen</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>anwebreqshare</td>
<td>PERSISTENT</td>
<td>prod.smassets.net</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>__cfduid</td>
<td>PERSISTENT</td>
<td>hubspot.com</td>
<td>Advertising Cookies</td>
<td>This domain is owned by Hubspot. This company provides a range of online marketing and sales technology and services.</td>
</tr>
<tr>
<td>parentOrigin</td>
<td>SESSION</td>
<td>ada.com</td>
<td>Required Cookies</td>
<td>Identifies the parent site in which Ada was opened on.</td>
</tr>
<tr>
<td>sm_auto_scroll_modal</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>Cookie Name</td>
<td>Domain</td>
<td>Type</td>
<td>Description</td>
<td></td>
</tr>
<tr>
<td>------------------------------------------------------</td>
<td>-----------------------</td>
<td>-----------------------</td>
<td>--------------------------------------------------------------------------------------------------</td>
<td></td>
</tr>
<tr>
<td>OptanonConsent</td>
<td>getfeedback.com</td>
<td>Required Cookies</td>
<td>This cookie is set by the cookie compliance solution from OneTrust. It stores information about the categories of cookies the site uses and whether visitors have given or withdrawn consent for the use of each category. This enables site owners to prevent cookies in each category from being set in the user's browser, when consent is not given. The cookie has a normal lifespan of one year, so that returning visitors to the site will have their preferences remembered. It contains no information that can identify the site visitor.</td>
<td></td>
</tr>
<tr>
<td>__gat xxxxxxxxxxxxxxxxxxxxxxxxxxxxxx xxx</td>
<td>getfeedback.com</td>
<td>Functional Cookies</td>
<td>Google Analytics Cookies</td>
<td></td>
</tr>
<tr>
<td>__q_state_t3UG6Z30ShzuUR9y</td>
<td>getfeedback.com</td>
<td>Functional Cookies</td>
<td></td>
<td></td>
</tr>
<tr>
<td>attr_params</td>
<td>getfeedback.com</td>
<td>Functional Cookies</td>
<td></td>
<td></td>
</tr>
<tr>
<td>endpage_views</td>
<td>getfeedback.com</td>
<td>Functional Cookies</td>
<td></td>
<td></td>
</tr>
<tr>
<td>attr_mutiltouch</td>
<td>getfeedback.com</td>
<td>Functional Cookies</td>
<td></td>
<td></td>
</tr>
<tr>
<td>__uetsid</td>
<td>getfeedback.com</td>
<td>Advertising Cookies</td>
<td>This cookie is used by Bing to determine what ads should be shown that may be relevant to the end user perusing the site.</td>
<td></td>
</tr>
<tr>
<td>optimizelyBuckets</td>
<td>getfeedback.com</td>
<td>Functional Cookies</td>
<td>Cookie set by the Optimizely website optimisation platform. Used to store the page variants assigned to a user for A/B performance testing, to ensure the user gets a consistent experience.</td>
<td></td>
</tr>
<tr>
<td>wp_lang</td>
<td>surveymonkey.com</td>
<td>Required Cookies</td>
<td>CMS Wordpress settings</td>
<td></td>
</tr>
<tr>
<td>__pendo_visitorId.99ddf3e7-b2e8-40fb-5ed8-f14d1fecz9db</td>
<td>prod.smassets.net</td>
<td>Functional Cookies</td>
<td></td>
<td></td>
</tr>
<tr>
<td>__insp_taglplt</td>
<td>getfeedback.com</td>
<td>Functional Cookies</td>
<td>This cookie is set by Inspectlet to store information regarding mouse position, clicks, scroLLs, and highlighted elements and text.</td>
<td></td>
</tr>
<tr>
<td>ep203</td>
<td>getfeedback.com</td>
<td>Required Cookies</td>
<td></td>
<td></td>
</tr>
<tr>
<td>attr_mutiltouch</td>
<td>prod.smassets.net</td>
<td>Functional Cookies</td>
<td></td>
<td></td>
</tr>
<tr>
<td>TDCPM</td>
<td>adsrvr.org</td>
<td>Advertising Cookies</td>
<td>This domain is owned by TheTradeDesk. The main business activity is: Ad Serving Platform</td>
<td></td>
</tr>
<tr>
<td>vuid</td>
<td>vimeo.com</td>
<td>Functional Cookies</td>
<td>This domain is owned by Vimeo. The main business activity is: Video Hosting/Sharing</td>
<td></td>
</tr>
<tr>
<td>optimizelySegments</td>
<td>prod.smassets.net</td>
<td>Functional Cookies</td>
<td></td>
<td></td>
</tr>
<tr>
<td>__insp_norec_sess</td>
<td>getfeedback.com</td>
<td>Functional Cookies</td>
<td>This cookie is set by Inspectlet and is used to record website and server performance with each visit to the site. The data is aggregated and analyzed; therefore, it remains anonymous upon use.</td>
<td></td>
</tr>
<tr>
<td>sm_gs_anon_resp_id</td>
<td>prod.smassets.net</td>
<td>Functional Cookies</td>
<td></td>
<td></td>
</tr>
<tr>
<td>cfu</td>
<td>getfeedback.com</td>
<td>Functional Cookies</td>
<td></td>
<td></td>
</tr>
<tr>
<td>taken_template_seen</td>
<td>prod.smassets.net</td>
<td>Functional Cookies</td>
<td></td>
<td></td>
</tr>
<tr>
<td>intercom-id-zfu5s4em</td>
<td>prod.smassets.net</td>
<td>Functional Cookies</td>
<td></td>
<td></td>
</tr>
<tr>
<td>s-9da4</td>
<td>vidassets.terminus.services</td>
<td>Advertising Cookies</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cookie Name</td>
<td>Persistence</td>
<td>Domain</td>
<td>Purpose</td>
<td></td>
</tr>
<tr>
<td>------------------------------------------------</td>
<td>-------------</td>
<td>-------------------------------</td>
<td>--------------------------------------------------------------------------------------------</td>
<td></td>
</tr>
<tr>
<td>sm_create_quiz_question_added</td>
<td>PERSISTENT</td>
<td>prod.smassets.net</td>
<td>Created used to distinguish users by Google Analytics – third-party analytics cookies: google analytics for statistical purposes. Type of data processed: IP addresses. To maximize the privacy of users / visitors, we use the “masking IP” feature, which imposes on the system the darkening of the last 8 digits of the IP address of the user / visitor before any type of processing is performed, making in fact the analyzed Purpose: to collect information, in aggregate form, on the number of users and on how they visit our site, to process statistics.</td>
<td></td>
</tr>
<tr>
<td>create8010minimize</td>
<td>PERSISTENT</td>
<td>prod.smassets.net</td>
<td>Created used to distinguish users by Google Analytics – third-party analytics cookies: google analytics for statistical purposes. Type of data processed: IP addresses. To maximize the privacy of users / visitors, we use the “masking IP” feature, which imposes on the system the darkening of the last 8 digits of the IP address of the user / visitor before any type of processing is performed, making in fact the analyzed Purpose: to collect information, in aggregate form, on the number of users and on how they visit our site, to process statistics.</td>
<td></td>
</tr>
<tr>
<td>has_seen_share_modal_onboarding</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Created used to distinguish users by Google Analytics – third-party analytics cookies: google analytics for statistical purposes. Type of data processed: IP addresses. To maximize the privacy of users / visitors, we use the “masking IP” feature, which imposes on the system the darkening of the last 8 digits of the IP address of the user / visitor before any type of processing is performed, making in fact the analyzed Purpose: to collect information, in aggregate form, on the number of users and on how they visit our site, to process statistics.</td>
<td></td>
</tr>
<tr>
<td>sm_hww XXXX</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Created used to distinguish users by Google Analytics – third-party analytics cookies: google analytics for statistical purposes. Type of data processed: IP addresses. To maximize the privacy of users / visitors, we use the “masking IP” feature, which imposes on the system the darkening of the last 8 digits of the IP address of the user / visitor before any type of processing is performed, making in fact the analyzed Purpose: to collect information, in aggregate form, on the number of users and on how they visit our site, to process statistics.</td>
<td></td>
</tr>
<tr>
<td>_gid</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Created used to distinguish users by Google Analytics – third-party analytics cookies: google analytics for statistical purposes. Type of data processed: IP addresses. To maximize the privacy of users / visitors, we use the “masking IP” feature, which imposes on the system the darkening of the last 8 digits of the IP address of the user / visitor before any type of processing is performed, making in fact the analyzed Purpose: to collect information, in aggregate form, on the number of users and on how they visit our site, to process statistics.</td>
<td></td>
</tr>
<tr>
<td>created</td>
<td>PERSISTENT</td>
<td>ada.com</td>
<td>Created used to distinguish users by Google Analytics – third-party analytics cookies: google analytics for statistical purposes. Type of data processed: IP addresses. To maximize the privacy of users / visitors, we use the “masking IP” feature, which imposes on the system the darkening of the last 8 digits of the IP address of the user / visitor before any type of processing is performed, making in fact the analyzed Purpose: to collect information, in aggregate form, on the number of users and on how they visit our site, to process statistics.</td>
<td></td>
</tr>
<tr>
<td>sm_create_tour</td>
<td>PERSISTENT</td>
<td>prod.smassets.net</td>
<td>Created used to distinguish users by Google Analytics – third-party analytics cookies: google analytics for statistical purposes. Type of data processed: IP addresses. To maximize the privacy of users / visitors, we use the “masking IP” feature, which imposes on the system the darkening of the last 8 digits of the IP address of the user / visitor before any type of processing is performed, making in fact the analyzed Purpose: to collect information, in aggregate form, on the number of users and on how they visit our site, to process statistics.</td>
<td></td>
</tr>
<tr>
<td>__mp_opt_in_out_5ceed0fc6ef9dcc07695c5d468bb71a6</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Created used to distinguish users by Google Analytics – third-party analytics cookies: google analytics for statistical purposes. Type of data processed: IP addresses. To maximize the privacy of users / visitors, we use the “masking IP” feature, which imposes on the system the darkening of the last 8 digits of the IP address of the user / visitor before any type of processing is performed, making in fact the analyzed Purpose: to collect information, in aggregate form, on the number of users and on how they visit our site, to process statistics.</td>
<td></td>
</tr>
<tr>
<td>optimizelyDomainTestCookie</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Created used to distinguish users by Google Analytics – third-party analytics cookies: google analytics for statistical purposes. Type of data processed: IP addresses. To maximize the privacy of users / visitors, we use the “masking IP” feature, which imposes on the system the darkening of the last 8 digits of the IP address of the user / visitor before any type of processing is performed, making in fact the analyzed Purpose: to collect information, in aggregate form, on the number of users and on how they visit our site, to process statistics.</td>
<td></td>
</tr>
<tr>
<td>did</td>
<td>PERSISTENT</td>
<td>login.getfeedback.com</td>
<td>Created used to distinguish users by Google Analytics – third-party analytics cookies: google analytics for statistical purposes. Type of data processed: IP addresses. To maximize the privacy of users / visitors, we use the “masking IP” feature, which imposes on the system the darkening of the last 8 digits of the IP address of the user / visitor before any type of processing is performed, making in fact the analyzed Purpose: to collect information, in aggregate form, on the number of users and on how they visit our site, to process statistics.</td>
<td></td>
</tr>
<tr>
<td>__gid</td>
<td>PERSISTENT</td>
<td>giphy.com</td>
<td>Created used to distinguish users by Google Analytics – third-party analytics cookies: google analytics for statistical purposes. Type of data processed: IP addresses. To maximize the privacy of users / visitors, we use the “masking IP” feature, which imposes on the system the darkening of the last 8 digits of the IP address of the user / visitor before any type of processing is performed, making in fact the analyzed Purpose: to collect information, in aggregate form, on the number of users and on how they visit our site, to process statistics.</td>
<td></td>
</tr>
<tr>
<td>sb-installed</td>
<td>PERSISTENT</td>
<td>prod.smassets.net</td>
<td>Created used to distinguish users by Google Analytics – third-party analytics cookies: google analytics for statistical purposes. Type of data processed: IP addresses. To maximize the privacy of users / visitors, we use the “masking IP” feature, which imposes on the system the darkening of the last 8 digits of the IP address of the user / visitor before any type of processing is performed, making in fact the analyzed Purpose: to collect information, in aggregate form, on the number of users and on how they visit our site, to process statistics.</td>
<td></td>
</tr>
<tr>
<td>did_compat</td>
<td>PERSISTENT</td>
<td>login.getfeedback.com</td>
<td>Created used to distinguish users by Google Analytics – third-party analytics cookies: google analytics for statistical purposes. Type of data processed: IP addresses. To maximize the privacy of users / visitors, we use the “masking IP” feature, which imposes on the system the darkening of the last 8 digits of the IP address of the user / visitor before any type of processing is performed, making in fact the analyzed Purpose: to collect information, in aggregate form, on the number of users and on how they visit our site, to process statistics.</td>
<td></td>
</tr>
<tr>
<td>sm_helpcenter_banners</td>
<td>SESSION</td>
<td>surveymonkey.com</td>
<td>Created used to distinguish users by Google Analytics – third-party analytics cookies: google analytics for statistical purposes. Type of data processed: IP addresses. To maximize the privacy of users / visitors, we use the “masking IP” feature, which imposes on the system the darkening of the last 8 digits of the IP address of the user / visitor before any type of processing is performed, making in fact the analyzed Purpose: to collect information, in aggregate form, on the number of users and on how they visit our site, to process statistics.</td>
<td></td>
</tr>
<tr>
<td>attr_utm</td>
<td>PERSISTENT</td>
<td>prod.smassets.net</td>
<td>Created used to distinguish users by Google Analytics – third-party analytics cookies: google analytics for statistical purposes. Type of data processed: IP addresses. To maximize the privacy of users / visitors, we use the “masking IP” feature, which imposes on the system the darkening of the last 8 digits of the IP address of the user / visitor before any type of processing is performed, making in fact the analyzed Purpose: to collect information, in aggregate form, on the number of users and on how they visit our site, to process statistics.</td>
<td></td>
</tr>
<tr>
<td>__hp2_ses_props.##########</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Created used to distinguish users by Google Analytics – third-party analytics cookies: google analytics for statistical purposes. Type of data processed: IP addresses. To maximize the privacy of users / visitors, we use the “masking IP” feature, which imposes on the system the darkening of the last 8 digits of the IP address of the user / visitor before any type of processing is performed, making in fact the analyzed Purpose: to collect information, in aggregate form, on the number of users and on how they visit our site, to process statistics.</td>
<td></td>
</tr>
<tr>
<td>__insp_identity</td>
<td>PERSISTENT</td>
<td>prod.smassets.net</td>
<td>Created used to distinguish users by Google Analytics – third-party analytics cookies: google analytics for statistical purposes. Type of data processed: IP addresses. To maximize the privacy of users / visitors, we use the “masking IP” feature, which imposes on the system the darkening of the last 8 digits of the IP address of the user / visitor before any type of processing is performed, making in fact the analyzed Purpose: to collect information, in aggregate form, on the number of users and on how they visit our site, to process statistics.</td>
<td></td>
</tr>
<tr>
<td>__hstc</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Created used to distinguish users by Google Analytics – third-party analytics cookies: google analytics for statistical purposes. Type of data processed: IP addresses. To maximize the privacy of users / visitors, we use the “masking IP” feature, which imposes on the system the darkening of the last 8 digits of the IP address of the user / visitor before any type of processing is performed, making in fact the analyzed Purpose: to collect information, in aggregate form, on the number of users and on how they visit our site, to process statistics.</td>
<td></td>
</tr>
<tr>
<td>Cookie Name</td>
<td>Duration</td>
<td>Domain</td>
<td>Category</td>
<td>Description</td>
</tr>
<tr>
<td>------------------------------</td>
<td>------------</td>
<td>-------------------------------</td>
<td>-------------------</td>
<td>-----------------------------------------------------------------------------</td>
</tr>
<tr>
<td>cfu</td>
<td></td>
<td>prod.smassets.net</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>responseToken</td>
<td>SESSION</td>
<td><a href="http://www.getfeedback.com">www.getfeedback.com</a></td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>_gclxxxx</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Advertising Cookies</td>
<td>Google conversion tracking cookie</td>
</tr>
<tr>
<td>_ceg.u</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Functional Cookies</td>
<td>This cookie name is associated with software provided by Crazy Egg Inc., a USA based company providing web analytics that tracks how visitors interact with pages on a site.</td>
</tr>
<tr>
<td>sm_library_show_modal</td>
<td>PERSISTENT</td>
<td>prod.smassets.net</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>attr_mp</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>sitespect_banner</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>__cfduid</td>
<td>PERSISTENT</td>
<td>pingdom.net</td>
<td>Required Cookies</td>
<td>Used to identify trusted web traffic</td>
</tr>
<tr>
<td>ajs_anonymous_id</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Functional Cookies</td>
<td>These cookies are generally used for Analytics and help count how many people visit a certain site by tracking if you have visited before. This cookie has a lifespan of 1 year.</td>
</tr>
<tr>
<td>TDID</td>
<td>PERSISTENT</td>
<td>adsrvr.org</td>
<td>Advertising Cookies</td>
<td>This domain is owned by TheTradeDesk. The main business activity is: Ad Serving Platform</td>
</tr>
<tr>
<td>signout_confirmation_views</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>has_seen_share_modal_onboarding</td>
<td>PERSISTENT</td>
<td>prod.smassets.net</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>__GRECAPTCHA</td>
<td>PERSISTENT</td>
<td>google.com</td>
<td>Required Cookies</td>
<td>This cookie enables Google ReCaptcha, which is used to maintain site security and prevent abuse.</td>
</tr>
<tr>
<td>ep202</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>ucs_topbar_views</td>
<td>PERSISTENT</td>
<td>prod.smassets.net</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>closed_templates_seen</td>
<td>PERSISTENT</td>
<td>prod.smassets.net</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>__cfduid</td>
<td>PERSISTENT</td>
<td>hsadspixel.net</td>
<td>Required Cookies</td>
<td>This domain is owned by Hubspot. The company provides a range of online marketing and sales technology and services.</td>
</tr>
<tr>
<td>duo_wordpress_auth_cookie</td>
<td>SESSION</td>
<td>surveymonkey.com</td>
<td>Required Cookies</td>
<td>Authentication cookie used with CMS Wordpress</td>
</tr>
<tr>
<td>__insp_taglpu</td>
<td>PERSISTENT</td>
<td>prod.smassets.net</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>bscookie</td>
<td>PERSISTENT</td>
<td><a href="http://www.linkedin.com">www.linkedin.com</a></td>
<td>Advertising Cookies</td>
<td></td>
</tr>
<tr>
<td>sm_lite_library_show_modal</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>bt-es-15358</td>
<td>SESSION</td>
<td>bttrack.com</td>
<td>Advertising Cookies</td>
<td>This domain appears to be owned by Bidtellect, A USA based adtechnology company specialising in native advertising.</td>
</tr>
<tr>
<td>_fbp</td>
<td>PERSISTENT</td>
<td>flashtalking.com</td>
<td>Advertising Cookies</td>
<td>This domain is owned by Flashtalking. The main business activity is: Advertising</td>
</tr>
<tr>
<td>_GreCAPTCHA</td>
<td>PERSISTENT</td>
<td>google.com</td>
<td>Required Cookies</td>
<td>This cookie enables Google ReCaptcha, which is used to maintain site security and prevent abuse.</td>
</tr>
<tr>
<td>_insp_taglpu</td>
<td>PERSISTENT</td>
<td>prod.smassets.net</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>_GRECAPTCHA</td>
<td>PERSISTENT</td>
<td>google.com</td>
<td>Required Cookies</td>
<td>This cookie enables Google ReCaptcha, which is used to maintain site security and prevent abuse.</td>
</tr>
<tr>
<td>ep202</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>ucs_topbar_views</td>
<td>PERSISTENT</td>
<td>prod.smassets.net</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>closed_templates_seen</td>
<td>PERSISTENT</td>
<td>prod.smassets.net</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>__cfduid</td>
<td>PERSISTENT</td>
<td>hsadspixel.net</td>
<td>Required Cookies</td>
<td>This domain is owned by Hubspot. The company provides a range of online marketing and sales technology and services.</td>
</tr>
<tr>
<td>duo_wordpress_auth_cookie</td>
<td>SESSION</td>
<td>surveymonkey.com</td>
<td>Required Cookies</td>
<td>Authentication cookie used with CMS Wordpress</td>
</tr>
<tr>
<td>__insp_taglpu</td>
<td>PERSISTENT</td>
<td>prod.smassets.net</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>bscookie</td>
<td>PERSISTENT</td>
<td><a href="http://www.linkedin.com">www.linkedin.com</a></td>
<td>Advertising Cookies</td>
<td></td>
</tr>
<tr>
<td>sm_lite_library_show_modal</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Functional Cookies</td>
<td></td>
</tr>
<tr>
<td>bt-es-15358</td>
<td>SESSION</td>
<td>bttrack.com</td>
<td>Advertising Cookies</td>
<td>This domain appears to be owned by Bidtellect, A USA based adtechnology company specialising in native advertising.</td>
</tr>
<tr>
<td>_fbp</td>
<td>PERSISTENT</td>
<td>flashtalking.com</td>
<td>Advertising Cookies</td>
<td>This domain is owned by Flashtalking. The main business activity is: Advertising</td>
</tr>
<tr>
<td>Cookie Name</td>
<td>Persistence</td>
<td>Domain</td>
<td>Type of Data</td>
<td>Processed Data</td>
</tr>
<tr>
<td>-------------------</td>
<td>-------------</td>
<td>--------------------</td>
<td>--------------</td>
<td>----------------</td>
</tr>
<tr>
<td>_fbp</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Advertising</td>
<td>Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers</td>
</tr>
<tr>
<td>_ga</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Functional</td>
<td>Used to distinguish users by Google Analytics – third-party analytics cookies: google analytics for statistical purposes. Type of data processed: IP addresses. To maximize the privacy of users / visitors, we use the “masking IP” feature, which imposes on the system the darkening of the last 8 digits of the IP address of the user / visitor before any type of processing is performed, making in fact the analyzed Purpose: to collect information, in aggregate form, on the number of users and on how they visit our site, to process statistics.</td>
</tr>
<tr>
<td>__insp_identity</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Functional</td>
<td>This cookie is set by Inspectlet to store information regarding mouse position, clicks, scrolls, and highlighted elements and text.</td>
</tr>
<tr>
<td>sm_create_acc_key</td>
<td>PERSISTENT</td>
<td>prod.smassets.net</td>
<td>Functional</td>
<td>YouTube is a Google owned platform for hosting and sharing videos. YouTube collects user data through videos embedded in websites, which is aggregated with profile data from other Google services in order to display targeted advertising to web visitors across a broad range of their own and other websites.</td>
</tr>
<tr>
<td>CONSENT</td>
<td>PERSISTENT</td>
<td>youtube.com</td>
<td>Advertising</td>
<td>YouTube is a Google owned platform for hosting and sharing videos. YouTube collects user data through videos embedded in websites, which is aggregated with profile data from other Google services in order to display targeted advertising to web visitors across a broad range of their own and other websites.</td>
</tr>
<tr>
<td>sm_video_onboarding_modal</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Functional</td>
<td>Cookie associated with sites using CloudFlare, used to identify trusted web traffic.</td>
</tr>
<tr>
<td>__cfuid</td>
<td>SESSION</td>
<td>go.getfeedback.com</td>
<td>Required</td>
<td>Cookie associated with sites using CloudFlare, used to identify trusted web traffic.</td>
</tr>
<tr>
<td>intercom-session-zfu5s4em</td>
<td>PERSISTENT</td>
<td>prod.smassets.net</td>
<td>Functional</td>
<td>This cookie name is associated with websites built on the HubSpot platform. It is reported by them as being used for website analytics.</td>
</tr>
<tr>
<td>sso_enabled</td>
<td>PERSISTENT</td>
<td>prod.smassets.net</td>
<td>Functional</td>
<td>This cookie name is associated with websites built on the HubSpot platform. It is reported by them as being used for website analytics.</td>
</tr>
<tr>
<td>__hssrc</td>
<td>SESSION</td>
<td>getfeedback.com</td>
<td>Advertising</td>
<td>Used to distinguish users by Google Analytics – third-party analytics cookies: google analytics for statistical purposes. Type of data processed: IP addresses. To maximize the privacy of users / visitors, we use the “masking IP” feature, which imposes on the system the darkening of the last 8 digits of the IP address of the user / visitor before any type of processing is performed, making in fact the analyzed Purpose: to collect information, in aggregate form, on the number of users and on how they visit our site, to process statistics.</td>
</tr>
<tr>
<td>__gf_session</td>
<td>SESSION</td>
<td>getfeedback.com</td>
<td>Functional</td>
<td>Used to distinguish users by Google Analytics – third-party analytics cookies: google analytics for statistical purposes. Type of data processed: IP addresses. To maximize the privacy of users / visitors, we use the “masking IP” feature, which imposes on the system the darkening of the last 8 digits of the IP address of the user / visitor before any type of processing is performed, making in fact the analyzed Purpose: to collect information, in aggregate form, on the number of users and on how they visit our site, to process statistics.</td>
</tr>
<tr>
<td>mp_HASH_mixpanel</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Advertising</td>
<td>Cookie for bypassing Auth0 redirect for login, enabling the legacy login interface.</td>
</tr>
<tr>
<td>guest-session</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Functional</td>
<td></td>
</tr>
<tr>
<td>ucs_sign_in_module</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Functional</td>
<td></td>
</tr>
<tr>
<td>intercom-id-x2nsmu4y</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Functional</td>
<td></td>
</tr>
<tr>
<td>x-sm-bypass-auth0-redirect</td>
<td>SESSION</td>
<td>monkeytest1.com</td>
<td>Required</td>
<td></td>
</tr>
<tr>
<td>x-sm-bypass-auth0-redirect</td>
<td>SESSION</td>
<td>monkeytest1.com</td>
<td>Required</td>
<td></td>
</tr>
<tr>
<td>Name</td>
<td>Duration</td>
<td>Domain</td>
<td>Type</td>
<td>Description</td>
</tr>
<tr>
<td>----------------------</td>
<td>----------</td>
<td>---------------------------------------------</td>
<td>-------------------</td>
<td>-----------------------------------------------------------------------------</td>
</tr>
<tr>
<td>__cfduid</td>
<td>PERSISTENT</td>
<td>login.getfeedback.com</td>
<td>Required Cookies</td>
<td>This domain is owned by Hubspot. The company provides a range of online marketing and sales technology and services.</td>
</tr>
<tr>
<td>__cfduid</td>
<td>PERSISTENT</td>
<td>bootstrapcdn.com</td>
<td>Required Cookies</td>
<td>This domain is owned by LinkedIn, the business networking platform. It typically acts as a third party host where website owners have placed one of its content sharing buttons in their pages, although its content and services can be embedded in other ways. Although such buttons add functionality to the website they are on, cookies are set regardless of whether or not the visitor has an active LinkedIn profile, or agreed to their terms and conditions. For this reason it is classified as a primarily tracking/targeting domain.</td>
</tr>
<tr>
<td>__cfduid</td>
<td>PERSISTENT</td>
<td>login.getfeedback.com</td>
<td>Required Cookies</td>
<td>This domain is owned by Hubspot. The company ensures that all HubSpot features and functionality are added to the site correctly.</td>
</tr>
<tr>
<td>__insp_wid</td>
<td>PERSISTENT</td>
<td>getfeedback.com</td>
<td>Functional Cookies</td>
<td>This cookie is set by Inspectlet and is used to record website and server performance with each visit to the site. The data is aggregated and analyzed; therefore, it remains anonymous upon use.</td>
</tr>
<tr>
<td>__cfduid</td>
<td>PERSISTENT</td>
<td>hs-scripts.com</td>
<td>Required Cookies</td>
<td>This domain is owned by Hubspot. The company ensures that all HubSpot features and functionality are added to the site correctly.</td>
</tr>
<tr>
<td>auth0</td>
<td>3 days</td>
<td>login.getfeedback.com</td>
<td>Required Cookies</td>
<td>Used to implement the Auth0 session layer</td>
</tr>
<tr>
<td>auth0_compat</td>
<td>3 days</td>
<td>login.getfeedback.com</td>
<td>Required Cookies</td>
<td>Fallback cookie for single sign-on on browsers that don’t support the sameSite=None attribute</td>
</tr>
<tr>
<td>CookieName</td>
<td>Duration</td>
<td>Domain</td>
<td>Category</td>
<td>Description</td>
</tr>
<tr>
<td>-------------------</td>
<td>----------</td>
<td>-----------------------</td>
<td>---------------------------</td>
<td>-----------------------------------------------------------------------------</td>
</tr>
<tr>
<td>did</td>
<td>1 year</td>
<td>login.getfeedback.com</td>
<td>Required Cookies</td>
<td>Device identification for attack protection.</td>
</tr>
<tr>
<td>did_compat</td>
<td>1 year</td>
<td>login.getfeedback.com</td>
<td>Required Cookies</td>
<td>Fallback cookie for anomaly detection on browsers that don’t support the sameSite=None attribute</td>
</tr>
<tr>
<td>_csrf</td>
<td>10 days</td>
<td>login.getfeedback.com</td>
<td>Required Cookies</td>
<td>Cross-site request forgery protection</td>
</tr>
<tr>
<td>x-sm-bypass-auth0-redirect</td>
<td>10 seconds</td>
<td>login.getfeedback.com</td>
<td>Required Cookies</td>
<td>Allows users to revert to the non-Auth0 driven login flow in case of password or email issues.</td>
</tr>
<tr>
<td>x-sm-permit-legacy-forgot</td>
<td>1 hour</td>
<td>login.getfeedback.com</td>
<td>Required Cookies</td>
<td>Allows users to revert to the non-Auth0 driven password reset flow.</td>
</tr>
</tbody>
</table>